

Web and Mobile Applications



The Global Picture

The global Web and Mobile Applications industry continues to exhibit robust growth, driven by digital transformation, rising smartphone penetration, and increasing enterprise demand for scalable software solutions.

The global mobile application market size alone added up to about USD 289.17 billion in 2024 and it is expected to expand to over USD 1,103.48 billion by 2034, poised to grow at a remarkable CAGR of 21.55%. The mobile application market is primarily driven by the rise of app-based services and the increasing adoption of smartphones.

The global web application market is also expanding, largely driven by the adoption of cloud-based services and web-based SaaS platforms. The web

apps market was valued at USD 70.6 billion in 2024 and is projected to reach USD 141.49 billion by 2033, growing at a CAGR of 8%.¹ E-commerce, fintech, healthcare, and education are leading verticals in both development and user engagement.

Progressive Web Apps (PWAs) continue to gain traction due to their ability to deliver app-like experiences with lower development costs. PWA adoption is particularly notable in emerging markets with lower device performance thresholds.

A good browser, apps, good camera, and fast networking in your smartphone is just expected today.
– Thorsten Heins, former CEO, BlackBerry

Mobile Application Market Size 2024 to 2034 (USD Billion)



Source: <https://www.precedenceresearch.com/mobile-application-market>

¹ Web Development Market Size, Share - Industry Report 2033 (2025, April 08). Retrieved from <https://www.businessresearchinsights.com/market-reports/web-development-market-109039>

The demand for cross-platform development is rising as businesses seek efficient and cost-effective ways to deploy mobile apps across multiple platforms (Android and iOS). The cross-platform development frameworks market, dominated by Flutter, React Native, and Xamarin, reached USD 5.1 billion in 2024 and is projected to grow at a CAGR of 22.4%, driven by the need for faster time-to-market and cost efficiency.²

Low-code/no-code platforms are democratizing web and mobile app

development, with the market currently valued at USD 28.75 billion and projected to reach USD 264.4 billion by 2032, growing at a CAGR of 32.0% from 2024 to 2032.³ These platforms offer benefits such as faster development, reduced costs, and increased agility, allowing businesses to create custom solutions tailored to their specific needs. According to the Gartner 2024 Magic Quadrant report, 80% of mission-critical applications in enterprises will be built on low-code platforms by 2029, up from 15% in 2024.



North America remains the largest market for both mobile and web applications, accounting for over 34% of global mobile app revenues in 2024. The US leads in enterprise SaaS applications, with companies like Salesforce, Microsoft, and Adobe dominating cloud-based web services.

Asia-Pacific (APAC) is the fastest-growing region, with a mobile app market CAGR of 15.8% from 2024 to

2030. China, India, and Southeast Asia contribute significantly to this growth due to smartphone proliferation, improved internet access, and a surge in digital payments. In India alone, app downloads grew by 14% year-over-year in 2024.

Europe has experienced steady growth, especially in sectors such as fintech, healthtech, and B2B web platforms. Germany, the UK, and

² Pandya, J. (2024). How Can Cross-Platform Apps Reach Wider Audiences with Efficiency? Expert App Devs. Retrieved from <https://www.expertappdevs.com/blog/cross-platform-app-development-for-wider-audience>

³ Why low-code/no-code platforms are a game-changer for banks. (2025, January 15). Retrieved from <https://sbs-software.com/insights/low-code-no-code-banks>

France lead in enterprise adoption of web-based services.

Latin America and Africa are emerging markets where local startups are innovating to serve mobile-first populations. In sub-Saharan Africa, mobile web usage exceeds desktop by over 80%, and fintech mobile apps are filling gaps in banking infrastructure.

The web and mobile applications industry is scaling rapidly across

regions and sectors. With continuous innovations in development tools, increasing global connectivity, and evolving monetization strategies, the sector is on a trajectory for sustained double-digit growth through 2030.

Anyone can dream up great ideas, but an idea is nothing until it's realized. Be it as a website, a physical product, an app or a user interface.
– designer and entrepreneur Jens Martin

The Mobile Apps Landscape

The global app economy showed strong signs of recovery in 2024, particularly in terms of consumer spending, following a slowdown in 2022. Consumer expenditure on mobile apps and games across the App Store and Google Play reached USD 127 billion, marking a 15.7% increase year-over-year.⁴

As the market matures, growth strategies have shifted from acquiring

new users or promoting paid downloads to maximizing revenue from existing users, primarily through subscription models. Although only 5% of all apps offered subscriptions in 2023, these accounted for a significant 48% of total app revenue. Additionally, the concentration of spending continues to rise. The top 10 highest-grossing apps globally captured 13.7% of total consumer spending, up from 12.5% in 2023.

While monetization models evolve, much of the current innovation is happening in the artificial intelligence space. Despite this trend, Apple's recent App of the Year selections have largely overlooked AI-driven apps. In 2024 and 2023, the awards went to Kino (a video creation app) and AllTrails (a hiking and outdoor activity app), respectively.

The distribution of app downloads and revenue continues to show a clear divide between mature and emerging

markets. While countries like the United States, Japan, and South Korea led in terms of consumer spending, emerging markets like India, Brazil, and Indonesia dominated in download volumes. This dichotomy highlights the diverse stages of digital maturity across global markets and the different opportunities they present for app developers and businesses.



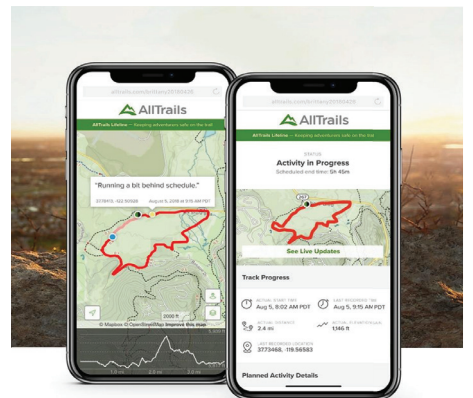
The app landscape also saw evolving dynamics between different categories. Social media and communication apps remained dominant, with platforms like TikTok, Instagram, and WhatsApp continuing to see strong user engagement globally. The growth of video streaming apps slowed as the post-pandemic surge stabilized, but they remained a significant force in the app economy. Financial apps saw continued growth, particularly in emerging markets where they play a crucial role in driving financial inclusion.

Mobile gaming, while still the largest category by revenue, experienced a slight decline in consumer spending, dropping 2% to USD 107.3 billion. This dip reflects both market saturation and changing user behaviors





















post-pandemic. Health and fitness apps maintained their relevance, with a growing focus on mental health and wellness solutions, indicating a lasting impact of the pandemic on consumer health priorities.

Globally, the app economy continued to be dominated by two major players: Google's Play Store and Apple's App Store. However, alternative app stores gained traction in certain markets, particularly in China and on Android devices, hinting at a potential future where the app distribution landscape becomes more diverse and competitive.

Looking ahead, forecasts suggest a moderation in growth rates for the global app economy. Data.ai projects that by 2030, global app downloads will reach 347 billion, with consumer spending expected to hit USD 288 billion. This represents a compound annual growth rate of 4.4% for downloads and 7.3% for consumer spending from 2023 to 2030, indicating a maturing but still expanding market.



The Most Downloaded Apps - September 2024

Worldwide					
iOS App Store		Google Play		Combined Total	
1	 Threads	12M	1	 Instagram *	46M
2	 TikTok*	11M	2	 TikTok *	34M
3	 ChatGPT	10M	3	 Facebook *	33M
4	 Temu	9M	4	 WhatsApp	28M
5	 CapCut *	9M	5	 Telegram	23M
6	 Google	9M	6	 Temu	23M
7	 Instagram	8M	7	 Threads	21M
8	 Google Maps	8M	8	 WhatsApp Business	16M
9	 WhatsApp	8M	9	 Meesho *	16M
10	 YouTube	7M	10	 Snapchat	15M

* Includes downloads of lite and regional versions where applicable.

⁴ Perez, S. (2024). App downloads decline 23% in 2024, but consumer spending grows to \$127B | TechCrunch. TechCrunch. Retrieved from <https://techcrunch.com/2024/12/18/app-downloads-decline-2-3-in-2024-but-consumer-spending-grows-to-127b/>

Unpacking the numbers for Software as a Service

Software as a Service (SaaS) is a fast growing popular cloud-based software delivery model where users access applications over the internet, typically through a subscription, rather than installing and managing software on their own devices. Common SaaS applications include email services (like Gmail or Outlook), CRM systems (like Salesforce), office productivity suites (like Microsoft 365), and project management tools (like Asana or Trello).

The global Software as a Service (SaaS) industry continues its rapid expansion, fueled by enterprise digital transformation, remote work trends, and the scalability of cloud-native architectures. As of 2024, the global SaaS market is valued at approximately USD 266.23 in 2024, estimated to reach USD 315.68 billion in 2025, and grow to USD 1,131.52 billion by 2032, exhibiting a CAGR of 20.0%.⁵

The market is dominated by North America, which accounts for over 45% of global SaaS revenue, driven by high cloud adoption rates and a dense ecosystem of enterprise software providers. However, Asia-Pacific is the fastest-growing region, with increased investments in cloud infrastructure and strong demand from SMEs and large enterprises in India, China, and Southeast Asia.

The stage-wise funding chart for SaaS companies reveals interesting trends in venture capital investment across different growth phases. Early-stage

funding (USD 0-15M rounds) has shown steady growth, with a notable surge in 2021-2022, reaching peaks of around USD 10B per quarter. Breakout-stage investments (USD 15-100M rounds) demonstrated even more dramatic growth, peaking at nearly USD 25B per quarter in late 2021 before experiencing a significant decline in 2022-2023. The most volatile segment is scale up-stage funding (USD 100M+ rounds), which saw explosive growth in 2021, reaching over USD 40B per quarter, followed by a sharp contraction in 2023 to levels below \$15B per quarter. This pattern suggests a period of exuberance in late-stage SaaS investing during 2021, followed by a more cautious approach in 2023 and 2024, particularly for larger, later-stage rounds.



The Pakistan App Landscape

Against this global backdrop, Pakistan's app economy has demonstrated remarkable resilience and growth, solidifying its position as a significant player in the emerging markets space. The country's digital landscape, shaped by its young population and increasing smartphone penetration, presented a unique blend of challenges and opportunities for app developers and businesses alike.

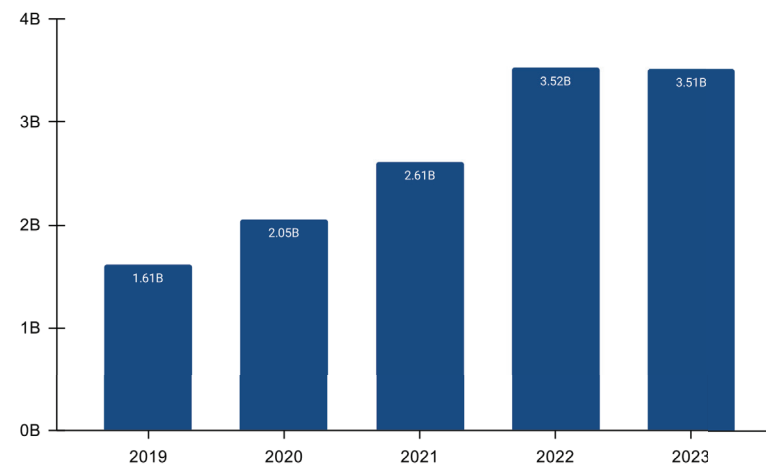
The application development software market in Pakistan is projected to reach a revenue of approximately USD 335.77 million in 2025, reflecting the increasing demand for software solutions across various industries.⁶

A recent report finds that Pakistan recorded 3.51 billion app downloads in 2023, maintaining its position as the 9th largest market globally in terms of

download volume.⁷ While this figure represents a slight decrease from the 3.52 billion downloads in 2022, it's important to contextualize this within Pakistan's recent growth trajectory. The country was the fastest-growing major market globally in both 2021 and 2022, with year-over-year growth rates of 35% and 27% respectively. The slight decline in 2023 can thus be attributed to the higher base effect and aligns with the global trend of moderating growth rates in mature digital markets.

Despite the marginal decrease in downloads, user engagement with mobile apps in Pakistan saw significant growth. Pakistanis spent a total of 99 billion hours on mobile apps in 2023, marking a substantial 13.8% increase from 2022. This growth rate outpaced the global average of 5.8%, highlighting the increasing integration

App downloads in Pakistan ease to 3.51 billion



⁶ Application Development Software - Pakistan | Forecast. (2024, March). Retrieved from <https://www.statista.com/outlook/tmo/software/application-development-software/pakistan?currency=USD>

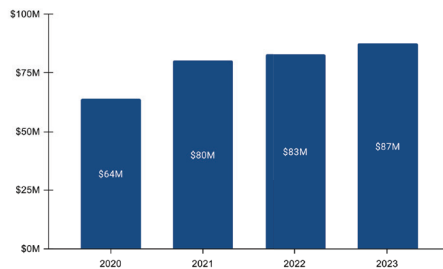
⁷ Pakistan State of Apps 2023 | Report - Insights by Data Darbar. Retrieved from <https://insights.datadarbario/pakistan-state-of-apps-2023-report>

⁵ Software as a Service [SaaS] Market Size, Global Report, 2032. (2025, April 08). Retrieved from <https://www.fortunebusinessinsights.com/software-as-a-service-saas-market-102222>

of mobile apps into daily life in Pakistan. From e-commerce and digital payments to entertainment and education, apps are becoming an integral part of how Pakistanis work, learn, and play.

Consumer spending on apps in Pakistan also showed positive momentum, crossing USD 87 million in 2023, up from USD 82.9 million in 2022. While this represents modest growth in absolute terms, it outpaced the global growth rate of 2.4%, indicating an increasing willingness among Pakistani consumers to pay for digital services and content. This trend is particularly encouraging for local app developers and businesses, suggesting a growing market for premium and subscription-based app models.

Consumer spending on apps crosses \$87M



The distribution of app downloads in Pakistan closely mirrored global trends, with games accounting for 36% of all downloads, while non-game apps made up the remaining 64%. This split aligns almost perfectly with the global distribution, where games account for 34% of downloads, indicating that Pakistani users' app preferences are broadly in line with global trends.

⁸ Paracha, T. (2025). How a Pakistani Mobile Game Studio Increased Installs by 2900% in 9 Months with Tenjin - Tenjin. Retrieved from <https://tenjin.com/blog/how-a-pakistani-mobile-game-studio-increased-installs-by-2900-in-9-months/>

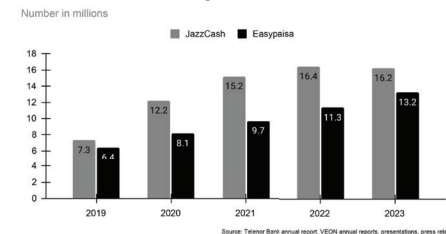


Among non-game categories, several stood out in terms of popularity and growth. Communication and social media apps continued to dominate the download charts, with platforms like WhatsApp, Facebook, and TikTok leading the pack. TikTok, in particular, saw strong growth with 31.8 million downloads in 2023, a 9.4% increase year-over-year. This growth underscores the platform's increasing popularity among Pakistan's young, digitally-native population and its role in shaping digital culture and content creation in the country.

Notable Pakistani success stories include Gamivision, a leading mobile game publisher, reported a 2,900% increase in paid installs and a 20% rise in return on investment over a nine-month period.⁸ Similarly, companies like Graphiters and CyberVision in Islamabad have been instrumental in addressing local

needs through innovative mobile applications, particularly in sectors such as e-commerce and healthcare.⁹

Monthly Active Users



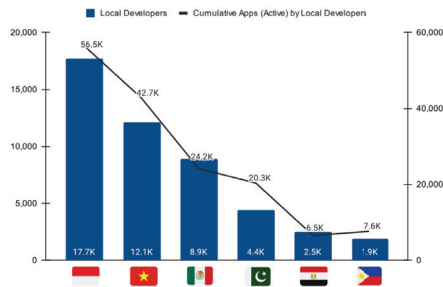
Fintech and mobile banking apps also featured prominently in the top downloads list, reflecting the ongoing digital transformation of Pakistan's financial sector. EasyPaisa and JazzCash, two of Pakistan's leading mobile wallets, saw significant growth in downloads. EasyPaisa, in particular, recorded a 34.9% increase in downloads, reaching 11.6 million in 2023. This growth highlights the increasing adoption of

digital financial services in Pakistan, driven by factors such as government initiatives for financial inclusion, the rise of e-commerce, and the need for contactless transactions in the post-pandemic era.

The video streaming category saw notable developments, with local platform Tamasha leading the charge. Tamasha recorded 11.8 million downloads in 2023, a remarkable 53.6% increase from 2022. This growth was largely driven by live sports content, particularly cricket, highlighting the power of local content and sports in driving digital adoption in Pakistan. The success of Tamasha also points to the potential for homegrown platforms to compete effectively with global streaming giants by catering to local preferences and offering region-specific content.

The landscape for locally developed apps in Pakistan showed mixed trends in 2023. The total number of apps published by Pakistani developers fell to just over 4,800, down 11.4% from the previous year. This decline was primarily driven by a reduction in Android app publications, which fell by 600. However, this decrease should not necessarily be viewed negatively. It aligns with global trends of app store optimization and increased quality standards. Google Play, in particular, has been tightening its criteria for app publications, leading to a global decline in the number of new apps released. This trend may ultimately lead to a more mature and quality-focused app ecosystem in Pakistan.

⁹ Mobile App Development in Islamabad, Pakistan: Addressing Local Needs & Opportunities. (2025, April 08). Retrieved from <https://www.nucamp.co/blog/coding-bootcamp-pakistan-ipak-mobile-app-development-in-islamabad-pakistan-addressing-local-needs-opportunities>



Interestingly, the gaming sector saw a slight uptick in locally developed titles. After five years of decline, the number of games published by Pakistani developers increased to almost 1,100 in 2023, up from 868 in 2022. This growth suggests a potential resurgence in Pakistan's mobile gaming development sector, possibly driven by increasing local demand and improving development capabilities.

The number of active app developers in Pakistan also saw a decline, falling to 1,500 in 2023, a 21.1% decrease from the previous year. However, this figure may understate the true size of the developer community, as many Pakistani developers either publish under foreign entities or work with

third-party publishers. The decline could also reflect a consolidation in the industry, with fewer but potentially more established developers dominating the market.

Despite the overall decline in app publications, several Pakistani apps achieved significant milestones in 2023. Jazz emerged as the largest Pakistani publisher focused on the local market, currently the only Pakistan-based developer with three unique apps surpassing 10 million installs each. Jazz World, its flagship app, crossed the 50 million install mark, a testament to the company's successful digital strategy and its ability to create apps that resonate with Pakistani users.

Vyro AI, an AI-powered photo editing app developer, had three apps in the top 5 most downloaded apps developed in Pakistan, with "Photoshot" leading at 14.9 million downloads. This success highlights the growing interest in AI-powered tools among Pakistani users and the potential for local developers to compete in cutting-edge technology sectors.

The Regulatory Environment in Pakistan

The regulatory environment for apps in Pakistan is complex and sometimes challenging. The government continues to work on finalizing the Personal Data Protection Bill, aiming to establish a comprehensive framework for data privacy and security. This development is crucial for building user trust and creating a more secure digital ecosystem in Pakistan.

Social media platforms face ongoing pressure from regulators regarding content moderation, with threats of bans or restrictions on apps that fail to comply with local regulations. This regulatory stance has created a delicate balancing act for global platforms operating in Pakistan, as they navigate between local legal requirements and their global policies on free speech and content moderation.

In the financial sector, the State Bank of Pakistan continues to promote digital financial services, issuing licenses for digital banks and encouraging fintech innovation. This supportive regulatory stance has been a key driver in the growth of mobile banking and fintech apps in Pakistan, contributing to increased financial inclusion and digital economic activity. On the infrastructure front, the government continues efforts to improve mobile internet connectivity, which is crucial for the growth of the app economy. However, challenges remain, particularly in rural areas where connectivity issues continue to limit digital adoption and app usage.

Monetization continues to be a challenge for many local developers, with a strong preference for free apps among Pakistani users. This preference makes it difficult for developers to generate sustainable revenue streams, potentially limiting innovation and investment in the app ecosystem. The issue of talent retention also persists, with skilled developers often seeking opportunities abroad, creating a potential brain drain in the local tech industry.

As the country navigates the complexities of digital transformation, the app economy will likely play a crucial role in shaping Pakistan's economic future, driving innovation, creating jobs, and improving the lives of millions through digital solutions. The journey of Pakistan's app ecosystem is not just a story of numbers and downloads, but a testament to the country's evolving digital identity and its place in the global digital landscape.



PhotoShot



All In One
Photo Editor

Rise of Local Streaming Platforms

One of the most intriguing trends in Pakistan's app landscape in 2023 was the explosive growth of local streaming platforms, particularly in the realm of live sports content. Tamasha, a homegrown streaming app, saw downloads surge by 53.6% to 11.8 million in 2023. This growth was primarily driven by live cricket content, including major tournaments like the ICC World Cups and Pakistan Super League (PSL).

This trend highlights several key aspects of the Pakistani market. First, it demonstrates the strong demand for local content, even in the presence of global streaming giants. Pakistani users are showing a clear preference for platforms that cater specifically to local tastes and offer content in

regional languages. Second, it underscores the power of sports, particularly cricket, as a driver of digital adoption and engagement in Pakistan. The ability to stream live sports events on mobile devices is changing how Pakistanis consume sports content, moving away from traditional television broadcasts.

The success of mobile-based streaming platforms also emphasizes the dominance of smartphones as the primary device for content consumption in Pakistan. This mobile-first approach is shaping not just content delivery but also user interface design and monetization strategies for streaming services.



Top Edge Technologies

Services Industry Award in the Small-sized Company category, highlighting its commitment to excellence. It has also established strategic partnerships with industry leaders, including Google, and is actively involved as a member of P@SHA and PSEB.

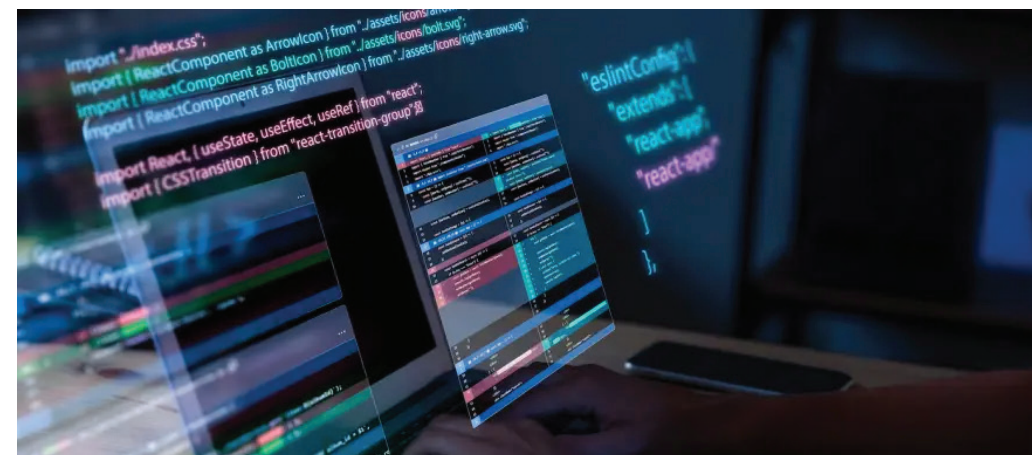
Top Edge Technologies has achieved a staggering milestone of over 500 million combined downloads across its digital products. Its portfolio encompasses various innovative solutions ranging from mobile apps and games to e-commerce platforms and enterprise software. The company specializes in comprehensive services such as advanced UI/UX design, responsive interfaces, robust backend systems, high-quality graphics, flawless performance, digital marketing strategies, and CRM systems. It also offers continuous integration, deployment practices, and post-launch support to ensure optimal performance and scalability of its applications.



Among its standout products are HRango, a sophisticated HR lifecycle management tool leveraging Python, React, and AWS to streamline HR processes, VDownloader, a versatile video downloader app that supports all formats and offers rapid downloads, and Advance Voice Recorder, an Android application with features like unlimited recording, high-quality sound playback, and voiceover capabilities. Additional successful products include the TV Remote Universal app and the Wi-Fi Password & Speed Test App, each designed to enhance user convenience and performance.

Primary Products

- ▶ HRango
- ▶ VDownloader
- ▶ Advance Voice Recorder





Devomech Solutions

Devomech Solutions is a technology and engineering solutions company specializing in Product Design, Prototyping, Software Development, and Internet of Things (IoT) solutions. The company has successfully completed more than 200 projects and holds ISO 9001:2015 and ISO 27001:2013 certifications, reflecting its commitment to quality and data security.

The company's core services include Product Design and Prototyping, where structured workflows and iterative testing result in scalable and production-ready designs. By focusing on manufacturability, Devomech ensures seamless transitions from concept to production, backed by comprehensive manufacturing documentation. In the area of Web, Mobile, and Desktop App Development, Devomech adopts a collaborative approach, delivering user-friendly applications that maintain compatibility with legacy systems. The company also offers advanced IoT solutions, integrating secure architectures, cloud technology, and data analytics to optimize business operations through Over-the-Air (OTA) updates.

Devomech Solutions has partnered with prominent clients across various industries, including Backaware, Mvs Pharma, Touch, Turbulent, RIDG, Zoomer, Meee, Fount, Launch Titans,



Containit, CAD Cam, CBM, Rapid Release, and AZPreps. The company's commitment to innovation and client satisfaction has earned it recognition as a Top IoT Development Company by platforms such as DesignRush, Sortlist, Clutch, and Selected Firm.

The company's product portfolio showcases a range of innovative solutions, including the Meat Core Cooker, an insert designed to enhance meat tenderness by cooking from the inside; a Water Monitoring System that tracks TDS and flow rates in real time; and the Mobile Management App, which streamlines in-store device management. Additionally, the Fitness Tracking App leverages Bluetooth Low Energy for exercise monitoring, while the Coffee App offers a seamless ordering experience.

As the founder of Illusio, I wanted to work on a new way of improving sports performance. We did that by creating a machine with data that was digital, intelligent and represented in a beautiful and minimal design. Devomech Solutions helped us enable the wifi logic control through raspberry Pi Zero. I want to work with them again as they did the job professionally."

– Antoni Camerota, Founder Illusio (Fitness app)



Status 200

Status 200 is a technology company offering a comprehensive range of services, including web development, mobile app development, game development, blockchain development, UI/UX design, graphic design, AI/ML development, SEO, and DevOps. Since its establishment in 2017, the company has successfully delivered over 200 website design and development projects, serving clients in Pakistan and globally. With a 99.99% satisfaction rate, Status 200 has built strong client relationships and retained over 200 clients by providing tailored, high-quality software solutions. The company's extensive expertise is reflected in the development of over 10 million lines of code.



Status 200's mobile app development services cover Android and iOS platforms, creating scalable and user-friendly applications designed to enhance user engagement. Their game development services include designing and deploying high-quality games for PC, console, mobile, and online platforms, catering to various genres and requirements. The blockchain development team specializes in building decentralized platforms, smart contracts, and enterprise-native mobile apps with a focus on security and data traceability. Additionally, Status 200 offers UI/UX design services to craft intuitive and modern digital experiences across websites, applications, and software.

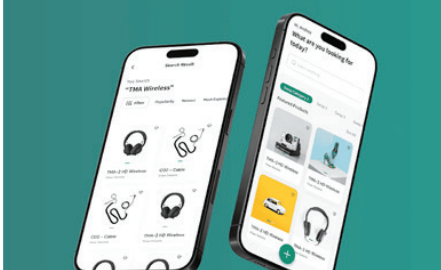
The company's capabilities also extend to graphic design, artificial intelligence, machine learning, search engine optimization, and DevOps. Status 200's AI/ML development services involve creating and optimizing algorithms and models for real-world applications, while their SEO services are designed to enhance online visibility and drive organic traffic. DevOps services are tailored to ensure streamlined deployment, maintenance, and scalability of applications through effective infrastructure management.



WebRange Solutions

WebRange Solutions is a web development and digital marketing company focused on delivering comprehensive digital solutions for businesses aiming to establish and enhance their online presence. Specializing in custom web development, digital marketing, ERP solutions, data and AI, cloud solutions, custom software solutions, and business process outsourcing, the company serves diverse industries with tailored, innovative strategies. Since its inception, WebRange Solutions has completed over 1,000 successful projects across more than 15 countries, maintaining a 98% client satisfaction rate through transparent processes and timely delivery.

WebRange Solutions is a certified partner of Google Ads and HubSpot, demonstrating expertise in digital advertising and inbound marketing. The company has been recognized for its excellence in user experience design, earning the Best UX Design Award at the Digital Excellence Forum.



With an emphasis on responsive design and search engine optimization, WebRange Solutions ensures measurable improvements in client website traffic, averaging a 200% increase.

The company's portfolio includes notable projects such as ClubHub 365, VuPop, Star Student, SwapIt, and WodPro. ClubHub 365 is a sports management platform designed to simplify communication, fee collection, and event coordination for administrators, coaches, players, and parents. VuPop serves as a social media platform for sports enthusiasts, broadcasters, and clubs, enabling real-time engagement and rewarding fans for participation. Star Student connects college and university students with local job opportunities, while SwapIt provides a straightforward platform for item exchanges. WodPro caters to fitness enthusiasts by allowing them to record, upload, and track workout progress with verified rankings.

Primary Products

- ▶ ClubHub 365
- ▶ VuPop
- ▶ Star Student



Semexsoft

Semexsoft provides a comprehensive range of services, including web development, app development, graphic design, and digital marketing. Catering to clients from startups to established enterprises, Semexsoft delivers innovative and cost-effective solutions designed to enhance efficiency, security, and scalability across various platforms.

Semexsoft has established a strong reputation within the industry, working with notable clients such as Al-Karam International Institute, Shopping Club, Crust & Co., Kent View Colony, Jasmine Garden Takeaway, AM Industries, Asma Jewels & Watches, Micromech Instruments Corporation, SITEC, Kotsteel Pvt. Ltd, Good One Deals, and KNS Foods. Their projects span diverse industries, providing customized software solutions that address specific business needs and operational challenges. The company's achievements include developing Learning Management Systems, CRM tools, cloud-based ERPs, and specialized mobile and web applications for various industries.

Their mobile solutions are known for their user-friendly interfaces, cross-platform support, scalability, and robust security protocols. Semexsoft's product portfolio demonstrates their technical expertise and versatility. Projects such as the Learning Management System for Al-Karam



International Institute, the Grocery Store Mobile App and Store Management Web App for Shopping Club, and the Accounts & Inventory Management App for Crust & Co. highlight their ability to deliver customized solutions that streamline processes and improve productivity. The company's cloud-based ERP solutions for SITEC, Kotsteel Pvt. Ltd, and KNS Foods further showcase their ability to provide scalable enterprise solutions.

Primary Products

- ▶ Shopping Club
- ▶ Learning Management System (Al-Karam International Institute)
- ▶ Crust & Co. Accounts & Inventory Management App

They definitely understood what we wanted and delivered the application with all functionality right on time. Great experience. Highly Recommended.
– Sayal Systems

We wanted a mobile app from Semexsoft, and they delivered right as per our expectations! Will be using their services in the future, for sure!
– AMI



Bytsolver

BytSolver is a software development company dedicated to creating custom digital solutions that address the evolving needs of modern businesses. Leveraging a skilled team of engineers, designers, and data scientists, the company delivers cutting-edge products across various domains, including mobile and web applications, games, and AI-powered software. BytSolver's services encompass custom software development, mobile app development, web development, UI/UX design, IT consulting, software testing, DevOps, and quality assurance. With a client-centric approach, they tailor every solution to meet precise business objectives, ensuring scalability, security, and seamless user experiences.

BytSolver's credibility within the industry is demonstrated through its receipt of 24 industry awards, recognizing their excellence in software development, design, and innovation. Their extensive portfolio includes collaborations with 89 businesses and the successful delivery of 130 projects. The company's transparent and objective approach to technology selection, which prioritizes client needs over commercial partnerships, sets them apart in a competitive market. Their solutions are designed to be adaptable and effective, providing measurable results for their clients.

The company's impact is further highlighted by a high client satisfaction

rate, with 78 clients expressing their approval of BytSolver's performance. Their ability to deliver comprehensive services across various platforms and industries has solidified their reputation as a reliable technology partner. BytSolver's expertise spans from building responsive, visually engaging websites and complex web applications to developing full-cycle mobile applications that function seamlessly across different platforms. Their design team focuses on creating intuitive user interfaces that enhance engagement and usability.

BytSolver's approach also emphasizes robust IT consulting, software testing, DevOps, and quality assurance practices. These services ensure that their products are delivered efficiently, remain compliant with industry standards, and are thoroughly tested for quality. Their commitment to timely delivery and customized solutions has established them as a trusted provider in the digital landscape.

We really appreciate the contribution of Utech team in the product success. They always perform at a high level and know the industry specifics well. This is what differentiates them from many services.
– Anna Colins



RipeSeed

RipeSeed is a custom software development company established in 2021, specializing in web and mobile applications for startups, individuals, and small to medium-sized businesses. RipeSeed focuses on delivering innovative solutions in areas such as Generative AI, Cloud Solutions, SaaS development, and advanced automation tools.

RipeSeed's achievements include being recognized as a Top Rated Plus provider on Upwork and forming an official partnership with Gatsby. With over 90 completed projects and delivered over 10,000 hours of work on Upwork.

RipeSeed's portfolio showcases diverse and impactful projects. BetaCarbon, a fintech platform, benefited from enhanced UI and functionality integrated with AWS services. AppointmentCore's booking app was revamped with Salesforce, Gmail, and Outlook integrations for seamless scheduling. Satoshi's Index saw its backend and frontend migrated to ReactJS and NestJS, incorporating payment solutions for automated cryptocurrency transactions. Other notable projects include GoPerla, SuperReply, Steven Stone, Vivere Emmy, Atpay Business, Stitching App, Trading App, Partstack, and ProfilePro, each catering to unique client requirements with tailored solutions.

The company's services cover a wide spectrum of technologies and solutions. Web and mobile app development are central to their operations, with custom platforms created for sectors ranging from fintech to booking services. Their expertise in cloud solutions is demonstrated through the deployment of scalable and secure infrastructures using AWS and Google Cloud. The company's AI/ChatGPT services offer the development of chatbots, content generation tools, and prompt engineering solutions tailored to client needs. Additionally, RipeSeed builds customized Chrome extensions integrated with AI and web scraping technologies to enhance user experience and streamline operations. Their automation tools utilize technologies like Selenium, GitHub Actions, and Python to optimize processes and workflows.

Primary Products

- ▶ **BetaCarbon**
- ▶ **AppointmentCore**
- ▶ **SuperReply**

The team worked very quickly to help us stand up an MVP for our app. Admittedly, we gave them little guidance and they came in ahead of schedule
– Mitch



Aciano Technologies

Aciano Technologies is a Microsoft Gold Partner specializing in custom software development with expertise in AI development, resource outsourcing, cloud automation, IoT solutions, Microsoft D365 consultancy, e-commerce solutions, web development, mobile app development, software testing, UI/UX design, and WordPress services. The company provides tailored digital solutions for B2B and B2C clients worldwide, aiming to enhance efficiency, drive growth, and optimize user experiences through cutting-edge technologies.

With a strong portfolio of over 500 successfully delivered projects, Aciano Technologies has established itself as a trusted partner across various industries. Their capabilities span across AI-powered applications, scalable web platforms, seamless mobile apps, and comprehensive IT resource outsourcing. As a Microsoft Gold Partner, Aciano ensures high-quality standards in every solution delivered, solidifying its reputation for reliability and expertise in the IT services domain.

The company's accomplishments are reflected in its impressive statistics, including the launch of 25+ mobile applications, service to over 20 industries, and a team of 70+ skilled professionals. These achievements demonstrate Aciano Technologies' commitment to innovation, quality, and adaptability in a rapidly evolving

technological landscape. The company's approach to AI development leverages platforms such as ChatGPT-4, Claude, DALL-E, and Palm-2, ensuring that its AI solutions are built on the most advanced tools available.

Aciano Technologies' suite of products includes CommCart, an e-commerce platform with integrated CMS for high-performance management and secure transactions; Journey CX, a customer experience analysis tool providing real-time insights for enhanced engagement; Singlepane, an intuitive email marketing tool for personalized campaigns and tracking; and CMS Bilingual, a user-friendly website management tool supporting English and Arabic with responsive design and built-in SEO. These products are crafted to optimize business operations and enhance user experiences effectively.

Primary Products

- ▶ **CommCart**
- ▶ **Journey CX**
- ▶ **Singlepane**

Aciano and its team did an awesome job creating mock-ups for a major project we are working on. I had a deadline that needed to be met, and they jumped in and went beyond my original expectation, including working a holiday shift! The deadline was met, and we are now moving to a review phase. Thank you Kevin and team!
 – **Jacob Reyes, Store Operations Consultant, Ace Hardware**



CWare Technologies

CWare Technologies is an independent IT consulting and engineering firm headquartered in Islamabad, Pakistan, specializing in cloud migration, custom software solutions, UI/UX design, and business process outsourcing (BPO). The company provides comprehensive digital discovery workshops and offers dedicated technical teams to support businesses of all sizes, enhancing their operational efficiency and customer experiences. CWare Technologies has expertise in various sectors, including networking, retail, and electronics, delivering tailored solutions that drive technological growth and innovation.

CWare Technologies has built a strong reputation through strategic partnerships with reputable clients such as Waleed Dental, KIIR, Rastgar Engineering, Rastgar Air Compressor, Betacare, Hashoo Foundation, eXtra, and Profitlens. Its commitment to

quality service delivery and innovative technology solutions has earned it recognition across various industries. The company's focus on providing customized services that address specific business needs has enabled it to establish itself as a reliable technology partner.

The company boasts a client satisfaction rate of over 95%, showcasing its dedication to quality and reliability. CWare Technologies has successfully completed numerous projects within agreed timelines and budgets, enhancing its credibility in the tech industry. The firm offers various engagement models, including the Startup Model for emerging businesses, the Fixed Price Projects model for defined requirements, and the Dedicated Team model that integrates seamlessly with clients' in-house operations.





Alitech

Alitech is a startup that develops mobile and web applications to support digital transformation in various industries. The company focuses on integrating artificial intelligence, machine learning, and data analytics to help organizations improve operational efficiency and make data-driven decisions. Its team works closely with clients to design tailored strategies and develop tools that streamline processes and support sustainable growth.

The company has earned industry recognition for its work in digital solution development. Notably, it received the "Best Emerging Technology Startup" award at the Annual Tech Innovation Awards and has been acknowledged for its AI integration efforts. These credentials reflect its established role in advancing mobile and web application projects and its capacity to meet the technical challenges of diverse business environments.

Alitech has achieved a client satisfaction rate exceeding 90% and has completed over 150 projects across a range of industries. Its agile development process and adaptable project management methods ensure timely delivery of projects and continuous refinement of its technology offerings. The startup's approach emphasizes practicality and



precision in meeting evolving client requirements without reliance on superlative claims.

The company's portfolio includes a suite of products and services designed to address specific digital needs. Its mobile application service delivers scalable, user-friendly apps optimized for various devices and business contexts. In parallel, its web application service creates interactive platforms with robust functionality and responsive design. The integration of AI and machine learning is applied to develop automated tools and analytics solutions that convert complex data sets into actionable insights. Furthermore, Alitech offers data analytics services that help organizations understand trends and improve decision-making processes while maintaining a clear focus on measurable outcomes.



They were always available to help.
– Hameed Asghar, Institute of Freelancing



The quality of AliTech Solutions' work for the test project was fantastic.
– Marc Pitre, Right Here Interactive



ASCEND Ascend logics

Ascend Logics is a digital agency specializing in web design, branding, mobile app development, and a wide range of digital services aimed at enhancing user engagement and driving business growth. With a focus on creating seamless digital experiences, Ascend Logics helps clients bring their visions to life through innovative solutions and expertly crafted designs. Their services include web design, branding identity, e-commerce solutions, mobile app development, UX/UI design, digital marketing, and content creation, all aimed at elevating a brand's online presence and ensuring a cohesive digital strategy.

Ascend Logics stands out with its ability to deliver customized, result-driven solutions. The agency has helped clients achieve an average 30% increase in online engagement and a 25% boost in conversion rates. Their team uses cutting-edge technology and design principles to craft unique experiences that align with business objectives. This commitment to excellence has made Ascend Logics a go-to agency for companies seeking to enhance their online presence, whether through engaging websites, effective branding, or functional mobile applications.



Allzone technologies

AllZone Technologies services include custom software development, cross-platform mobile applications, DevOps, AI and machine learning solutions, IoT development, data analytics, and staff augmentation—positioning itself as a reliable partner for startups, enterprises, and businesses undergoing digital transformation.

The company has secured notable industry recognition, having been awarded the "Best Software House" at the Presidential Awards 2023 and earning a prestigious LCCI IT Presidential Award. These accolades reflect its adherence to stringent quality standards and its commitment to developing software solutions that align with rigorous industry criteria. This recognition supports AllZone Technologies' reputation as a dependable provider of technology consulting and development services without resorting to superlative claims.



With over 200 successful projects completed and a client satisfaction rate of 100%, AllZone Technologies distinguishes itself through an agile development process and flexible staff augmentation model. The company's offerings in custom software development, mobile application creation, and integration of advanced technologies such as AI, IoT, and data analytics allow it to meet diverse business needs. Its adaptable approach ensures that full-stack developers with various levels of expertise are available to address unique client requirements and drive innovation across industries.

AllZone Technologies presents a comprehensive suite of products and services aimed at streamlining business processes and enabling digital transformation. The product range includes custom software solutions that optimize operations,

mobile applications that enhance user engagement across multiple platforms, DevOps services that ensure operational continuity, AI and machine learning applications that convert complex data into actionable insights, IoT development for connected environments, and robust data analytics services. In addition, the company provides staff augmentation to support scalable project demands. Its extensive network of partnerships spans various sectors such as healthcare, education, e-commerce, textiles, travel and hospitality, AI, insurance, consulting, IT, transportation, real estate, and immigration. Portfolio projects including Epicmetry, Inventory, Point Pickup, Power Station, Select Quote, and SparkUp AI further demonstrate the company's capacity to deliver diverse and practical technological solutions.

Operating from offices in the United States, Qatar, Pakistan, and Saudi Arabia, AllZone Technologies collaborates with a wide array of clients and partners. Its client base includes organizations in healthcare (Affine, Pathways), education (Character Strong, Merdup), e-commerce (Point_Pickup, Arjan Package, CB), textiles (Silva Screenprinting, AP&B), travel (Reise, Acacia is Africa, Artaj), AI (Tiny Decors, SparkUp AI, Luminogics), insurance (Cigna, Aetna, Metropolitan), consulting (Publicis Sapient, Power Station, Brickclay), IT (Orijin, Epicmetry, TechClimbs, Invozone), transportation (Roadi, Ahoy), real estate (AllZone Builders), and immigration (aii). This diverse network underscores the company's capacity to adapt its services and solutions to meet the evolving needs of a global marketplace.



AllZone Technologies' team was great to work with. They are very experienced and organized. They have excellent technical skills and helped us with our project. Great communication! I look forward to working together again.

– Brandon Jolley, Product Manager



This job was done skillfully by the team at AllZone Technologies. We would undoubtedly re-hire in a similar project. There was excellent know-how and communication experience.

– Adolfo Fabrega, CEO



Baritechsol

BariTechSol is a leading custom software development company specializing in creating state-of-the-art web and mobile applications. Leveraging the latest technologies and frameworks like .NET, ReactJS, and Flutter, BariTechSol helps businesses achieve digital transformation. Their expert development teams work across various industries, delivering robust, scalable, and cutting-edge solutions tailored to meet client needs, ensuring growth and success in a competitive digital landscape. With a focus on quality, innovation, and customer satisfaction, BariTechSol provides comprehensive software development services from conception to deployment.

BariTechSol has garnered significant recognition for its excellence in custom software development, earning accolades from esteemed platforms in the tech industry. It has been acknowledged by Top Developers, Good Firms, Design Rush, and App Futura for delivering cutting-edge solutions and exceptional service. These recognitions highlight BariTechSol's commitment to quality, innovation, and client satisfaction, solidifying its position as a top-tier software development company in the global market.

BariTechSol is a leading offshore software development company

specializing in web and mobile app development. With a focus on delivering state-of-the-art, custom software solutions, BariTechSol empowers businesses to grow and succeed in the competitive digital landscape. The company offers cutting-edge services in .NET, ReactJS, AngularJS, and Flutter development, among others, ensuring scalable and robust applications. Boasting a talented and dedicated team of developers, BariTechSol provides seamless end-to-end solutions, from concept to deployment, tailored to client needs. Their commitment to innovation, quality, and client satisfaction sets them apart in the tech industry.

I've known Owais Bari since before he finished college. He has always been dedicated and driven, even before founding Bari Technologies. Since the launch of Bari Technologies, we have been utilizing their services for years, which has given ABOL Software a strategic advantage over our competition. Owais and his team have always felt like an extension of our organization, rather than a typical vendor-client relationship. The quality of their work is consistently high, and their communication is excellent. I can only highly recommend Owais and his team.
 – **Maik Goettel, Founder, ABOL Software, Inc.**



CECOS Innovations

CECOS Innovations, established as part of CECOS University's initiative to bridge academia and industry, is a technology startup specializing in web and mobile app development. The company offers a wide range of services, including mobile app development for Android, iOS, and web platforms, system integrations, IoT consultancy, product development, IT infrastructure managed services, SEO, R&D, and value-added services like SMS and IVR connectivity. By leveraging open-source technologies and customized solutions, CECOS Innovations provides cost-effective, scalable systems that cater to diverse business needs.

The company's portfolio includes various successful projects and innovative products designed to address real-world challenges. The Bridge, a platform connecting students, investors, and industries, offers a common space for graduate engineers with commercially viable ideas to



attract relevant investors. The CECOS App serves as a student attendance management system aimed at enhancing performance tracking and promoting environmentally friendly practices.

Automatic Plant Irrigation (IoT Based) utilizes an automated mechanism to regulate water supply based on soil moisture, minimizing human intervention while ensuring efficient irrigation. Kar Rozgaar, a mobile app available on Android and iOS, connects job providers with job seekers, streamlining employment opportunities for both parties. Databot, a comprehensive product data gathering tool, facilitates price scraping, description extraction, and metadata retrieval from various online stores.

Primary Products

- ▶ **The Bridge**
- ▶ **CECOS App**
- ▶ **Databot**





Coeus Solutions

Coeus Solutions, a subsidiary of the Coeus Group, is a leading German software development company specializing in web and mobile application solutions. Established in 2003 with just 20 employees, the company has grown significantly and now operates across four continents: Europe, USA, Gulf, and Asia. With over 250 full-stack developers, Coeus Solutions delivers tailored and scalable digital solutions to a wide range of clients, including Fortune 500 companies and over 100 startups.

With over two decades of industry experience, Coeus Solutions has established itself as a reliable technology partner. The company has completed more than 850 projects and served over 300 clients globally. Coeus Solutions maintains a strong focus on optimizing development processes, employing agile methodologies to ensure transparent and efficient project management. The team comprises certified experts who bring diverse industry knowledge to every project, making Coeus Solutions a preferred choice for businesses looking to enhance digital capabilities. Additionally, the company has developed flagship products like Vidmonials, BRAVO!, and WorkHub, which offer solutions for video testimonials, employee engagement, and workforce management, respectively.

Coeus Solutions offers a comprehensive suite of services, including AI development, game development,

digital marketing, DevOps infrastructure optimization, business process automation, UI/UX design, and e-commerce solutions. The company's AI services help clients leverage machine learning to improve efficiency and customer experiences. Its game development studio, Arcadia Studios, specializes in creating immersive 2D and 3D games, including augmented and virtual reality experiences. The digital marketing division, RACT, offers SEO, social media marketing, and creative content services to elevate brand visibility. Additionally, Coeus provides web and mobile app development services to build interactive, user-friendly applications tailored to client requirements.

The company's commitment to innovation is evident in its product portfolio, which includes Vidmonials, a video testimonial tool designed to enhance brand credibility through authentic customer reviews. BRAVO! is an employee engagement platform aimed at streamlining recognition and rewards processes within organizations. WorkHub, a SaaS suite, addresses various employee management needs, including team communication, customer retention, and workflow optimization. Coeus Solutions also offers specialized services in DevOps infrastructure optimization, enhancing team productivity through efficient project development cycles, and business process automation to boost operational efficiency.

Cogent™

Cogent Labs

Cogent Labs is a full-service software development company, specializing in web and mobile app development. The company works with a wide range of clients, from early-stage startups to large enterprises, offering solutions that transform complex ideas into scalable technologies. With a focus on cutting-edge technologies like Generative AI, Python/Django, JavaScript/React, React Native, Docker/Kubernetes, and LangChain, Cogent Labs delivers customized software solutions designed to meet the unique needs of each client. Their approach emphasizes realism, quality, and attention to detail, ensuring that projects are delivered on time and within budget.

The company's service portfolio includes custom software development, MVP development, project rescue services, quality assurance, testing, and consultation. Their development expertise spans web and mobile applications, utilizing advanced frameworks and tools to create robust, user-friendly solutions. Cogent Labs also offers specialized services in Generative AI, leveraging AI technologies to build intelligent and automated systems. By mastering essential technologies, the company ensures high-quality solutions that meet modern business demands.

Cogent Labs' client base includes startups and enterprises, including



notable collaborations with Sinecure, Trella, IDEMS International, and B2B Marketplace. The company has successfully supported its clients in achieving key milestones, including product launches and process optimizations.

From the very beginning, they demonstrated a proactive approach, paying meticulous attention to detail, and coming up with thoughtful technical solutions to every challenge we encountered. They were not just vendors but true partners in our project, and I couldn't be more grateful for their outstanding contributions.

– Aly Mokhtar, CEO, Trella

We were able to successfully launch our MVP solution on time and within budget. They did an exceptional job of managing the project.

– Joel Wright, CEO, Sinecure



CyberSoft Vantage

Founded in 2019, CyberSoft Vantage (CSV) is a technology solutions provider headquartered in Virginia, USA, with additional offices in Pakistan, Saudi Arabia, and UAE. With a focus on serving startups, SMEs, and large enterprises across the USA, Middle East, and Pakistan, CSV offers a wide range of services, including solution implementation, emerging technologies, software development, social media services, and consultation. The company has successfully completed over 150 projects, supported by a team of more than 100 professionals distributed across its global offices.

CSV's solution implementation services encompass Salesforce, Services Now, Mulesoft, AWS, Cyber Security, BPO, Cloud Migration, Shopify, and Power Bi. Through strategic partnerships with top technology providers, CSV ensures the delivery of robust and scalable business solutions tailored to meet client needs. Its expertise in cloud migration and CRM systems enables organizations to optimize their operations and enhance customer engagement effectively.

In the realm of emerging technologies, CSV offers services related to Data Science & AI, Blockchain, Internet of Things (IoT), Augmented and Virtual Reality (AR/VR), Healthcare, E-learning, and



Robotic Process Automation. The company leverages the latest technological advancements to build innovative, future-ready solutions for clients across various industries. CSV also excels in software development, providing Q/A Testing, UI/UX Design, DevOps, Mobile Development, Custom Software Development, Embedded Software Development, and Web App Development.

CSV's social media services include marketing strategy development, creative design services, website development, digital marketing, and e-commerce marketing. By integrating creative design with effective marketing strategies, CSV helps businesses strengthen their digital presence and reach broader audiences. Its consultation services, encompassing Discovery Workshops, Product Strategy, Process Consulting, and Proof of Concept (POC), offer clients valuable insights to refine their business models and technological approaches.



Cyber Sync Technologies

Cyber Sync Technologies (CST) specializes in delivering technological solutions across a diverse range of industries. CST offers services including 3D modeling, mobile app development, software application development, graphic design, digital marketing, ERPs, CRMs, e-commerce solutions, augmented reality mobile apps, and game development.

With offices located in Peshawar and Islamabad, CST has successfully completed over 120 projects for more than 100 clients worldwide. The company's clientele includes notable names such as Martvers, Batoor, Saif Group, IRM, and PEDO. CST's services are designed to address various aspects of business development and digital transformation, ranging from custom software and mobile applications to robust digital marketing strategies and immersive augmented reality experiences.

CST emphasizes a collaborative approach to product development, offering solutions tailored to meet clients' unique requirements. The company's expertise in 3D modeling extends to building interactive

visualizations and simulations for various industries. Its software and mobile app development services include designing, developing, and deploying scalable applications for various platforms. CST also provides end-to-end digital marketing services, including marketing strategy, creative design, website development, and e-commerce marketing.

CST's standout products include FemFlo, a digital platform designed to provide stress-free period management through innovative solutions; Her E-Privacy, a privacy-focused application aimed at safeguarding user data while ensuring seamless digital interaction; and Martvers, an e-commerce solution developed to enhance online retail experiences through intuitive design and optimized performance.

Primary Products

- ▶ FemFlo
- ▶ HER E-Privacy





digitalsofts®
(PRIVATE LIMITED)

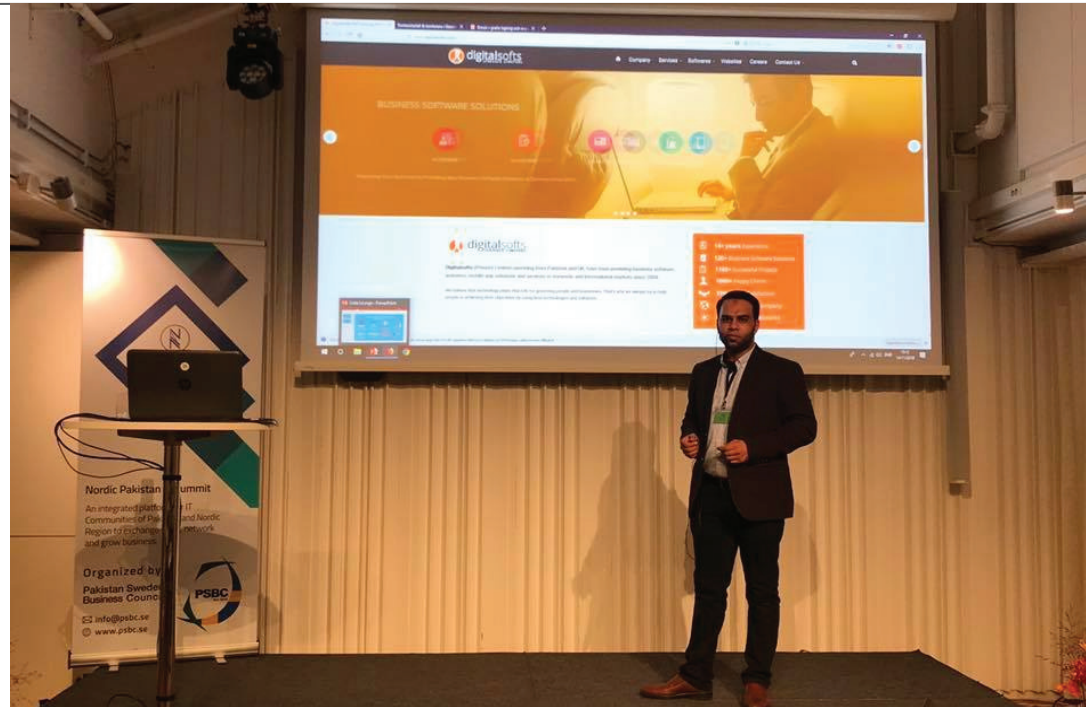
Digital Softs

Digitalsofts is a leading enterprise software company established in 2004, providing innovative and scalable solutions designed to drive business growth and enhance operational efficiency. With a wide range of services that include cloud computing, AI and machine learning solutions, cybersecurity, custom software development, business intelligence, and big data consulting, Digitalsofts helps organizations harness the power of their data and technology to achieve strategic objectives. The company's cloud computing services encompass Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS), offering scalable resources and flexibility for businesses of all sizes.



Digitalsofts has built a robust portfolio of custom software solutions tailored to meet diverse business needs, including mobile app development, IoT solutions, and AI-driven applications. The company's AI and machine learning services enable clients to automate processes, gain deeper insights, and enhance decision-making through advanced analytics. With its comprehensive cybersecurity services, Digitalsofts ensures the protection of digital assets through advanced threat detection, prevention, and response mechanisms.

Over its 20+ years of operation, Digitalsofts has successfully served over 1000 business clients globally, providing 120+ business solutions across various industries. The company operates from



offices in Faisalabad, Lahore, and Washington, DC, ensuring a broad reach and seamless service delivery to its multinational clientele. Digitalsofts has established itself as a trusted partner for IT services, consulting, and business solutions, continuously expanding its capabilities to address emerging technological challenges.

The company's business intelligence and big data consulting services are designed to transform raw data into actionable insights, enabling businesses to make informed strategic decisions. This approach has positioned Digitalsofts as a preferred choice for enterprises looking to modernize their IT infrastructure and optimize operational efficiency.

Digitalsofts' standout products include its Cloud Computing Platform, a comprehensive suite offering Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS) solutions designed for scalability, flexibility, and cost efficiency. The company's AI and ML Solutions provide advanced analytics tools that enable automation, predictive analysis, and enhanced decision-making capabilities. Additionally, its Cybersecurity Suite delivers end-to-end protection solutions aimed at safeguarding digital assets from evolving threats, ensuring robust security for businesses across various industries.



Evamp & Saanga

Evamp and Saanga

Evamp & Saanga is a digital transformation company specializing in Telecom and Fintech solutions across the Middle East, Africa, and Asia. The company offers a comprehensive range of services, including digital solutions, mobile development, web solutions, telecom services, IT and security services, and maintenance and support. With expertise in developing user-centric applications and systems, Evamp & Saanga delivers solutions that allow clients to engage their users online, anytime, and from anywhere.

The company's digital solutions are designed to enhance content, user experience, and web and app design, driving sustained traffic and converting visitors into valuable leads. Its telecom services include value-added services, consultancy, and complex integrations tailored to meet the needs of telecom operators and digital service providers. IT and security services cover end-to-end consultancy and integrations, ensuring robust and scalable digital infrastructure for clients. Maintenance and support services provide expert advice and timely resolution of technical issues, ensuring reliable and uninterrupted operations.

Evamp & Saanga has a significant presence in Pakistan, the Middle East, and Africa, serving numerous blue-chip clients. Its adherence to quality management, information



security, and GDPR-compliant privacy policies reflects a commitment to protecting client data and continuously improving processes to meet evolving market demands.

Evamp & Saanga has the capability, resources and most importantly the drive to deliver on the challenging tasks and it was very encouraging to know that their ambitions are well aligned with our vision of digitalization and empowerment.

– **Mustafa Jamshed Gillani, Director Product Development, Telenor Pakistan**



Eweberinc

Eweberinc is a software development company specializing in e-commerce and mobil commerce solutions, with expertise in PHP and .Net technologies. Its services encompass custom software development, web development, mobile app development, plugin customization, and system integrations.

Eweberinc has delivered high-quality solutions to various clients, such as Mind Over Mandarin, Mobborn, PortaNatura, TekBlue, The Cloud Seller, Glucose Track, Salzburg Taxi Van Service, Bihl Engineering, Brooks Harper, Charleston Heavy Lift, Peninsula Grill, Eastmans Fitness, Hawthorne, Dgilston, Jaycosta, Nordeon Lighting Solution, Oyster62, Sabrina Grogan, Savannah Heavy Lift, Small Real Estate, The Bryan Company, The Speaker Agency, Zenyatta 62, Anderson Insurance Associates, American Log Handlers, Birch Lane Realty Advisors, Dorchester Memory Gardens, Dr. Satya Mitra, Eadie's Construction, and various others.

The company's standout projects include PortaNatura, a WordPress-powered e-commerce platform for organic fruit and vegetable delivery featuring custom plugins and theme customization. TekBlue, an OpenCart-based online store providing mobile accessories and phone parts, integrates PayPal for seamless transactions. The Cloud Seller, built on Shopify, offers consumer electronic accessories and furniture, showcasing Eweberinc's expertise in Shopify

development, customization, and designing. Additionally, Glucose Track, Salzburg Taxi Van Service, and Charleston Heavy Lift demonstrate Eweberinc's proficiency in building customized WordPress and PHP solutions.

Eweberinc's technological proficiency is evident from its use of various platforms and technologies such as WordPress, OpenCart, Shopify, PHP, MySQL, Bootstrap, jQuery, Elementor, WooCommerce, and WPBakery. The company's longstanding commitment to providing exceptional services has earned it recognition from satisfied clients who appreciate its efficiency, professionalism, and dedication to delivering solutions that meet their requirements.

Primary Products

► **PortaNatura** ► **TekBlue**
The Cloud Seller

Haris (@Eweber) was a pleasure to work with. He was very pleasant, knowledgeable, honest and resolved the issue on my e-commerce web site <http://www.ditechshops.com>, very quickly. He continued to provide support for my OpenCart store and would often share his ideas and suggestions to help improve the functionality of my online store. I will work with Haris in the near future and would recommend him to my friends and other e-commerce site owners.

– **Cedrick, CEO, Ditechshops**



FidNos Corporation

FidNos Corporation is a technology-driven company providing comprehensive IT solutions to businesses and educational institutions on local and global scales. Specializing in web and mobile application development, FidNos offers end-to-end solutions tailored to meet the demands of diverse industries, including manufacturing, pharmaceuticals, food, hospitality, healthcare, and education.

FidNos delivers a wide range of services, including website and web application development, industrial software solutions, training and evaluation, and interactive digital educational resources. Its industrial software solutions focus on enhancing operational efficiency through custom software tailored to manufacturing processes, pharmaceutical standards, and food production requirements. The company's training programs cover more than 40 fields, providing professional development opportunities in collaboration with local and international experts. Additionally, FidNos develops innovative educational platforms that offer digital interactive learning resources and e-testing solutions for modern classrooms.

Among FidNos' most prominent products is Maintify CMMS, a multi-facility computerized maintenance management system designed to streamline maintenance tasks such as asset management, work

orders, preventive maintenance, parts management, and vendor coordination. With real-time monitoring capabilities and comprehensive reporting features, Maintify CMMS is tailored to industries where downtime and equipment failure can significantly impact productivity. This system is widely adopted across manufacturing plants, hospitals, hospitality sectors, and property management companies.

FidNos also offers a robust Document Management System (DMS) that ensures regulatory compliance with CFR and EU Annex 11 standards, essential for industries such as pharmaceuticals and life sciences. The system supports ISO 9001, ISO 14001, and ISO 45001 standards while facilitating a paperless quality management system (QMS). Key features include document creation, version control, access management, approval workflows, two-way authentication, and digital signatures. The DMS can be deployed as a cloud-based solution or an on-premise setup to provide clients with flexibility and security. FidNos has completed over 100 projects, serving a wide range of clients across multiple sectors. The company's dedication to delivering high-quality solutions is evident in its 24/7 customer support with a 30-minute response time, ensuring uninterrupted service for its clients.



Focusteck

Focusteck is a global software development and consulting company dedicated to creating innovative digital solutions that empower businesses to thrive. With a mission to inspire clients and their customers through technology, Focusteck helps organizations grow by offering comprehensive software services. Established in 2014, the company has built a strong presence with offices in Lahore, Pakistan; Doha, Qatar; Warwickshire, UK; and Carteret, NJ, USA.

Specializing in web and mobile app development, Focusteck offers custom software solutions tailored to meet specific client needs. Its range of services includes enterprise software development, QA and testing, UI/UX design, AWS managed services, DevOps automation, Magento development, Shopify, and WooCommerce solutions. Focusteck's team of over 50 technology experts ensures the delivery of high-quality software with a focus on scalability and performance. By leveraging modern technology stacks like Python, React, Node.js, PHP, and AWS, the company provides reliable and efficient digital solutions.

Focusteck has developed a diverse portfolio, working with a wide range of clients, from startups to enterprise companies, across various industries such as real estate, healthcare, retail,



and finance. Notable clients include SeaScape Properties, Faremakers, Ideawake, Exmapp, Metric.al, and Theneo. Focusteck has partnered with industry leaders such as AWS, Salesforce, and Odoo, and has established itself as a trusted technology partner. The company's engagement models, including dedicated teams, staff augmentation, and project-based collaborations, enable flexible and scalable project execution.

The company's standout products include Exmapp, a COVID-19 case management app; FixAFib, a mobile and web platform connecting AFib patients with specialists; and Theneo.io, an AI-powered API documentation tool. Other noteworthy projects are Metric.al, an AI-driven solution for cart abandonment prediction, and Pharma Finder, a UK-based platform for pharmacists to compare prices and streamline purchasing.

Primary Products

- ▶ **Exmapp**
- ▶ **FixAFib**
- ▶ **Theneo.io**



The Next Rex

The Next Rex is a technology company specializing in subscription-based website design and engineering services, providing comprehensive solutions for Engineering, Design, Drafting, Project Management, Websites, Apps, ERPs, and Management Systems. With a customer-centric approach, the company offers flexibility through its subscription models, allowing clients to access high-quality web and app development, IT solutions, and digital marketing services all under one roof. The Next Rex operates from three offices and boasts a client base of over 300 satisfied customers.

The company's expertise spans various domains, including custom-built ERP systems, management software, and cloud-based solutions tailored to industries such as education, healthcare, hospitality, and retail. Its product portfolio includes a School Management System, ERP - Enterprise Resource Planning System, CRM - Customer Relationship Management System, Clinic - Hospital Management System, Restaurant Management System, Inventory Management & POS System, Accounts & Finance Management System, Complaint Management System, Attendance Management System, and E-Learning Management System. Through these offerings, The Next Rex has successfully served over 900,000 individuals, ensuring efficient operations for its clients.

The Next Rex's web and mobile app development services encompass technologies like React, Laravel, Node.js, and various hybrid and cross-platform solutions. The company's focus on responsive design, intuitive UI/UX, and robust backend systems allows it to meet the evolving needs of its diverse clientele. Additionally, The Next Rex offers digital marketing services, including SEO, social media marketing, graphic design, content writing, and email marketing, providing a complete digital solution to boost client visibility and engagement.

Primary Products

- ▶ **School Management System**
- ▶ **ERP - Enterprise Resource Planning System**
- ▶ **Clinic - Hospital Management System**

They are managing my eBay store and website. Great job so far. I can now focus on other stuff to help me grow my business.

– Jim, CEO, Discount Electrical

I had my website designed by them. It was stunning. I couldn't believe the sales could be that much affected. The website is super attractive, plus they gave me 50% off on video animation.

– Rebecca Johns, CEO - Ali Jee



Transviti Private Limited

Transviti specializes in next-generation software development, automation, and business process services, catering to enterprises across multiple industry verticals. As a subsidiary of FAMCO Associate and a member of the ECOVIS International Network, the company provides digital transformation solutions backed by professional fee earners, R&D facilities, innovation centers, and offshore global delivery capabilities.

The company offers a range of services, including web and mobile app development, AI-driven automation, data analytics, and full-cycle product development. Its expertise spans artificial intelligence, cognitive computing, computer vision, and machine learning, ensuring that clients receive innovative solutions tailored to their specific business needs. Transviti also specializes in ASP .NET Framework and .NET Core development, PHP Laravel framework solutions, and robotic process automation to streamline workflows and enhance operational efficiency. With a focus on information security, the company ensures that corporate data is protected through stringent policies and advanced infrastructure security solutions.

Transviti collaborates with businesses worldwide, delivering

high-performance mobile applications for Android and iOS, including hybrid solutions developed using React Native, Flutter, and Ionic. The company's expertise extends to frontend and backend development using technologies such as Angular.js, React.js, Vue.js, and Python. Its data analytics and big data services empower businesses with data visualization tools, enabling them to extract actionable insights from large datasets. The company also provides sentiment analysis solutions using natural language processing (NLP) to help organizations understand customer behavior and market trends.

Through strategic partnerships and a robust offshore delivery model, Transviti ensures cost-effective and timely execution of projects. Its team of professionals follows a structured product development lifecycle, from analysis and requirements gathering to design, implementation, testing, deployment, and maintenance. Transviti also offers consulting services for existing product improvement, market adaptation, and monetization strategies. By fostering long-term relationships with clients, the company continues to refine its offerings to align with evolving technological and business demands.



Vaival Technologies

Vaival Technologies, established in 2010, is a software development company with a portfolio of over 300 completed projects and more than 100 global clients. With a team of over 250 professionals, the company delivers custom software solutions, blockchain applications, DevOps services, IT staff augmentation, and mobile app development. Operating across industries such as e-commerce, healthcare, finance, telecommunications, automotive, and energy, Vaival provides scalable digital solutions tailored to specific business needs. The company is known for its Software Development as a Service (SDAAS) model, allowing businesses to adopt flexible, subscription-based development solutions.

Vaival specializes in full-stack software development, leveraging modern technologies such as React, Python, MEAN, and MERN stacks. Its blockchain division offers decentralized solutions that enhance transparency and security for businesses. With expertise in artificial intelligence and machine learning, Vaival delivers automation tools and predictive analytics to optimize business operations. Its DevOps services streamline software deployment through continuous integration and automated infrastructure management. The company's e-commerce solutions cater to platforms like Shopify, Magento,

WooCommerce, and OpenCart, enabling businesses to enhance customer engagement and online sales.

The company's IT staff augmentation service connects businesses with specialized talent, allowing them to scale development teams as needed. Vaival has worked with clients such as Vulcan Forged, Cartzy, NetBlaze, SendPad, and ProfitSpy, providing tailored software solutions to enhance business operations. Its software development services extend to the healthcare sector, offering electronic health records (EHR) and telemedicine applications. In finance, Vaival develops secure banking and payment solutions, while in logistics, it delivers platforms for route optimization and warehouse automation. The company's IoT and smart grid solutions support industries such as energy and agriculture, improving efficiency through real-time analytics and automation.

Vaival Technologies is a great partner for IT staff augmentation services. They have provided us with highly skilled and proficient developers and engineers who understand how to scale product development operations and deliver results on time. I highly recommend them for remote resource hiring.

– Jamie Thompson, Vulcan Forged



Mobit solutions

Mobit Solutions is a software development company specializing in cost-effective web, desktop, and mobile applications. With a focus on business-oriented digital solutions, the company leverages agile methodologies to minimize risks and optimize return on investment for its clients. With over 15 years of experience, Mobit Solutions has built a strong technical foundation and serves industries such as automotive, banking, finance, healthcare, education, real estate, entertainment, and e-commerce. The company provides daily updates and transparent project management to ensure seamless execution and timely delivery.

Mobit Solutions offers custom web development services using PHP, ASP.NET, WordPress, Joomla, and Magento, catering to businesses that require dynamic and scalable websites. Its mobile application development expertise spans Android, iOS, and tablet applications, along with cross-platform game development using Unity 3D and Unreal Engine. The company's e-commerce solutions provide hosted platforms, responsive themes, and social media integration to streamline online businesses. It also delivers branding and identity solutions, including custom logo and design services, to help businesses establish a strong digital presence.



The company's digital marketing division offers SEO, PPC, social media optimization (SMO), and YouTube marketing to enhance online visibility. Clients benefit from advanced analytics and data-driven marketing strategies tailored to their business goals. Mobit Solutions has successfully developed web solutions for various industries, including projects such as Express Parking, Go Park and Fly, LiveBinders, Airport Parking Spaces, and AIMailbox. The company's expertise extends to customer service applications and CMS solutions, allowing businesses to manage their content with ease.

Mobit Solutions has earned recognition on platforms such as Clutch, GoodFirms, and Upwork, where it holds high ratings for its project management and technical expertise. As a Google Partner, the company continues to deliver innovative solutions that align with evolving digital trends.



Octek Private Limited

Octek is a software development and IT consulting firm established in 2019, offering tailored digital solutions for startups, SMEs, and enterprises. With a presence in the Gulf countries, the USA, and Australia, the company specializes in web and mobile application development, cloud services, IT support, and game development. Octek serves diverse industries, including FMCG, healthcare, real estate, and fashion retail, utilizing a robust tech stack to create scalable and efficient solutions. Its services include migration and cloud solutions, software development, and resource outsourcing, enabling businesses to enhance their digital capabilities.

With over 120 completed projects and a team of 80+ engineers, Octek has built a reputation for delivering high-quality software solutions. The company has collaborated with notable businesses,



accelerating their technology-driven transformation. Octek's expertise in game development includes NFT-based gaming solutions, ensuring clients benefit from cutting-edge technology. Its AI and machine learning services optimize data processing, while its big data analytics solutions help organizations make data-driven decisions. The UI/UX design team ensures that products are user-friendly and visually engaging, aligning with industry standards and customer expectations.

Octek provides standalone, web, and mobile application development services, focusing on scalability and user engagement. Its cloud migration and management services enable businesses to transition to secure, cost-effective cloud environments, ensuring operational continuity. The company also offers IT support and maintenance to optimize performance, while its resource outsourcing solutions help organizations build dedicated development teams. By integrating AI-driven automation and data analytics, Octek enhances business efficiency and productivity.



Ogni

Ogni is a provider of enterprise solutions specializing in AI and automation technologies designed to streamline customer and employee communication. The company's innovative platform offers tools for enhancing workflow automation and CRM management, leveraging conversational AI and robotic process automation (RPA) to optimize data collection, improve sales, boost employee engagement, and enhance customer satisfaction.

Ogni offers a comprehensive range of services, including business process management, digital transformation, no-code and low-code development, robotic process automation, and conversational AI. These services are aimed at improving operational efficiency, reducing costs, and enhancing user experience across multiple industries such as banking, insurance, healthcare, retail, and manufacturing. Its solutions are designed to be highly adaptable and scalable, catering to businesses of all sizes seeking to enhance productivity through technology.

The company's flagship platform, Creatio, provides a unified experience for marketing, sales, and service management. Creatio includes various modules such as Studio Creatio for no-code workflow automation, Creatio Marketing for campaign automation



and lead management, Creatio Sales for end-to-end sales process automation, and Creatio Service for omnichannel customer service automation. These modules offer a seamless, integrated experience that allows companies to manage their entire customer journey efficiently. Ogni has established strategic partnerships with prominent technology firms such as UiPath, enabling it to expand its capabilities in robotic process automation.

Primary Products

- ▶ Creatio
- ▶ UiPath Integration
- ▶ Ogni AI Platform



Pioneer logics

Pioneer Logics is a software consulting firm providing comprehensive end-to-end solutions across the entire project life cycle, including requirements gathering, project management, system architecture, software development, quality assurance, training, and support. The company offers services in web development, mobile application development, cloud computing, business intelligence, reporting, data warehousing, data mining, integration services, SharePoint services, and test automation. It has developed applications for Android, iOS, and desktop platforms, alongside various web-based solutions.

Pioneer Logics specializes in IT staff augmentation services, allowing clients to quickly expand their teams with remote professionals trained in modern technological stacks such as Java, React, MEAN, .NET, and mobile application development. The staff augmentation model helps clients accelerate development and reduce costs by avoiding the expenses of hiring and retaining permanent employees. Pioneer Logics also offers dedicated custom software development through cross-functional Scrum teams, helping clients transform their ideas into durable web and mobile applications.

The company has successfully collaborated with clients across various sectors, including healthcare, education, automobile, e-commerce, hospitality,

tourism, and high-tech manufacturing. Notable clients include Toyota, Volkswagen, Paktel, Broadcom, 24/7 Media, MySpace, CountryWide, Nestle, Mitchell's, and KFC. Its partnerships extend to long-term engagements with clients such as Magnus Health, CareFlow LLC, AC Health, AlgoDynamics, iIdentify, and the Data Science Initiative, demonstrating its adaptability across multiple industries.

Pioneer Logics also provides cloud computing solutions, specializing in the development of SaaS applications on platforms like Amazon AWS and Microsoft Azure. Its consultancy services help clients transition to cloud-based platforms for enhanced scalability and operational efficiency. Furthermore, the company offers UI/UX design services, creating prototypes to gather market feedback before developing comprehensive applications. Test automation services are another critical area, ensuring consistent and efficient development processes. The company's notable projects include SchoolSims, a simulation-based platform for education; Magnus Health, a streamlined system for managing student health information; and CareFlow LLC, a comprehensive health management solution for educational institutions. Other standout products include AC Health, a SaaS platform providing medical professionals with mobile mini-app channels, and iIdentify, a HealthTech solution for dental appointment scheduling.



Reactree

Reactree specializes in web and mobile application development, with expertise spanning various industries such as health, finance, travel, education, and more.

Reactree offers a broad range of services, including Flutter development, mobile application development, web application development, data analytics and visualization, DevOps solutions, CMS and custom website development, and security audits with penetration testing. Each service is meticulously designed to enhance user experience, improve operational efficiency, and address specific business challenges.

The company has developed solutions for notable clients including Coffee Wagera, Global Pulse Confederation,

Thaqlain, Daily2You, HomeChef, Traydi, and Zaha Vacation Homes. The Coffee Wagera mobile app successfully digitized the brand's loyalty system, enhancing customer retention and engagement. For Global Pulse Confederation, Reactree created a Flutter-based cross-platform app enabling members to connect globally, share insights, and stay informed about industry events. Additionally, Reactree built a comprehensive web portal for Zaha Vacation Homes, simplifying data tracking and report generation to enhance operational efficiency.

Primary Products

- ▶ **Coffee Wagera App**
- ▶ **Global Pulse Confederation App**
- ▶ **Zaha Vacation Homes Web Portal**





With over 15 years of experience, Riksof has established itself as a global leader in custom mobile and web app development. By integrating cutting-edge AI technologies, Riksof partners with businesses across various industries, including education, healthcare, real estate, telecom, and retail, providing tailored strategies that enhance efficiency and improve customer engagement.

Riksof's dedication to delivering high-quality solutions has earned the company several awards and recognitions within the tech industry. With over 500 projects completed for clients worldwide, Riksof has secured notable partnerships with major corporations such as Total Parco, Panasonic, Mobily, Lebara, USAID, and the Government of Pakistan.

The company maintains a highly skilled team of over 45 professionals, providing 24/7 technical support to meet the diverse needs of its clients. Riksof's services span digital consulting and strategy, AI-powered software development, team augmentation, and business intelligence solutions. Their product portfolio includes specialized solutions for education (VR-enabled learning systems, student portals, and LMS), healthcare (HIPAA-compliant diagnostic tools, wellness apps, and KPI dashboards), real estate (AI-driven customer portals and intelligent home



solutions), telecom (integrated billing and self-service tools), retail (centralized data-driven experiences), and startups & marketplaces (innovations utilizing blockchain, VR, and AI).

Riksof's notable projects include the AI-powered property management portal for FirstKey Homes, which has generated over 200,000 leads and facilitated over 50,000 properties over three years. Their custom-built grant management system for Ignite has streamlined funding decisions involving over 8 billion in funds with 10+ user roles over a five-year contract. Additionally, the company developed the Hunarmand Pakistan platform for NAVTTC with USAID support, resulting in over 10,000 downloads and doubling user growth. Other key projects include Herpalert, which has handled over 20,000 cases and treated more than 8,500 patients, and Rently, a car rental platform achieving over 15,000 bookings with a 40% growth rate.

Primary Products

- ▶ **AI-Powered Property Management Portal (FirstKey Homes)**
- ▶ **Grant Management System (Ignite)**
- ▶ **s2a AI-Powered Low Code Development Platform**



Shispare is a forward-thinking software product development, consulting, and business solutions company dedicated to helping enterprises harness technology and innovation to transform their operations. With a dynamic and diverse team of product development engineers, mobile app developers, UX/UI designers, and quality engineers, Shispare excels at turning complex ideas into reality.

Shispare has established a solid reputation through its proven track record of delivering large-scale projects across industries such as 3PL, healthcare, real estate, and education. Their expertise is reflected in the successful execution of more than 100 projects over 12 years, supported by a team of over 100 in-house developers. Their portfolio includes over 10 SaaS products, demonstrating their competence in cloud-based SaaS product engineering, enterprise application development, mobile app development, and UI/UX prototyping. They also lead advancements in artificial intelligence, machine learning, and blockchain technologies.

The company's service offerings encompass software development, enterprise application integration, web portal and mobile app development, IT staff outsourcing, and UI/UX design prototyping. Shispare's ERP



implementation services include Mantis LVS, Microsoft Dynamics, Data Warehouse, Business Intelligence (BI), Odoo, and Moodle. Additionally, they provide cutting-edge artificial intelligence solutions such as Detective AI, Predictive AI, data science applications, blockchain development, and Bitcoin-based solutions.

Shispare has partnered with various clients across multiple industries, including supply chain, e-commerce fulfillment, healthcare, fintech, edtech, and real estate. Their standout products include EasyCampus, SKU Predict, and Wize Observer. EasyCampus is a cloud-based learning management system (LMS) offering end-to-end educational management for institutions from K-12 to higher education. SKU Predict leverages AI-driven blockchain-powered forecasts to optimize inventory predictions and enhance e-commerce growth. Wize Observer provides real-time theft detection through AI-powered analytics, helping businesses reduce losses and improve inventory accuracy.

Primary Products

- ▶ **EasyCampus**
- ▶ **SKU Predict**
- ▶ **Wize Observer**

Skynet Solutionz

Skynet Solutionz is a custom software development firm focused on delivering high-impact solutions across various IT domains. The company has established a strong reputation by adhering to internationally recognized standards and fostering close collaborations with its clients. With over 200 satisfied clients and 300 fully launched projects, Skynet Solutionz demonstrates its dedication to quality and consistency. Their comprehensive suite of services includes bespoke application development, mobile application development across iOS and Android platforms, e-commerce web development, WordPress and Shopify development, payment gateway integration, web design, graphic design, software testing, QA, and resource augmentation.



Skynet Solutionz's portfolio includes various industry-specific products aimed at enhancing business processes and productivity. Their notable products include FoodMart Grocery, a B2B/B2C marketplace solution tailored for grocery stores; TekCure, a telemedicine platform connecting patients and healthcare providers; Skynet Properties, a real estate marketplace solution; and SMART ERP, an enterprise resource planning tool designed for comprehensive business management. These specialized solutions highlight the company's versatility and expertise in developing tailored applications for various markets.

The company has successfully partnered with numerous clients across different sectors, enhancing their operations through innovative, robust, and flexible applications. With over 250 IT consultancies completed and 20 industry-specific products launched, Skynet Solutionz continues to expand its reach and capabilities.

Primary Products

- ▶ TekCure
- ▶ SMART ERP
- ▶ FoodMart Grocery



Strugbits

Strugbits is a digital solutions provider delivering innovative services in web design, mobile application development, branding, social media marketing, copywriting, and SEO optimization. With a team of over 98 skilled professionals boasting more than three years of industry experience, Strugbits serves clients across 104 countries. The company emphasizes employee empowerment

and well-being through comprehensive health programs focused on both physical and mental health, alongside competitive salaries and a balanced work-life environment. The company's service portfolio covers web design and development, where Strugbits creates user-friendly and visually appealing websites customized to meet client



requirements. Their mobile application development services focus on building responsive and innovative applications for various platforms, ensuring seamless user experiences. Branding services help businesses establish strong brand identities through strategic planning and design. Additionally, the company provides social media marketing solutions aimed at enhancing online presence and engagement through targeted campaigns.

Strugbits has successfully launched numerous projects for a diverse clientele spanning various industries. Their expertise in digital marketing solutions, coupled with their commitment to quality and efficiency, has allowed them to build a strong reputation globally. The company's dedication to employee satisfaction and development further enhances its ability to attract and retain top talent, ensuring consistent delivery of high-quality solutions.





Hayat Tech

Hayat Tech is a technology company focused on delivering comprehensive solutions for web and mobile application development, cloud computing, SEO, and digital graphics. With expertise in various industries including health & fitness, e-commerce, real estate, travel & tourism, education, and entertainment, the company provides customized CMS systems for seamless web and mobile integrations. Hayat Tech has participated in major exhibitions such as Gitex Global, Leap Riyadh 2024, London Tech Week 2024, and various events across New York, San Francisco, and Silicon Valley.

The company offers a range of products including a Computer Warehouse CMS with a customer-facing app for online ordering, a Bus Booking CMS with customer online booking capabilities, and a Salon Booking CMS designed for streamlined appointment scheduling. Additionally, Hayat Tech's Inventory Management System provides a robust tool for efficient stock tracking, order management, and demand forecasting. The Bus Booking App



Primary Products

- ▶ Inventory Management System
- ▶ Bus Booking App
- ▶ Salon Booking App

enables users to check schedules, book tickets, and manage reservations, while the Salon Booking App offers a convenient way for customers to book services and manage appointments.

Hayat Tech's technological expertise extends to on-demand applications, cloud computing solutions, SEO & SEM services, and 2D/3D graphics. The company emphasizes cost savings, enhanced security, reliability, scalability, and accessibility through its cloud solutions. With a focus on automatic updates and disaster recovery, Hayat Tech ensures that clients' systems remain current and protected.

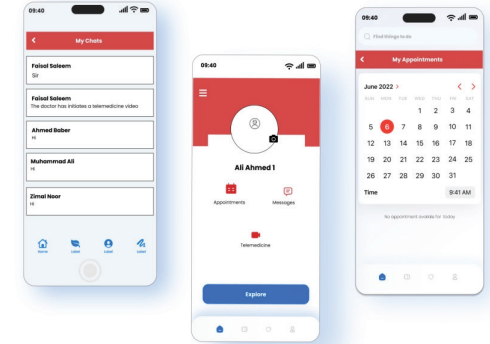
The company's achievements include recognition for AI-driven healthcare solutions, particularly in epidemic outbreak prediction and patient record management. Their innovative contributions have been acknowledged by industry leaders and have garnered attention from both local and international forums. Thousands of users across various healthcare facilities rely on Hayat Tech's AI-based systems for enhanced operational efficiency and improved healthcare outcomes.



Technology Bench

Technology Bench is a pioneering force in transforming visionary ideas into practical, high-performing software solutions. With a legacy spanning over 9 years, the company specializes in accelerating product strategies and software development through custom engineering solutions. From startups to enterprises, Technology Bench focuses on delivering operational solutions that streamline and digitize business processes, guided by a dedicated team of IT professionals who are committed to prompt and cost-effective delivery.

Technology Bench offers a wide range of services, including Artificial Intelligence, Travel Tech, Health Tech, Hi-Tech Security Solutions, Staff Augmentation, and Custom Software Development. The company also excels in Web and Mobile App Development,



Blockchain, and IoT solutions. By catering to diverse sectors like Travel & Tours, Healthcare, Education, Real Estate, Cloud Services, E-commerce, and Intelligent Transportation, Technology Bench ensures its clients can leverage cutting-edge technology to meet their business needs.

Technology Bench has developed several notable products such as Smartdestinations.ai, KnowledgeNudge, Telemedicine App, and Operator Portal. These products are designed to fuel growth and deliver world-class digital experiences. With a portfolio of successful projects across web, mobile, and IoT applications, the company continues to support clients in realizing their digital goals, fostering innovation across a range of industries.

Primary Products

- ▶ Smartdestinations.ai
- ▶ KnowledgeNudge
- ▶ Telemedicine App
- ▶ Operator Portal





TenX Private Limited

TenX is a forward-thinking technology startup dedicated to shaping the future through cutting-edge Generative AI solutions. Specializing in transforming dispersed data into actionable insights, TenX excels in driving business growth and efficiency with a comprehensive suite of services, including AI, software development, and cloud solutions. Their expertise extends to advisory and strategy, artificial intelligence, data analytics, cloud DevOps, software development, robotic process automation, and generative AI. With a track record of over 100 successful projects across diverse industries, TenX partners with leading global companies to deliver innovative, bespoke solutions that streamline operations, enhance decision-making, and unlock new potential for growth.

TenX has earned notable recognition for its impactful contributions across various sectors. Their innovative solutions have significantly advanced the biosecurity of food supply chains in the USA, optimized processes for one of the world's largest global manufacturers, and increased campaign hit rates and customer retention for leading banks. Their expertise extends to summarizing extensive medical information into accessible microlearning formats and democratizing Environmental, Social & Governance (ESG) controls. These achievements underscore TenX's excellence and innovative approach in

leveraging AI and automation to deliver transformative results, solidifying their reputation as a top-tier technology partner.

TenX distinguishes itself with a unique blend of expertise and innovation across several key areas. Their specialization in Generative AI allows them to create groundbreaking content and automate complex processes, driving significant business growth and efficiency. Their comprehensive service offerings include advisory and strategy, artificial intelligence, data analytics, cloud DevOps, software development, and robotic process automation. TenX has completed over 100 successful projects globally, partnering with more than 50 leading companies across diverse industries. This extensive experience and their commitment to delivering tailored, high-impact solutions position TenX as a frontrunner in leveraging technology for transformative business outcomes.



InfoTech

InfoTech Group, a prominent player in the technology sector, offers a comprehensive suite of services including digital transformation consulting, business productivity applications, data and analytics, cybersecurity, and cloud infrastructure management. The company collaborates with industry leaders such as Microsoft, IBM, Huawei, Oracle, and Lenovo to deliver scalable IT solutions across various domains. With operations extending to Pakistan and the UK, InfoTech continues to expand its global footprint.

InfoTech's extensive product lineup caters to diverse industry needs, with flagship solutions including Omnia®, Capizar®, Infiniem®, Marlin®, Cobalt®, Infinitrade®, Exchange-as-a-Service®, and Docyard™. Omnia® is an e-government platform designed to simplify citizen and business interactions by streamlining departmental processes through customized digital solutions. Capizar® offers a comprehensive capital markets suite with implementations in 13 global markets, encompassing automated trading, clearing, settlement, market surveillance, and compliance management systems. Infiniem® focuses on enhancing capital market operations through advanced trading, risk management, and reporting tools.

The company's Marlin® platform provides end-to-end financial services



for brokerage operations, offering functionalities such as real-time order management, multi-exchange support, and compliance tools. Recognized with the Financial Industry Application Award at the P@SHA ICT AWARDS 2016, Marlin® enhances operational efficiency while minimizing costs. Cobalt® serves as a trade facilitation portal and national single window solution, fully automating customs declaration and clearance procedures to improve compliance and accelerate processing times.

InfoTech's commitment to innovation is further demonstrated by its product Exchange-as-a-Service®, which allows clients to operate their own digital exchange platforms without the complexities of infrastructure development. Additionally, Docyard™ facilitates digital transformation through secure, paperless document management with comprehensive access controls and audit capabilities.

Primary Products

- ▶ **Omnia®**
- ▶ **Capizar®**
- ▶ **Marlin®**



Synavos

Synavos is a technology partner that offers a comprehensive IT ecosystem tailored for startups and growing businesses. The company focuses on digital transformation by integrating design, implementation, and operations to streamline business processes. Its agile, cross-functional teams work on mobile, web, and enterprise-level solutions, while a dedicated operations team manages infrastructure, databases, and network operations. Synavos' service approach is structured to translate clients' ideas into practical digital solutions.

The organization has earned industry recognitions and maintains strategic partnerships that reinforce its market presence. Synavos has received various awards and recommendations, and its certifications include ISO compliance. Its alliances include partnerships with recognized industry players, and its association with key business councils supports its international credentials. This network of collaborations underpins its capability to serve diverse client needs across multiple sectors.

With a workforce exceeding 100 skilled professionals and a global footprint spanning over 50 locations, Synavos has delivered more than 500 projects in more than 20 countries. The company's operational metrics include a 99% customer retention rate and 10 years of experience in the technology sector. Its

portfolio spans sectors such as ERP, fintech, digital healthcare, infrastructure engineering, and retail, demonstrating a consistent track record of project delivery that addresses complex business requirements.

Synavos offers a diverse range of products and services that cover both managed services and bespoke software solutions. Its managed services include agile engineering and secure delivery pipelines designed to maintain stable, cost-effective IT infrastructures. The custom development division focuses on creating tailored software solutions with user-centric interfaces. In addition, Synavos provides enterprise resource planning services aimed at digital transformation and operational efficiency. The company's product suite features Munshi, a payment management solution for cash disbursements and approvals; CAMS, which manages records flow from various court segments to the public; and E-Ticket, an integrated solution designed to enhance event profitability. Furthermore, its project portfolio includes custom app projects, ERP case studies, and process outsourcing projects that illustrate its practical application of technology solutions.

Primary Products

- ▶ **Munshi** ▶ **CAMS**
- ▶ **E-Ticket**



invozone InvoZone

InvoZone is a software development company specializing in the creation of web, mobile, and desktop applications across diverse industries. Established as a global provider of technology solutions, the company has developed a reputation for delivering projects that meet the practical needs of various business sectors. Its portfolio demonstrates a commitment to addressing complex operational challenges with modern and efficient applications.

The company has received recognition for its growth and technical approach, having earned awards that acknowledge its contributions to the tech industry. InvoZone's work has been featured at major technology conferences and in reputable publications, reflecting its adherence to established industry standards and innovative practices. These credentials underscore the company's role as a dependable provider in the competitive IT landscape.

InvoZone has completed over 150 projects for clients around the world, a

figure that highlights its international footprint and consistent project delivery. The company employs an agile development methodology that facilitates adaptive planning and iterative progress, making it a practical choice for both startups and established enterprises. Feedback from clients emphasizes the firm's focus on quality and punctual delivery of customized software solutions.

The company's primary offerings are structured around its core competencies. Its custom software development service involves creating tailored solutions that align with specific business requirements while ensuring scalability and integration. The mobile applications division designs and develops applications for both iOS and Android platforms, emphasizing functionality and user experience. Meanwhile, its web solutions service delivers robust, secure, and responsive web applications intended to enhance online engagement and streamline business operations.





Jin Technologies

Jin Technologies Private Limited is an application development and software services company based in Pakistan with offices in Islamabad, Multan, and Karachi. Established in 1991 and operating as an outsourcing partner since 1999, the company has over 30 years of global experience and serves clients across three continents with a team of more than 75 professionals. As a Claris FileMaker Business Alliance Partner, Jin Technologies has completed thousands of hours of development projects using the Claris FileMaker platform, ensuring secure and scalable custom applications across web and mobile environments.

Jin Technologies' portfolio encompasses a wide array of digital solutions that span multiple industries. Their work includes a scalable equestrian events management system that integrates live graphics, real-time data, on-demand video streaming, hotel reservation features, IoT integration, and a comprehensive event ticketing system, complemented by a supporting iOS app and video management capabilities. An AI-based training tool is under development to analyze video content for training purposes, offering insights into rider and horse poses as well as detecting activity events. The company has also implemented a marketing communication ecosystem for in-house agencies that combines performance marketing management, digital asset



organization, integrated campaign management, CRM, digital advertising, HR functions, and budget management using an event-driven architecture.

Additional projects include a cloud-based auction platform that delivers custom bidding solutions through features such as auction management, website integration, event handling, and third-party service connectivity; an automated process flow system for the manufacturing of modular volumetric buildings that leverages multiple Autodesk APIs and offers modules for production management, task collaboration, smart room control, 3D models integration, purchase order automation, cost analysis, and reporting; and an intuitive business suite designed for accounting, inventory, supply chain, and POS operations using a low-code approach on Claris FileMaker. The company further extends its offerings with a mobile app that determines prayer timings and Qiblah direction, incorporating features such as mosque location services, prayer and fasting alarms, and calendar options.

Primary Products

- ▶ **Jintech Business Suite**
- ▶ **SalahForFalah App**
- ▶ **Equestrian Events Management Platform**



IRG Global

IRG Global is an IT solutions company headquartered in Lahore, Pakistan, offering services in digital marketing, custom software development, and business process outsourcing. The company takes a client-focused approach, aiming to deliver tailored digital solutions across various sectors. With a growing portfolio of clients and a range of technical capabilities, IRG Global delivers web and mobile applications, branding assets, and digital marketing strategies for businesses of varying sizes and needs.

The company has received recognition from notable platforms such as Clutch, The Manifest, and Forbes. It holds a Google Partner certification and has also partnered with technology providers like Microsoft, Shopify, and Yext. These affiliations support its credibility in SEO, advertising, and e-commerce development. IRG Global's work has also been featured in business and tech outlets including MOZ, Semrush, and The Huffington Post.

IRG Global reports over 100 completed projects and a growing catalog of software deployments. Its offerings include a full digital suite encompassing web and app development, blockchain integration, branding, social media marketing, and SEO. The company also provides content marketing and customized BPO services. Its operations are

supported by a team that spans technical, creative, and strategic disciplines, with ongoing efforts to maintain a high digital growth trajectory.

Its web development services focus on functional websites that support corporate or product needs. Mobile app development is geared toward scalable Android and iOS apps for user-centric platforms. SEO and content marketing services are structured around traffic generation and visibility enhancement. Branding and design services address logo, visual identity, and user experience optimization. The blockchain development service delivers decentralized applications and secure data transactions. Clients include Trends Alley, Savarii Technologies, Medlife Clinics, Afruxy, Excel, Infraedge, Burger O'clock, Safwa Travels, and Puremsx, representing industries from fashion and healthcare to travel and food services.





IT Artificer

IT Artificer is a Pakistan-based software development company with offices in Peshawar and Islamabad. Founded in 2011, the company provides a comprehensive range of IT services and solutions tailored for businesses and institutions. Led by CEO Haider Ali, IT Artificer focuses on web and mobile development, desktop applications, graphic design, e-commerce systems, domain and hosting services, SEO, and content writing. It also supports academic and startup communities through initiatives like ITA Academia, ITA R.Center, and ITA Kalewal. IT Artificer delivers end-to-end software solutions, often combining consulting, development, and support under one roof.

With a strong operational footprint in countries including the USA, UK, UAE, Afghanistan, and India, IT Artificer has scaled to serve international clients across diverse industries. It maintains a team of developers, designers, and marketing professionals capable of handling full-cycle project needs, supported by 24/7 customer service. The firm has delivered numerous software implementations and continually updates its portfolio to address changing technological requirements. Its solutions are often marked by multilingual support, GDPR compliance, and mobile responsiveness.



IT Artificer's product suite includes several management systems and business tools. The Point of Sale system is a web-based application that supports stock management, invoicing, taxation, reporting, and barcoding, with features tailored to both retail and restaurant environments. The School MIS offers a multi-user academic administration platform that facilitates communication between parents, teachers, and staff, along with structured modules for different operational levels. Currency MIS helps manage currency transactions, profit tracking, stock by denomination, and backup/restore functions. Hajj Umra MIS is designed for travel operators to manage tour packages, payment systems, tour descriptions, and booking workflows, complete with admin dashboards and photo management. The Real Estate Software is in development, with plans for release to support property management and listing functions.

Primary Products

- ▶ Point of Sale
- ▶ School MIS
- ▶ Hajj Umra MIS



ItKnocks

ITKnocks is a global IT consulting firm that specializes in delivering advanced Microsoft technology solutions. With a focus on transforming enterprises through digital innovation, the company works with clients to streamline operations, improve efficiency, and drive strategic growth. By leveraging Microsoft Dynamics 365, ERP platforms, and AI technologies, ITKnocks helps businesses across multiple sectors modernize their digital infrastructure and achieve measurable outcomes.

The company has garnered recognition in the tech industry, recently ranking 6th on the CRN Fast50 list. ItKnocks is a certified Microsoft Solutions Partner in Business Applications, a designation reflecting its deep expertise and strong performance. The leadership team brings a wealth of experience from former roles at global firms including Microsoft, Deloitte, and Capgemini. This seasoned expertise is evident in their client engagements, where solution design and delivery are driven by industry best practices and innovation.

ITKnocks maintains a strong global footprint, powered by a team of over 100 engineers with a 100% certification achievement rate. The company has saved thousands of business hours for clients through process automation and optimization. With deep expertise in Microsoft Dynamics 365 for CRM and ERP, and Microsoft Copilot AI, ItKnocks

delivers specialized services for sectors such as construction, financial services, healthcare, manufacturing, automotive, and non-profits. Their technology stack and custom development capabilities also support enterprise AI adoption through the Enterprise AI Lab.

Among its suite of offerings, ItKnocks provides three core solutions. Its Customer Engagement services utilize Microsoft Dynamics 365 CRM to centralize client data, automate workflows, and enhance customer experiences. ERP services focus on financial and operational transformation via Microsoft Dynamics 365 ERP, streamlining resource planning and business operations. The company also implements Microsoft Copilot AI, an advanced conversational tool designed to reimagine user interaction beyond traditional chatbot models. A notable product is the Dynamics Contact Center, which enhances contact center operations with Dynamics 365-driven automation and integration.

Notable client engagements include Angle Auto Finance, Employers Mutual Limited, BKH Group, Australian Community Workers Association, and The Shepherd Center. These projects demonstrate ITKnocks' ability to deliver real business impact through process automation, unified data strategies, and cloud-native Microsoft platforms.

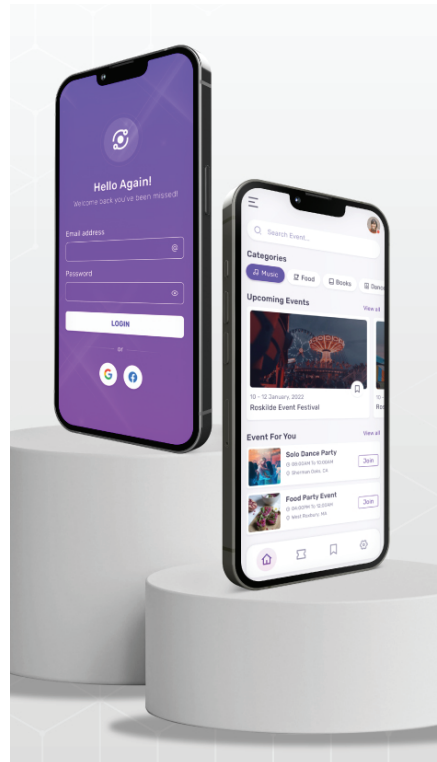


Izla Technologies

Izla Technologies is a software development company based in Lahore, Pakistan, specializing in web and mobile application development. Over the past decade, it has established itself as a provider of scalable and maintainable digital solutions. With a strong emphasis on usability and design, the company delivers websites and applications that are structured to enhance client visibility, streamline user experience, and support business growth across various industries. Its service scope spans full-cycle development, from conceptualization to deployment, tailored for digital-first enterprises.

Izla Technologies has delivered more than 350 projects for over 200 clients in 10 years of operation. Its development stack covers mobile development for both Android and iOS platforms, hybrid app solutions for cross-platform deployment, and custom frontend/backend development. The company also provides WordPress development services, with a focus on responsiveness and user interface customization.

The company's mobile development team focuses on crafting visually engaging and interactive applications aimed at enhancing end-user experience. Its iOS development services are tailored to ensure security and reliability, with a particular focus



on transaction-based applications. Hybrid apps, preferred by enterprise clients, are built to maintain brand identity while delivering across multiple platforms. In frontend and backend development, Izla provides robust, scalable solutions that support cloud integration and API-driven architecture. Its WordPress services encompass everything from site design to plugin implementation based on structured project requirements.



Izylogic

IzyLogic Inc is a Pakistan-based software development company headquartered in Gujranwala, Punjab. The company offers end-to-end IT solutions tailored for startups, SMEs, and individual entrepreneurs. With a focus on cost-effective development and business enablement, IzyLogic specializes in mobile app development, website design, IT consulting, and business process outsourcing. Their approach emphasizes flexibility and responsiveness to the diverse needs of clients across various industries.

Their portfolio of services includes mobile app development, which focuses on building applications for portable devices such as enterprise digital assistants and smartphones. In software development, the company primarily utilizes Microsoft's .NET framework to build robust web and

Windows-based applications. Their website development service simplifies the end-to-end process—from platform selection to hosting—for clients with limited technical experience. IT consulting services include business process reengineering, strategic audits, and technology assessments for operational improvement.

On every level, izyLogic Inc exceeded our expectations. We needed a new website in a short period of time and izyLogic had our site up way before the target launch. From start to finish, Team izyLogic was very accessible, patient and covered every detail with excellence.

– Ahmad Lone, Client





AIFluencer

AIFluence is a technology company specializing in artificial intelligence solutions with a strong focus on influencer marketing. Headquartered in Africa and operating globally, AIFluence offers a fully automated AI-powered platform designed to streamline and scale influencer marketing campaigns for brands. Their proprietary technology enables brands to find, manage, measure, and predict campaign outcomes through intelligent influencer targeting, campaign orchestration, and performance analytics. Their platform is built with an audience-first philosophy, matching micro and nano influencers to specific demographics using AI-driven data analysis across all major social media platforms, including WhatsApp and Telegram.

The company has achieved industry recognition as the first influencer marketing platform in Africa to offer complete end-to-end services—from discovery and segmentation to real-time performance tracking and predictive analytics. AIFluence has received accolades for introducing automated campaign execution and delivering measurable ROI with over 90% accuracy in pre-campaign predictions. Their campaigns have consistently outperformed global benchmarks, with conversion rates up to four times the industry average. The platform's multilingual capabilities allow for nuanced campaign messaging in 10 languages, including

regional African languages such as Amharic, Swahili, and Hausa.

With a 100% conversion rate from pilot to full-scale campaigns, AIFluence serves a broad range of enterprise clients. Their platform has become an essential marketing tool for brands seeking data-backed engagement with authentic, localized influencers. One standout case study from CEOEVERYMOBILE noted that AIFluence met a four-month campaign KPI within just three weeks, underscoring the platform's ability to deliver impactful results through precision targeting. The company avoids celebrity endorsements, instead empowering everyday social media users with natural brand affinity to become campaign ambassadors.

AIFluence's core service offerings include AI-powered influencer discovery, automated campaign management, real-time measurement dashboards, and predictive modeling. Their approach is campaign-agnostic, allowing full customization across markets, languages, and campaign objectives. The platform supports both organic and paid influencer marketing strategies and is the first in the region to provide full transparency in performance metrics across the entire marketing funnel. Influencers are onboarded not through open marketplaces but through a curated, secure selection process that ensures authenticity and brand alignment.



AZ Solutions

AZ Solutions is a digital technology firm that provides custom web development, software engineering, and mobile application solutions for businesses looking to strengthen their digital presence. Established in 2019, the company operates with a focus on delivering functional, user-focused platforms that align with business goals. Based in Hyderabad, Pakistan, AZ Solutions brings together a multidisciplinary team of designers, developers, and engineers to offer services including Android and iOS mobile app development, web applications, graphic design, and full-scale software solutions tailored for a variety of industries.

With a portfolio of over 100 successful projects and an equal number of satisfied clients, AZ Solutions has established itself as a consistent provider of technical services. The company's work has spanned across a range of verticals, supported by continuous client partnerships and recurring engagements. AZ Solutions backs its delivery with 24/7 technical support and places strong emphasis on post-launch client satisfaction. Though it has yet to be awarded by industry institutions, its client feedback demonstrates ongoing collaboration, citing successful delivery even in complex project scopes.

The company's web development service includes the creation of responsive websites optimized for user



engagement and business conversion. Its software development arm handles end-to-end product lifecycles, from initial architecture through deployment and ongoing support. Android and iOS app development teams produce mobile solutions tailored for both Google Play and Apple's App Store ecosystems. Web application development is used for dynamic, browser-based solutions, while its graphic design services focus on branding, UI/UX, and visual identity across digital channels.

AZ Solutions has completed design and development projects for various clients across different sectors. The company's showcased portfolio features a large volume of websites and logo design projects, spanning UI/UX design, front-end development, and complete branding packages.



Good in supporting the client's needs and delivering things more than agreed. delivered all the things which are not discussed earlier. Looking forward to work again.

– Sharath, Client



Codenable

Codenable is a digital solutions provider specializing in transforming innovative ideas into functional web and mobile applications. Established in 2019, the company leverages both traditional coding and low-code/no-code tools to deliver efficient and scalable solutions. Codenable's expertise encompasses cross-platform mobile app development using Flutter and FlutterFlow, enabling the rapid creation of Minimum Viable Products (MVPs) and full-scale applications. The integration of backend services like Firebase and SupaBase ensures robust data management and real-time capabilities.

In the realm of web development, Codenable offers tailored solutions utilizing technologies such as the MERN stack (MongoDB, Express.js,

React, Node.js), PHP Laravel, and WordPress. This diverse technological proficiency allows the company to address a wide range of client requirements, from dynamic single-page applications to complex content management systems. Additionally, Codenable specializes in dynamic API development, ensuring seamless communication between frontend and backend systems.

Codenable's service portfolio extends to UI/UX design, focusing on creating intuitive and engaging user interfaces that enhance the overall user experience. The company's approach emphasizes rapid prototyping and iterative development, facilitating quicker market validation and a solid foundation for future application development. By prioritizing both functionality and user-centric design, Codenable delivers comprehensive digital solutions tailored to client needs.

Since its inception, Codenable has successfully delivered over 100 projects, building a client base of more than 100 satisfied customers. The company's commitment to quality and customer satisfaction is reflected in its 24/7 support services, ensuring clients receive timely assistance for any technical issues or inquiries. Codenable's dedication to excellence has established it as a reliable partner in the digital solutions industry.



TekRevol

TekRevol is a digital transformation company that delivers web and mobile solutions tailored to modern business needs. Headquartered in the United States and operating globally, TekRevol focuses on building custom applications, enterprise software, and scalable platforms for startups and large organizations. Their offerings encompass mobile app development for iOS, Android, cross-platform, and wearable devices; web development using modern frameworks; digital product design; and cloud and AI-driven solutions. They also provide game development via Unity3D and prototype services for early-stage businesses. Their expertise spans multiple sectors, including e-commerce, healthcare, fintech, real estate, social networking, and entertainment.

Recognized for its impact and innovation, TekRevol was named "Business of the Year" by the Business Intelligence Group's Big Awards for Business in 2022. The company was listed among Clutch's Top Mobile App Development Companies in 2021 and has since received consistent accolades from platforms such as Dot Comm, Top Developers, Horizon Awards, Rank Watch, and Expertise.com. TekRevol has also built strong industry ties through partnerships with leading tech organizations including Microsoft, Google, Adobe, and Amazon.

Additionally, the company engages with academic institutions to provide training programs and workshops, reinforcing its commitment to upskilling communities.

Their approach to software development is marked by high client satisfaction, with a referral rating of 4.9 out of 5. They offer flexible engagement models, including project-based, team-based, and staff augmentation services to accommodate varying client needs. The company is also distinguished by its fractional CTO and CPO offerings, allowing clients to gain strategic guidance without full-time commitments.

TekRevol's portfolio includes a wide range of digital products. "TruthGPT" is an AI-powered mobile app utilizing semantic search and advanced Flutter animations to deliver contextual chatbot interactions. "Find, Serve & Keep" (FSK) merges match-3 puzzles with real-time business strategy in a mobile game format, offering a monetization model without disrupting gameplay. "Super App Yappy" integrates multiple daily-use services into one platform, significantly enhancing convenience and driving high user engagement. Other notable projects include "Kinect," a healthcare feedback system; "Mdrouz," a GCC-region e-commerce solution; "C-More," an



SmartNeura

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Primary Products

- ▶ **TruthGPT**
- ▶ **FSK (Find, Serve & Keep)**
- ▶ **Super App Yappy**

I have been working with TekRevol on my software development project for over a year now. Throughout this time, I have found their team meticulous in their work processes, starting with initial valuation, framing the overall milestones, and clearly laying out work steps. The most impressive piece of experience was the communication with their teams. Their creative ditins made the difference in something that was good into something that I feel was great. I highly recommend TekRevol as my No 1 choice as enterprise software development team for any software entrepreneur.

– Ari Marinovsky, Mo Cuts

The process was honestly really really nice. It was a genuine experience, and the teams were very genuine and very hard working and very dedicated to the outcome of the app. They also helped me with marketing and how I should move forward with everything. I'll 100% go to them over and over again. Not only to create an app or market it, anything that I could think of to do, TekRevol would definitely be the No 1 company for me.

– Ari Marinovsky, Ethan Dobbins

APPSGENII

AppsGenii Technologies is a digital solutions provider specializing in mobile and web application development. AppsGenii offers a robust blend of consultancy, design, and technology execution. Its work focuses on user-centric solutions, aligning project management and quality assurance with business goals to deliver products that support both immediate needs and long-term objectives.

The company's service portfolio includes custom development for Android and iOS, cross-platform mobile solutions, and full-stack website development, including e-commerce platforms. Alongside development, AppsGenii delivers digital marketing services like social media promotion, branding, online marketing, and SEO. On the technology innovation front, it offers robotic process automation (RPA), blockchain solutions, AI integration, and machine learning models. Each service is tailored to ensure scalability, security, and effectiveness across sectors such as



e-commerce, entertainment, fitness, and government.

AppsGenii has completed 248 live projects and served over 200 clients globally, logging more than 5,000 working hours. Its portfolio features a diverse set of applications and platforms, including GirlyThings, a feminine hygiene product access platform; Gift Factory, a corporate gift solution from Singapore; and Disrupt/TECH Pakistan, a technology hub for innovation and investment in the region. Other notable projects include ZestyEX, which connects food businesses with consumers; Structure Health & Fitness, offering physical training facilities; and Creative Solutions, which delivers promotional products for corporate gifting.

Additional clients and projects include Naya KPK and Insaf, platforms aligned with social change and political engagement in Pakistan; Shuffle Up, an entertainment app offering randomized movie recommendations; and Alkhidmat Foundation, a nonprofit organization dedicated to humanitarian efforts in disaster relief, healthcare, and orphan support.

Primary Products

- ▶ **GirlyThings**
- ▶ **Gift Factory**
- ▶ **Disrupt/TECH Pakistan**

Foomotion

Foomotion LLC is a cross-disciplinary software development company delivering tailored digital solutions across sectors such as fintech, healthcare, logistics, and digital payments. With operations in San Francisco, Riyadh, London Ontario, and Lahore, Foomotion specializes in building, launching, and scaling platforms for organizations worldwide. The company supports clients from initial concept to post-launch growth, employing a collaborative development model that merges engineering precision with human-centered product design.

Since 2021, Foomotion has completed over five fintech projects and now supports over 50,000 active users. Its diverse client portfolio includes high-profile names such as KonMari, where Foomotion developed a mobile app and booking portal; ScrubPay, a digital payment system; FastVan, a logistics platform; and Enbiosis, a biotechnology firm. Other collaborations include projects for StrongArm Tech, where Foomotion built a real-time safety analytics dashboard, and Manafa Capital, a KSA-based fintech, for which it provided team management and HR services over three years.

Foomotion's platform development also extends to educational services (Cambrilearn), telehealth (TechnoSoft

HealthCare), and personalized gifting (Giivv). Clients such as Dr. Schlee, Aspen Auto Glass, and Umbrella HomeCare further demonstrate the company's versatility across industries. The company has also delivered solutions for organizations like StemaId, Forever Connected Yearbook, and USIG, ensuring consistent design and development quality throughout.

Primary Products

- ▶ **KonMari Digital App and Booking Portal**
- ▶ **ScrubPay**
- ▶ **FastVan**

Thanks for quickly understanding the domain without any help from the previous team. The launch would not have been possible without you guys.
– Daud Nur, Founder & CEO, Fastvan

Very skillful team and very good in communication and managing tasks.
– Michael Kim, CTO & Co-Founder, StrongArm Technologies

Thanks for your help, it was a great experience working with you guys.
– Thomas Finsterbusch, CTO and Co-Founder, Cape.



Zam Solutions

Zam Solutions, founded in 2004, is a web and software development firm delivering tailored IT services to clients worldwide. With a portfolio exceeding 1,000 completed projects, the company offers end-to-end solutions from ideation to deployment. Zam's services include web and mobile application development, responsive website design, content management systems, and creative UI/UX design. The team operates with a strong technical foundation across PHP, MySQL, JQuery, Ajax, CSS, XHTML, WordPress, Drupal, and multiple frameworks such as CodeIgniter, CakePHP, Smarty, and Zend. Their solutions are built using responsive and Web 2.0-compliant standards to ensure compatibility across devices and browsers.

Over the years, Zam Solutions has worked with clients across global markets including the United States, Canada, the UK, and Australia. The team is skilled in deploying e-commerce platforms, marketing websites, custom software, and CMS-driven portals, often combining technical capabilities with strategic design thinking to meet diverse business requirements.

Zam's product portfolio includes responsive websites designed to adapt seamlessly across desktop and mobile devices. Their SEO services aim to improve web traffic and visibility through optimized site structure and



performance. Tools and frameworks are customized for ease of integration and scalability, allowing clients to maintain and expand platforms with minimal friction. Notable applications developed by Zam include Surv App for survey-based data collection, Rps App for rapid polling solutions, and Ababa.io, a contact point management system. Other project highlights include work for IftiGift, Peachtreemed, Pakbd, and InTomorrow.

Clients such as Mindslap, MGBA Japan, and others have consistently chosen Zam for ongoing development and consultancy needs. In addition to its software services, Zam Solutions provides web hosting, IT consulting, and internet application development under a single operational framework, enabling smoother execution and centralized project management.

Primary Products

- ▶ **Ababa.io**
- ▶ **Surv App**
- ▶ **Rps App**



Matech is a technology consulting and development firm offering web and mobile applications, e-commerce portals, CRM systems, cloud infrastructure solutions, and bespoke software development. With over a decade of industry experience, the company delivers scalable and cost-effective digital solutions tailored to the specific needs of startups, small businesses, and enterprises. Headquartered in the United States with additional offices in Pakistan and the UAE, Matech operates with a global mindset, serving clients across multiple industries while maintaining a strong commitment to quality and performance.

The company has built lasting partnerships with organizations in sectors such as logistics, healthcare, supply chain, and education. Its project portfolio includes enterprise-grade systems and consumer-facing applications, with clients benefiting from Matech's ability to handle both the technical and operational complexity of modern digital platforms.

Matech's solutions are delivered through a streamlined development process, with services covering the full software lifecycle — from planning and design to deployment and support. Their mobile app development service caters to both native and cross-platform needs, while their e-commerce and



CRM solutions provide secure, scalable frameworks for online business operations. The cloud infrastructure offering includes deployment, scaling, and maintenance of digital platforms, enabling clients to manage performance and growth efficiently.

Among its proprietary products, Trackify is a field, fleet, and workforce management application that provides real-time insights and coordination tools for logistics and service-based companies. 3PL Next is a warehouse management system developed for scalable e-commerce fulfillment, offering features like real-time inventory tracking and automated order processing. In addition, Matech has delivered platforms such as Hum Mart, a digital order and delivery system; Tactical Logistic Solutions, which integrates with Amazon to manage inventory workflows; and Colorshow, a comprehensive 360-degree e-commerce platform.

Primary Products

- ▶ **Trackify**
- ▶ **3PL Next**
- ▶ **Hum Mart**



Geekinn

Geekinn is a technology solutions company specializing in web and mobile application development, digital marketing, software integration, and IT services. Headquartered in Lahore, Pakistan, Geekinn operates globally, offering businesses across different industries access to scalable and customized digital tools. The company supports hybrid work environments through its HR software and IT infrastructure offerings, reflecting its commitment to helping clients transition toward modern workplace models. With a focus on innovation and ethical technology, Geekinn delivers complete solutions designed to enhance business operations and employee experiences.

The company functions as the parent organization to two subsidiaries: Resourceinn and Third Elevation. Resourceinn is a human resources management platform that automates key HR functions such as employee engagement, onboarding, attendance, payroll, and performance tracking. It aims to streamline organizational workflows and elevate workforce potential by offering an integrated suite of HR features. Third Elevation, on the other hand, is dedicated to IT infrastructure services, offering design, implementation, and management solutions tailored to evolving business needs. This includes secure cloud integrations,

enterprise-level support, and technology modernization.

In addition to its core services, Geekinn also develops AI-based solutions and offers integration support for platforms like OpenAI, enabling clients to implement intelligent automation and conversational technologies in their existing ecosystems. The company regularly publishes technical insights and development updates, reflecting its active contribution to knowledge-sharing and technical thought leadership. Recent publications have covered the integration of ChatGPT APIs, CRUD operations with .NET Core and Elasticsearch, and generic service building for scalable application development.

The most rewarding thing about working with BONO is trust and partnership. We appreciate the flexibility and openness with which colleagues approach completely different and atypical requests, as well as the confidence that we will always find solutions to tasks of any complexity.

– Mari Babayan, Senior Project Manager, PARI



Symtera Technologies Private Limited

Symtera Technologies Private Limited, established in 2019, is an IT solutions company that is part of a multinational group headquartered in the USA, with a global presence. The company offers a comprehensive range of business IT solutions, including ICT, AI, BI, data centers, web and mobile applications, e-commerce suites, SMS notification services, digital identification services, SEO/SEM, hosting services, cloud services, and IT infrastructure. With a strong presence in Pakistan, Symtera's team comprises experienced international advisers, consultants, engineers, and developers dedicated to delivering both standard and customized solutions with exceptional customer support.

Since its inception, Symtera has successfully delivered over 200 projects, serving clients across more than 10 industries worldwide. The company's comprehensive approach, combining hardware and software solutions, enables it to provide timely and cost-effective deliverables tailored to client needs. Symtera focuses on personalized solutions in key sectors such as healthcare, finance, education, and infrastructure, aiming to improve technology for a better quality of life.

Symtera has developed several proprietary products to address specific business needs. eTajir is an



e-commerce platform designed to facilitate online sales with features such as shopping cart functionality, payment gateways, and inventory management. SymScan is a cloud-based HR software that manages online biometric attendance using face, thumb, and voice recognition, streamlining employee tracking and payroll processes. SymPay offers financial technology solutions that enable secure and efficient digital payment processing for businesses. The Education ERP system is tailored for educational institutions to manage administrative tasks, academic records, and communication between stakeholders effectively.

Symtera Technologies holds ISO 9001:2015 and ISO/IEC 27001:2013 certifications, reflecting its commitment to quality management and information security. The company has established partnerships with industry leaders such as Dell, Cisco, HP, Lenovo, Microsoft, Huawei, and Amazon Web Services, enhancing its capability to deliver robust IT solutions. Symtera's clientele spans various sectors, benefiting from its tailored solutions and customer-centric approach.

Primary Products

- ▶ eTajir
- ▶ SymScan
- ▶ SymPay



BrainX

BrainX is a global digital solutions company focused on building transformative products for startups, SMBs, and large enterprises. With a strong foothold in Mobile and Web development, Shopify solutions, and AI-powered platforms, BrainX delivers tailored technology experiences that address real-world business needs. The company's diverse portfolio spans across sectors and industries, and its clients include Fortune 500 companies, unicorn startups, and high-growth global brands that rely on BrainX for end-to-end digital product development.

Recognized for its innovation and execution, BrainX is a certified Shopify Partner and an early adopter in blockchain-based development. It has delivered projects for diverse clients, including Work Ready Mobile, which redefined adult education by enhancing student success and retention, and Yellper, a platform that connects users with local service providers through a full-featured web and mobile application suite. BrainX also played a key role in elevating the digital presence of Wellnesse, a personal care e-commerce brand, by redesigning its storefront and providing continuous support and content management services.

The company boasts over 8 years of experience, supported by a team of more than 120 engineers who have

collectively delivered over 250 projects to 130+ global clients. BrainX offers a range of services that include scalable web applications, high-performance mobile apps, AI solutions like chatbots and predictive analytics, custom e-commerce systems, blockchain integrations including DAOs and NFT platforms, and DevOps services designed to streamline business operations. Their strength lies in aligning technical solutions with business goals through careful analysis, robust compliance strategies, and proven development methodologies.

BrainX has built custom solutions across a wide variety of industries including healthcare, education, real estate, lifestyle, social networking, travel, and on-demand services. Their development teams are proficient in a wide range of technologies including Swift, Kotlin, Flutter, Firebase, and tools like Twilio and Retrofit, ensuring that each product is both technically sound and user-centered. The company's international presence includes offices in the United States, Canada, and Pakistan, enabling it to collaborate effectively across time zones and markets.

Primary Products

- ▶ Yellper ▶ Wellnesse
- ▶ Work Ready Mobile



Terafort

Terafort, established in 2021, operates from offices in the USA and Pakistan, specializing in AI-driven applications, mobile games, and innovative tech solutions. With over 500 million downloads globally and a consistent user base of more than 1.5 million monthly active users, Terafort has built a strong reputation for delivering engaging and dynamic digital experiences. A team of 70+ professionals contributes to their versatile portfolio, which spans gaming, healthcare, entertainment, and social media.

Terafort's gaming division showcases a diverse lineup of popular mobile games, including Mad Scientist, a horror survival game centered around uncovering secrets within a mysterious mansion, and Stunt Legends, a bike stunt game designed with challenging tracks and visually appealing landscapes. Prado Parking 3D, a parking simulator known for its high-quality virtual reality integration, and Crazy Car Racing, a fast-paced racing game, further exemplify Terafort's commitment to developing immersive gameplay experiences. CareFort and The Caring Souls, healthcare-themed role-playing games, provide engaging educational simulations where users can navigate complex medical scenarios.

Alongside its successful releases, Terafort is actively developing

upcoming products, such as Highway Bike Racing, MotoGP Racing, Puzzle Match-Merge, and a Gen-AI Social Media App. These projects emphasize innovation and user engagement, with designs aimed at enhancing interaction through unique mechanics and AI-enhanced functionalities.

Terafort collaborates with major platforms, including Google Play, Apple, Samsung, Amazon, Oppo, and Huawei, for publishing, development, monetization, and user acquisition. Through these partnerships, Terafort ensures broad accessibility and streamlined distribution of its applications worldwide. The company's technological proficiency spans various platforms, allowing it to cater to diverse audiences with tailored solutions.

Recognition for Terafort's accomplishments includes more than 10 published projects, an expanding corporate footprint, and awards acknowledging their innovative approach to game development and app creation. The company's dedication to environmental sustainability is demonstrated through the use of renewable energy, plantation drives, and efforts to reduce carbon emissions.

Primary Products

- ▶ Mad Scientist ▶ CareFort
- ▶ Prado Parking 3D

TALK TO US



Do you run a business in the Web and Mobile Applications industry?

Get in touch with your details now at

mkt@pseb.org.pk

and we'll take it from there.

Also email us for any comments, suggestions or errors in this whitepaper.

For more information on registered companies, please visit

<https://techdestination.com>

About this Industry Roundup

Pakistan Software Export Board developed this paper by hiring services of independent consulting firms to prepare this roundup on Pakistan's Web and Mobile Applications sector. The paper focuses on Pakistan-based companies in this vertical and appraises the reader of the expertise available in this domain.

Disclaimer

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