

2nd PAKISTAN-US TECH INVESTMENT CONFERENCE





SHAZA FATIMA KHAWAJA
FEDERAL MINISTER OF IT AND TELECOMMUNICATION

Pakistan-US Tech Investment Conference 2025, has been a remarkable success and a defining milestone in our journey to position Pakistan as a global hub for digital and emerging tech innovation. Over the course of three vibrant events in Dallas, New York, and Washington D.C., Pakistan's tech leaders, entrepreneurs, and diaspora came together with American investors and executives to explore transformative partnerships. From powerful conversations to strategic MoUs, the conference brought new energy to our bilateral tech relationship.

The momentum generated during this roadshow will pave the way for increased investment, deeper collaboration, and global recognition for our digital economy. I extend my heartfelt appreciation to all participating companies, diaspora leaders, and our partners, especially OPEN Global and the Embassy of Pakistan in the U.S. for joining us in this endeavour. Together, we are shaping a tech-driven future where Pakistan thrives on the world stage. The unwavering support from government will continue to ensure that the trajectory of growth and development of Pakistan IT&ITeS Sector remains positive and upwards.





ABU BAKAR
CEO, PAKISTAN SOFTWARE EXPORT BOARD

The Pakistan-US Tech Investment Conference 2025 was more than a roadshow, it was a landmark moment in Pakistan's digital rise. Across three dynamic cities, we showcased the innovation, resilience, and global ambition of our tech ecosystem.

With hundreds of , dozens of diaspora founders, and growing investor interest, the conference delivered on its promise to position Pakistan as a compelling destination for cross-border tech collaboration.

From AI to SaaS, our companies proved they are ready to scale globally, and this series of engagements opened vital doors for future investment, mentorship, and market access.

At PSEB, we remain committed to building these bridges between talent and capital. I want to thank all our partners, especially OPEN Global, the Embassy of Pakistan in the U.S., and our sponsors, for their support in making this vision a reality.

Think Tech, Think Pakistan.





SAJJAD MUSTAFA SYED
CHAIRMAN P@SHA

The Pakistan–U.S. Tech Investment Conference 2025 has been an incredible success for Pakistan, and at P@SHA, we are proud to have contributed to this incredible showcase of innovation, talent, and ambition.

Through this collaborative effort, led by the Pakistan Software Export Board (PSEB) in partnership with OPEN Global and the Embassy of Pakistan in the U.S., we had the opportunity to highlight the strength and diversity of our IT and ITeS sector across three high-impact cities: Dallas, New York, and Washington, D.C.

With 15 top-tier Pakistani tech firms connecting directly with U.S. investors, VCs, and diaspora leaders, the conference created real momentum, generating \$9.7 million in projected business and 78 qualified investor leads. But beyond the numbers, it sparked meaningful conversations about cross-border collaboration and reaffirmed the global readiness of Pakistan's digital economy.

We're proud to represent an industry that's not only growing, but growing with purpose. And we remain committed to amplifying Pakistan's voice in the global tech narrative.



EXECUTIVE SUMMARY

Driving Pakistan's Digital Narrative Across the U.S.

The Pakistan-U.S. Tech Investment Conference 2025 served as a landmark initiative in Pakistan's broader mission to extend its digital and economic footprint across international markets, particularly in North America. Spearheaded by the Pakistan Software Export Board (PSEB) in collaboration with OPEN Global and P@SHA, with strategic guidance of the Ministry of IT & Telecommunication, and Ministry of Commerce (through its trade officers) the conference was further supported by the Embassy of Pakistan in Washington, D.C., whose facilitation played a key role in engaging U.S. stakeholders and enabling high-level dialogue. Conceptualized as a multi-city roadshow, the initiative was designed to amplify Pakistan's tech voice on a global stage.

Taking place between June 13th to 22th 2025, the event unfolded across three major U.S. tech and investment hubs—Dallas, New York, and Washington D.C.—bringing together a delegation of 15 Leading-edge technology firms from Pakistan representing sectors such as SaaS, fintech, e-commerce, AI, and cybersecurity. These companies, handpicked for their export readiness and innovation potential, were provided with a rare platform to connect with a diverse spectrum of investors, policy influencers, diaspora leaders, venture capital firms, and accelerators.



Leading the delegation were Mr. Abu Bakar, CEO of PSEB, Chairman P@sha Mr. Sajjad Syed and Mr. Shahbaz Hameed, Director Business Development and Partnerships at PSEB, whose presence underscored the Government of Pakistan's commitment to digital diplomacy and public-private partnership in expanding IT exports. Their participation added weight to the delegation's message of international collaboration, while also enabling strategic dialogue with U.S.-based stakeholders.

The roadshow successfully demonstrated the depth, versatility, and global ambition of Pakistan's tech sector, while reinforcing the country's image as a collaborative and forward-looking digital partner.

STRATEGIC MULTI-CITY ENGAGEMENT: A CONFERENCE ROADMAP

The Pakistan-U.S. Tech Investment Conference 2025 was a dynamic three-city roadshow—Dallas, New York, and Washington D.C.—designed to position Pakistan as a future-ready digital partner. Led by the Pakistan Software Export Board (PSEB) under the Ministry of IT & Telecommunication and organized in collaboration with OPEN Global, the conference brought together 15 export-ready Pakistani tech companies spanning SaaS, AI, fintech, e-commerce, and cybersecurity.

Each city was chosen for its strategic ecosystem: Dallas for its vibrant diaspora network, New York for access to venture capital and global markets, and Washington D.C. for policy engagement and diplomatic visibility. The format combined keynotes, panels, pitch sessions, and B2B networking, tailored to local priorities and stakeholders.



Just as important, the conference built soft power bridges, fostered diaspora trust, and amplified Pakistan's brand as an innovation-driven, investment-ready tech destination under the "Think Tech, Think Pakistan" banner.

Beyond commercial wins, the conference unlocked powerful narratives of talent, ambition, and cross-border collaboration, cementing Pakistan's rising stature in the global digital economy.



STRENGTHENING CONNECTIONS: NETWORKING DINNER IN DALLAS

A dedicated networking dinner was hosted in Dallas, bringing together key members of the Pakistani tech delegation, U.S.-based technology leaders, diaspora entrepreneurs, and potential investors. The gathering created a warm and engaging environment for relationship-building, idea exchange, and early-stage partnership discussions. Participants shared valuable insights into the U.S. tech investment landscape while exploring collaborative opportunities with Pakistan's emerging IT sector. This dinner played a vital role in fostering mutual understanding and positioning Pakistan as a reliable technology and innovation partner.



DALLAS: IGNITING MOMENTUM THROUGH DIASPORA CONNECTIONS

The opening chapter of the Pakistan-U.S. Tech Investment Conference 2025 in Dallas set a dynamic and purposeful tone for the multi-city roadshow. The event gathered a powerful mix of diaspora leaders, investors, and tech entrepreneurs in a city recognized for both its innovation ecosystem and vibrant Pakistani-American community. The conference commenced with welcoming remarks by Mr. Muhammad Aftab Chaudhry, Consul General of Pakistan in Houston, followed by strategic insights from the leadership of PSEB and P@SHA, highlighting Pakistan's growing innovation landscape and expanding export potential. A series of thoughtfully curated panel discussions brought real-world experience to the forefront. The session titled Pakistan Experience, moderated by Mr. Salman Raza, featured influential voices such as Ahmad Sharif, Dr. Noman Aleem, Babar Bhatti, Asif Habib, Ahmad Moledina, and Shaun Surani. In parallel, presentation by Erum Manzoor shed light on business dynamics within the U.S. market and growth opportunities for Pakistani enterprises. Another compelling panel, Scaling Smart in the U.S.: Lessons from the Field, moderated by Mudassir Malik, featured global experts including Najam Syed, Dr. Mohammad Aly, Waqas Khan Pitafi, Ilyas Haider, Adam Keller, and Melissa Solis, offering practical strategies for navigating international growth. A fireside chat featuring Aslam Khan and Mazhar Syed with Tariq Khan provided an intimate look into their entrepreneurial journeys, offering invaluable lessons on scaling businesses and accessing cross-border capital. Mehwish Salman also delivered an insightful presentation on emerging trends and the current landscape of the U.S. tech market.

A key highlight of the event was the signing of an MoU between JR Tech Fund and Mehwish Salman Ali and Malik Muddasir, formalizing a strategic advisory relationship in support of the Fund's \$10 million commitment to invest in early-stage startups, with the Advisors providing non-binding guidance on innovation and market trends. Keynote addresses by Mr. Abu Bakar (CEO, PSEB) and Mr. Sajjad Syed (Chairman, P@SHA) emphasized Pakistan's accelerating digital transformation and its readiness for meaningful global technology partnerships.





NEW YORK: ACCELERATING CAPITAL CONNECTIONS AND GLOBAL STARTUP GROWTH

The New York edition of the Pakistan-U.S. Tech Investment Conference 2025 spotlighted investment readiness, capital access, and international scaling opportunities for Pakistani startups. Held at the Consulate General of Pakistan, the event drew a strong turnout of venture capitalists, angel investors, and U.S. based accelerators. Consul General Aamer Ahmed Atozai delivered the opening remarks, setting the stage for high-level discussions led by PSEB and P@SHA on Pakistan's innovation potential and IT export growth. The agenda also featured expert perspectives on fostering cross-border collaboration and attracting strategic investment.



Rebecka Zavaleta (Co-Founder & CEO, Paismo HR) highlighted untapped sectors in Pakistan's ecosystem, while Mr. Hamza Chishti provided an in-depth analysis of emerging market trends and the impact of rapid digital transformation. A dynamic fireside chat with Jabran Niaz (Utopia Deals) offered practical strategies for Pakistani startups to scale globally and navigate the complexities of the U.S. market. Panel discussions addressed critical topics such as accelerator partnerships, legal compliance, and go-to-market strategies. Mr. Ijaz Bokhari added valuable insights on evolving market dynamics within the U.S.



WASHINGTON D.C.: DIPLOMATIC ENGAGEMENT MEETS DIGITAL VISION

The final phase of the Pakistan-U.S. Tech Investment Conference 2025 concluded in Washington D.C., bringing together diplomacy and digital innovation to shape a shared future. The event was inaugurated by Ambassador Rizwan Saeed Sheikh, who underscored the importance of bilateral cooperation, tech diplomacy, and policy alignment between Pakistan and the United States. Dr. Naveed Sherwani took the opportunity to highlight the promising potential of Pakistani startups and emphasised how initiatives like "Grow with KSA" can help them tap into broader regional markets. Fireside chats and discussions featured key voices such as Rebecka Zavaleta, Tariq Khan (OPEN Global), Imran Aftab (10Pearls), and Moby Kazmi (COPILOT), exploring themes like regulatory harmonization, digital infrastructure, diaspora-led investments, and innovation-driven growth. A focused panel on Opportunities and Challenges: A Strategic Perspective included Mubashir (Bash) Kazi and Hasnain Aslam, moderated by Muhammad Hanif Channa, Minister (Trade & Investment) at the Embassy of Pakistan in Washington D.C. Keynote addresses by Clarence Anthony (CEO, National League of Cities, USA), Mr. Abu Bakar (CEO, PSEB), and Mr. Sajjad Syed (Chairman, P@SHA) emphasized Pakistan's accelerating digital transformation and readiness for strategic global tech partnerships.



With strong participation from policymakers, investors, and technology leaders, the D.C. session closed the conference on a high note—solidifying a mutual commitment to deepening U.S.–Pakistan collaboration in innovation, entrepreneurship, and digital economy growth.



TECH DIPLOMACY IN MOTION: OPEN GLOBAL RETREAT DRIVES STRATEGIC U.S.-PAKISTAN COLLABORATION

Held from June 20-22 as an integral part of the Pakistan-U.S. Tech Investment Conference 2025, the Open Global Retreat emerged as a high-impact convergence point for influential voices across the tech and policy landscape. Set in an immersive, retreat-style format, it brought together a carefully selected group of U.S. and Pakistani investors, tech leaders, government officials, and innovators for deep strategic dialogue. The retreat fostered trust, sparked forward-looking partnerships, and opened new pathways for collaboration in innovation, investment, and ecosystem development. Through curated sessions, cultural engagement, and future-focused workshops, the retreat set the tone for sustained bilateral cooperation and visionary thinking in the tech sector.



LINKS FOR PRESS AND MEDIA

- https://youtu.be/tC8E_iR6JKQ?si=u4ukt1xD6wQrkWhj
- <https://www.nation.com.pk/21-Jun-2025/pakistan-showcases-its-growing-it-potential-at-us-tech-investment-conference>
- <https://dailytimes.com.pk/1319611/pakistan-showcases-booming-it-talent-at-u-s-tech-conference/>
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- <https://www.eventbrite.com/e/pakistanus-tech-investment-conference-2025-dallas-chapter-tickets-1333508573039>



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