

JAN - DEC 2025



# PSEB ANNUAL REPORT





**THINK TECH**  
**THINK PAKISTAN**



## About PSEB

Pakistan Software Export Board (PSEB) is an apex Government body mandated to promote Pakistan's IT Industry in local and international markets. PSEB facilitates the IT industry through a series of projects and programs in infrastructure development, human capital development, company capability development, global marketing, strategy and research, and the promotion of innovation and technologies.

## PSEB REGISTRATIONS

**REGISTERED  
COMPANIES**

9,400

**REGISTERED  
CALL CENTERS**

1,400

**REGISTERED  
FREELANCERS**

16,300

# Ms. Shaza Fatima Khawaja

## FEDERAL MINISTER FOR IT AND TELECOMMUNICATION

Message from the Federal Minister for IT & Telecommunication

*“As we reflect on the exceptional progress of Pakistan's IT sector over the past year, it is clear that the vision of a Digital Pakistan is fast becoming a reality. Through the dedicated efforts of the Pakistan Software Export Board (PSEB), the IT industry has achieved impressive milestones in exports, innovation, and global outreach. This remarkable growth stands as a testament to the hard work, creativity, and resilience of our talented tech professionals.*

*In 2025, Pakistan's digital exports reached unprecedented heights, further cementing our position as one of the world's fastest-growing IT hubs. This success is not just measured in numbers; it reflects the collaborative spirit of the entire ecosystem, from software companies to startups, from investors to developers. The invaluable support provided by PSEB has been pivotal in fostering this growth, through strategic initiatives, capacity building, and international market access.*

*The government remains steadfast in its commitment to fostering a thriving digital economy. Our flagship programs, such as SkillTech Pakistan, continue to equip our youth with the skills needed to thrive in emerging technologies, including AI, cloud computing, blockchain, and data science. By empowering our next generation, we are ensuring that Pakistan remains at the forefront of the global digital revolution.*

*As we look to the future, the potential of our IT sector is boundless. By nurturing talent, promoting innovation, and building the necessary infrastructure, we are not only enhancing our global competitiveness but also fostering an environment where entrepreneurship, creativity, and technology converge. Together, we are laying the foundations for a Digital Pakistan that is ready to take on the challenges of the 21st century, driving economic growth, creating jobs, and positioning our country as a leader in the global tech industry.*

*I extend my heartfelt congratulations to PSEB, our tech entrepreneurs, and the entire IT community for their continued success. The journey is just beginning, and together, we will continue to push boundaries and achieve even greater heights.”*





**QUICK SNAP** < > > > >

JAN

PAKISTAN PASSES THE  
LANDMARK NATIONAL  
DIGITAL ACT

FEB

PAKISTAN MAKES  
HISTORY WITH THE  
LARGEST DELEGATION  
AT LEAP 2025

MAR

SHAZA FATIMA TAKES  
CHARGE AS PAKISTAN'S  
FEDERAL IT MINISTER

APR

PAKISTAN HOSTS THE  
HISTORIC DFDI FORUM

MAY

PAKISTAN  
STRENGTHENS TECH  
TIES WITH EUROPE AT  
GITEX EUROPE

JUN

- PAKISTAN TAKES OVER  
LONDON TECH WEEK
- 2<sup>ND</sup> PAKISTAN US TECH  
CONFERENCE



JUL

PAKISTAN POSTS  
RECORD 3.8 BILLION IT  
EXPORTS IN FY 2024-25

AUG

NATIONAL AI POLICY  
2025 LAUNCHED TO  
FOSTER AI EVOLUTION

SEP

- PAKISTAN-CHINA B2B  
CONFERENCE
- PM'S SKILLTECH  
PAKISTAN INITIATIVE

OCT

- PAKISTAN HIGHLIGHTS ITS  
TECH GROWTH AT GITEX  
GLOBAL
- INSPIRE BOOSTS PAKISTAN  
TECH INNOVATION

NOV

PAKISTAN LAUNCHES ITS  
FIRST LOCAL  
CHROMEBOOK  
ASSEMBLY LINE IN 2025

DEC

GAIN HOLDS ITS FIRST  
SESSION UNDER  
FORMER CEO MR ABU  
BAKAR

A 3D bar chart with five bars of increasing height. The first four bars are topped with the numbers 2, 0, 2, and 5 respectively. The fifth bar is topped with a large upward-pointing arrow. The entire scene is set against a dark background with spotlights shining down on the bars.

**2025 HIGHLIGHTS**



## PAKISTAN PASSES DIGITAL NATION PAKISTAN ACT 2025

Pakistan passed a landmark Digital Nation Pakistan Act in 2025, establishing a modern regulatory foundation for national digitalization. The act accelerates the adoption of Industry 4.0 standards and strengthens governance for emerging technologies, ensuring Pakistan’s digital ecosystem evolves with global best practices.

The Act also establishes a National Digital Commission, chaired by the Prime Minister, and outlines a National Digital Master Plan to be implemented by the Pakistan Digital Authority. It also promotes collaboration among key national entities like NADRA, PTA, FBR, and SECP for a unified digital strategy.

## GOOGLE WALLET LAUNCHES IN PAKISTAN, ACCELERATING SHIFT TOWARD CASHLESS DIGITAL PAYMENTS

Google Wallet officially became available in Pakistan in 2025 through PayFast, offering fast, secure, and cashless digital payments for everyday transactions. Enabled through the Ministry of IT & Telecom, this launch marked a major step toward a modern digital payments ecosystem and supports the country’s shift toward a tech-driven, cashless economy.



## DFDI FORUM 2025 POSITIONS PAKISTAN AS A NEW HUB FOR GLOBAL TECH INVESTMENT

Pakistan hosted a historic inaugural Digital Foreign Direct Investment (DFDI) Forum in April 2025, in collaboration with the Digital Cooperation Organization (DCO). With over 400 delegates, including 30 ministers, 200 companies, and 50 startups, the event promoted cross-border partnerships, highlighted investment prospects in AI, fintech, and cybersecurity, and positioned Pakistan as an emerging tech destination for digital investment.

## NATIONAL AI POLICY 2025 SETS STRATEGIC ROADMAP TO MAKE PAKISTAN A REGIONAL AI LEADER

In 2025, the Federal Cabinet approved the National AI Policy, a six-pillar framework designed to accelerate economic growth, modernize public services, and cultivate a competitive AI ecosystem. With a focus on talent development, innovation funding, infrastructure, and international partnerships, the policy aims to position Pakistan as a leading AI hub in South Asia by 2035.





## PAKISTAN INAUGURATES FIRST WOMEN'S SOFTWARE TECHNOLOGY PARK IN AJK TO EMPOWER FEMALE TECH TALENT

The first Women's Software Technology Park became operational in 2025 in Muzaffarabad, AJK, providing a dedicated, secure, and fully equipped workspace for female freelancers and entrepreneurs. Located at the Fatima Jinnah Women's Postgraduate College, the park offers modern ICT facilities, uninterrupted connectivity, and training infrastructure, promoting women's economic inclusion and expanding opportunities in the digital economy.

## PRIME MINISTER'S SKILLTECH PAKISTAN BEGINS TRANSFORMING WORKFORCE

Launched by PSEB in September 2025, SkillTech Pakistan aims to deliver 430,000 advanced digital skills trainings over the next three years. The initiative comprises six flagship programs—Skill Bridge, C2X, SoftSkills, SkillLift 1.0, GAIN, and MARKAZ—designed to equip Pakistan's workforce with industry-relevant, future-ready skills. The program also includes strategic partnerships with global technology leaders such as Huawei and ZTE, ensuring exposure to cutting-edge technologies and international best practices to enhance global employability.



## GO AI HUB LAUNCHED IN ISLAMABAD TO DRIVE AI INNOVATION

After PSEB's facilitation, the GO AI Hub was inaugurated in 2025 in Islamabad as a major Pakistan-Saudi initiative to accelerate AI innovation and talent development. The hub focuses on advanced research, industry-grade AI solutions, skill development, and market linkages with the Gulf region. It also strengthens investor confidence and expands Pakistan's role in the global AI landscape.

## META LAUNCHES URDU AI ACROSS PAKISTAN, ADVANCING DIGITAL INCLUSION FOR MILLIONS

Meta launched the Urdu version of Meta AI in Pakistan in 2025, enabling millions of local users to interact with AI tools in their native language. This collaboration with MoITT expands digital accessibility, supports freelancers and SMEs, and strengthens efforts to build an inclusive, language-friendly digital ecosystem.





## SEA-ME-WE 6 ACTIVATION STRENGTHENS PAKISTAN'S INTERNATIONAL BANDWIDTH AND DIGITAL INFRASTRUCTURE

The commissioning of the SEA-ME-WE-6 submarine cable in November 2025 significantly expanded Pakistan's international bandwidth. This upgrade enhances national internet resilience and supports the growing demand for cloud services, data centers, and digital commerce. Complementing this development, Transworld Associates began work on the country's first Tier III, AI-ready data center in Karachi to meet high-density processing needs.

## INSPIRE SEMICONDUCTOR PROGRAM LAUNCHES PAKISTAN'S FIRST NATIONAL CHIP DESIGN ROADMAP

PSEB launched the INSPIRE program in 2025 to build Pakistan's semiconductor talent pipeline and research capacity. Backed by Rs. 4.5 billion in government funding, the initiative will train 7,200 professionals, establish six Integrated Circuit labs in partnership with universities, and lay the groundwork for a future semiconductor manufacturing and OSAT ecosystem.



## PAKISTAN LAUNCHES ITS FIRST GOOGLE CHROMEBOOK ASSEMBLY LINE

Pakistan inaugurated its first Google Chromebook assembly line in 2025 through a public-private partnership involving Google, Tech Valley, Allied, and NRTC at the NRTC facility in Haripur. The project targets the production of 500,000 devices by 2026, enabling affordable access to digital tools, especially in education, and marking a transition from technology consumption to local production capacity.

## PTA INTRODUCES STREAMLINED COMMERCIAL VPN REGISTRATION FOR SECURE IT OPERATIONS

The Pakistan Telecommunication Authority introduced a streamlined online registration system for commercial VPN use in 2025. This framework is designed to facilitate legitimate business communication, especially for IT firms and freelancers, while strengthening national cybersecurity and compliance.





# MoITT EXPANDS STARTUP ECOSYSTEM WITH 47 NEW CO - WORKING SPACES NATIONWIDE

Under the National Co-Working Space Program (NCSP), PSEB advanced plans to establish 47 new co-working facilities across Pakistan during the current fiscal year. Building on the 40 centres set up last year, this expansion aims to reach 250 co-working spaces by 2027, nurturing startups, freelancers, and early-stage companies nationwide.

# ZERO CONNECTIVITY INITIATIVE ENSURES UNINTERRUPTED INTERNET FOR IT AND ITeS INDUSTRY

To ensure uninterrupted operations for IT and ITeS firms, PSEB and PTA launched the Zero Connectivity initiative in 2025. The program introduces high-availability internet infrastructure, new submarine cable landings, including Africa-1, and licensed VPN providers to guarantee secure, resilient, and disruption-free connectivity for businesses.



# AI LEADERS FELLOWSHIP PAKISTAN BEGINS NATIONWIDE PUSH FOR ENTERPRISE-GRADE AI CAPABILITY

Launched by Google Cloud in collaboration with SAP, and TallyMarks and supported by MoITT and PSEB, the AI Leaders Fellowship equipped both developers and executives with hands-on AI expertise. Through structured training and guided co-building sessions, the program prepared enterprises to deploy responsible AI solutions and strengthen the broader SkillTech Pakistan ecosystem.

# WISE INITIATIVE EXPANDS DEDICATED INFRASTRUCTURE AND TRAINING FOR WOMEN IN ICT

PSEB continued to advance women's participation in technology through the WISE initiative. Efforts included launching women-only Software Technology Parks, offering specialized training programs in AI and game development, and creating safe, dedicated workspaces. These interventions are expanding the role of women in Pakistan's digital economy and fostering an inclusive national talent pool.





# INDUSTRY ACHIEVEMENTS

# \$3.8 Billion

in ICT export FY 2024-2025

Highest-ever monthly record:

## \$386M (October 2025)

### +24.6%

Trade Surplus Increase  
(compared to same period last year)

#### FREELANCERS

### \$793.5 million

in freelance IT export  
remittances (up 90% YoY)

#### BPO & CALL CENTER

### \$328.7 million

in call center export earnings  
(FY25)





 **dfdi**

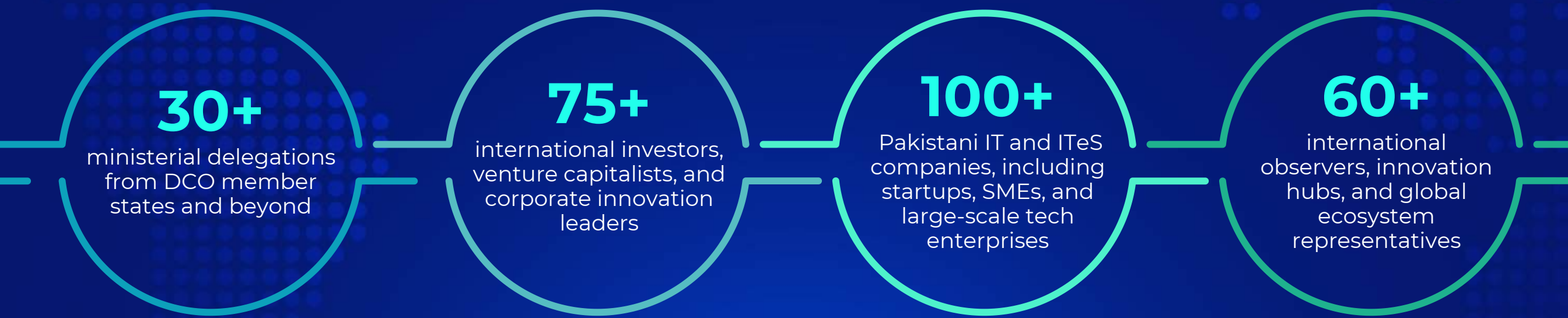
Digital Foreign  
Direct Investment  
Forum 2025  
Islamabad



Pakistan marked a defining moment in its digital journey in 2025 by hosting the inaugural Digital Foreign Direct Investment (DFDI) Forum on April 29–30 in Islamabad. The landmark gathering that brought global investors, ministers, technology leaders, and innovators together under one roof. Organized by the Ministry of IT & Telecommunication (MoITT) in collaboration with the Digital Cooperation Organization (DCO) and supported by the Special Investment Facilitation Council (SIFC), the Forum established Pakistan as a bold, ambitious contender in the global digital economy.

Envisioned as the first step toward positioning Islamabad as the “Davos of Digital Foreign Direct Investment,” the Forum set a new benchmark for how emerging economies can shape the international digital investment landscape.

A Global Gathering of Digital Leaders



This diverse assembly created an environment conducive to strategic networking, investment matchmaking, cross-border digital cooperation, and high-level policy discussions.

Most esteemed guests included H.E. Mian Muhammad Shehbaz Sharif, Prime Minister of Pakistan and H.E. Deemah AlYahya, Secretary-General of the Digital Cooperation Organization (DCO). Ministers from DCO States including Saudi Arabia, Bahrain, Bangladesh, Cyprus, Djibouti, The Gambia, Ghana, Greece, Jordan, Kuwait, Morocco, Nigeria, Oman, Qatar, and Rwanda also attended the event.



# A HISTORIC ACHIEVEMENT: \$700 MILLION IN DIGITAL INVESTMENT ANNOUNCED

Day 1 delivered a breakthrough moment as **\$700 million** in digital investment commitments were announced, one of the largest investment signals Pakistan has received in a single day within the digital sector.

The announcement reflected global confidence in Pakistan's long-term digital transformation agenda, regulatory reforms, and investor-focused initiatives led by MoITT, SIFC, and DCO.

Most notably RUSSOFT signed a landmark Mutual Investment Corporation Agreement with Synercon Technologies, facilitated by the Pakistan Software Houses Association (P@SHA) and the Business Association for Cooperation with Pakistan (BACP).

Participating global accelerators and venture capitalists hailed from Saudi Arabia, the UAE, and Malaysia, specifically scouted startups in fintech, healthtech, and logistics.

Huawei pledged to train **200,000** youth in Pakistan, as part of broader partnerships expected in AI, blockchain, and cloud computing.



# STRATEGIC VISION: ADVANCING THE GLOBAL DIGITAL ECONOMY

The Forum was built around a clear set of strategic objectives aimed at shaping the future of digital foreign direct investment across DCO's 16 member states and beyond:

## Highlighting Investment Opportunities

The Forum showcased actionable investment prospects in AI, fintech, cloud computing, cybersecurity, digital infrastructure, telecom modernization, and startup innovation.

## Fostering High-Value Partnerships

Through B2B meetings, ministerial roundtables, and multi-stakeholder interaction, the Forum strengthened ties between:

- Pakistani IT companies and global investors
- DCO member states and the international tech community
- Policymakers shaping the next wave of digital transformation



## Shaping the Global Digital Policy Agenda

Dialogues centered on harmonized digital regulations, data flows, cross-border connectivity, skills development, and export facilitation, critical components of a thriving global digital economy.

For Pakistan, hosting the Forum accelerated its broader vision to create a dynamic, investment-ready digital ecosystem in line with the Digital Pakistan Policy and the National AI Policy while giving the country a chance to create a foothold in DCO's **3.5 Trillion USD** IT industry.

## Ministerial Roundtable Conference

A central feature of the Forum, the Ministerial Roundtable convened high-level delegates from over **30 countries**, including ministers, senior government officials, investors, and digital leaders from Asia, Europe, the Middle East, and North America.

The outcome was a shared roadmap for strengthening digital cooperation among DCO member nations.



## Panel Discussions: Navigating the Future of Digital Investment

Several Expert-led panels explored the most pressing themes shaping global digital growth, including:

- Accelerating the Digital Skills Ecosystem
- The DFDI Landscape: Insights and Actions
- Collaboration for Success & Financing for IT & Tech
- Opportunities for the Telecom Sector in the Digital Era
- The Potential of Investment in Artificial Intelligence



Panelists included IT and finance ministers from DCO member states, international investors, global tech executives, and senior Pakistani industry leaders.



## Cultural Diplomacy: Strengthening Global Goodwill

The Forum also highlighted Pakistan's cultural identity through:

- Official dinners hosted by the Prime Minister and Deputy Prime Minister
- A curated cultural evening featuring traditional music, cuisine, and performances
- Dedicated tours, including a visit to NASTP Islamabad, showcasing Pakistan's advanced aerospace and defense technology capabilities

These engagements deepened trust, fostered goodwill, and strengthened global partnerships.



## A New Era of Digital Investment Begins

The unprecedented success of the DFDI Forum 2025 sent a clear message to the world:

Pakistan is ready, open, and emerging as a major player in the global digital economy.



# INTERNATIONAL EVENTS



# AI Everything Global – Dubai

Pakistan made a significant impact at **AI Everything Global 2025**, held from **February 15–18** at the Dubai World Trade Centre in Dubai, UAE, one of the world’s leading AI and digital transformation events. 10 leading IT companies from Pakistan showcased their innovative AI solutions, demonstrating the country’s growing expertise in the global AI landscape.

CEO of Pakistan Software Export Board (PSEB), Mr. Abu Bakar, engaged in high-level discussions with global technology leaders, focusing on strategic alliances and investment opportunities.

Pakistan’s participation was further recognized with TechDestination Pakistan being named a Global AI Partner. PSEB played a key role by offering export enablement, capacity building, and global market access, helping position Pakistan as a competitive hub for AI innovation. The connections made and initiatives launched at AI Everything Global 2025 helped generate **USD 2,235,000** and **415 leads** which are expected to drive Pakistan's AI adoption, digital growth, and long-term success in the global technology space.



## Web Summit Qatar / Web Summit Doha

Pakistan made a strong mark at **Web Summit 2025**, held from **February 23–26** at the Doha Exhibition and Convention Center (DECC) in Qatar, one of the world’s premier technology conferences. With **11 leading Pakistani companies** showcasing cutting-edge solutions in software development, AI, cybersecurity, and emerging technologies, the Pakistan Pavilion—jointly inaugurated by H.E. Muhammad Aamer, Ambassador of Pakistan to Qatar, and Mr. Abu Bakar, CEO of Pakistan Software Export Board (PSEB), became a hub for international collaboration and investment. PSEB played a central role by facilitating high-impact B2B meetings, hosting an exclusive meetup of over **60 Pakistani tech professionals** and investors, and enabling CEO Abu Bakar’s participation in a key panel on building collaborative tech ecosystems.

**USD 1,378,000** business was generated in Doha alongside 325 leads. Through its continued efforts in export enablement, capacity building, and global market access, PSEB reinforced Pakistan’s position as a growing digital powerhouse and a serious contender in the global innovation economy.

# Pakistan at LEAP – Riyadh 2025

Pakistan delivered its strongest-ever global technology showcase at LEAP 2025, the world’s largest gathering for technology and digital transformation, held from 9–12 February in Malham, Riyadh. With record participation, high-value business generation, and expansive global visibility, Pakistan reaffirmed its position as an emerging digital powerhouse.

The delegation, organized by PSEB in collaboration with TDAP and the Pakistan Embassy in Riyadh, marked a historic milestone as Pakistan became the largest international country presence at LEAP 2025.



## Key Highlights

20 high-growth Pakistani tech firms

Engagement with U.S. VCs, investors, accelerators, policymakers, and diaspora leaders.

Keynotes, panels, pitch sessions, and B2B networking.

Pakistan positioned as an innovation-led, export-ready global tech ecosystem.

USD 9.735 million in business generated.

78 leads generated

78 leads generated



### Site Visits & Engagements

- Multiple foreign delegations visited the Pakistan Pavilion, engaging directly with Pakistani exhibitors.
- PSEB and the Pakistan Embassy coordinated a strategic roundtable with MISA to advance investment and partnership discussions.
- Networking events hosted at the Pavilion facilitated cross-border collaborations and technology partnerships.

LEAP 2025 was a breakthrough for Pakistan’s IT industry, delivering strong visibility, engagement, and results.

# Game Developers Conference (GDC 2025) – San Francisco

The **Game Developers Conference (GDC) 2025**, held from **March 17–21, 2025**, at the Moscone Center in San Francisco, California, featured Pakistan's largest-ever delegation of 60+ gaming leaders, developers, and innovators, showcasing the country's rapidly growing gaming ecosystem. PSEB, in collaboration with TDAP, set up a 37-square-meter Networking Lounge at GDC, positioning it as a key hub for global connections.

The global gaming industry is expanding at a **10% CAGR** and is expected to reach **\$424 billion by 2033**. Pakistan's gaming sector is also thriving, with the U.S. being its top export market, accounting for over 50% of ICT exports. GDC 2025 proved successful once again, with 18 participating companies generating **\$12.4 million** in business and securing 255 leads.

With a 9% annual growth rate, Pakistan's gaming industry proved that is ready to connect with industry pioneers, investors, and publishers, demonstrating the innovation and creativity driving the sector forward.



## Pakistan Gaming Meetup – International Edition

The Pakistan Gaming Meetup, organized by PSEB and OPEN SV, marked the beginning of Pakistan's dynamic presence at GDC 2025. The event brought together industry leaders, developers, and investors to discuss cross-border partnerships and business expansion, setting the tone for a highly productive week.

In addition to insightful discussions, Pakistani gaming studios engaged in exclusive B2B networking sessions, forging valuable connections with global industry players, publishers, and investors. The meetup generated strong interest in Pakistan's rapidly growing gaming industry, opening doors for strategic collaborations and investment opportunities.

Through this event, Pakistan reinforced its position as an emerging hub for game development and innovation, showcasing its commitment to global expansion and industry growth.

# Japan IT Week – Tokyo 2025

Pakistan Software Export Board (PSEB) marked a strategic presence at **Japan IT Week Spring 2025** in Tokyo from **April 23-25, 2025**, tapping into the APAC region’s growing demand for IT outsourcing.

This premier event featured specialized exhibitions and conferences spotlighting key areas of the IT industry, including Cloud Computing, Internet of Things (IoT), Artificial Intelligence (AI), Big Data, Security, Web and Digital Marketing, and Embedded Systems.

Generating **\$1.07 million** in business and **172 leads**, the event opened promising doors for Pakistani IT & ITeS companies to explore partnerships, showcase digital capabilities, and expand into high-value markets.



# GITEX Europe – Berlin 2025

Pakistan made a bold first appearance at **GITEX Europe** in Berlin from **May 21-23, 2025** with 18 local companies showcasing AI, cloud, fintech, gaming, and cybersecurity capabilities. With strong investor turnout and high-level networking under the “Tech Destination Pakistan” banner, the participation marked a historic step in Pakistan’s global digital expansion.

Pakistani companies specifically highlighted their readiness for European compliance, which is a major hurdle for non-EU firms. By choosing Berlin as the entry point, Pakistani firms tapped into a hub that hosts over **3,500 startups** and **500+ research institutes**.

With **\$541,000** in business generated and 107 leads secured, Pakistani companies built the confidence, credibility, and connections needed to thrive across Europe.



# Pakistan at London Tech Week 2025

Pakistan’s participation in London Tech Week 2025, held from June 9–11 at Olympia London, marked a major milestone in the country’s ongoing push toward global digital integration. Led by the MoITT and executed by PSEB in collaboration with TDAP, the initiative showcased 16 of Pakistan’s most forward-looking technology companies under a unified national pavilion.

The companies represented Pakistan’s growing strengths across AI, cloud, SaaS, fintech, cybersecurity, and digital health. With the overarching identity of “Think Tech, Think Pakistan,” the Pavilion drew steady attention from enterprise buyers, investors, international media, and technology ecosystem leaders, cementing Pakistan’s status as a confident, capable, and future-ready tech partner.

## Key Highlights

16 leading Pakistani technology companies

Nationwide branding

50 branded London black cabs deployed across the city.

Strong, sustained engagement from buyers, investors, media, and leaders.

Business generated worth 1.63 Million USD

393 leads generated

## Site Visits & Engagements

- Curated roundtables and investor discussions organized with support from the UK Foreign, Commonwealth & Development Office (FCDO).
- Private investor sessions featuring prominent British-Pakistani entrepreneurs and venture capital networks.
- Targeted B2B networking for all participating companies with potential UK and European partners.
- Brand and outreach activations across London through the black cab campaign and pavilion-led engagements.

Pakistan’s presence at London Tech Week 2025 strengthened its global profile and digital ties with the UK.



# The Pakistan-U.S. Tech Investment Conference 2025

The **Pakistan-U.S. Tech Investment Conference 2025** marked a significant leap in Pakistan's outreach to North America, one of the world's most influential technology, innovation, and investment landscapes. Organized by PSEB in partnership with OPEN Global and P@SHA, and supported by the MoITT, Ministry of Commerce, and the Embassy of Pakistan in Washington, D.C., the initiative showcased Pakistan's growing strength in digital diplomacy and global tech collaboration.

Held from **June 13 to 22, 2025**, the initiative was structured as a three-city roadshow across Dallas, New York, and Washington D.C. with each selected for its strategic importance within the U.S. innovation ecosystem.



## Key Highlights

20 high-growth  
Pakistani tech firms

Engagement with **U.S. VCs, investors, accelerators, policymakers, and diaspora leaders.**

**Keynotes, panels, pitch sessions, and B2B networking.**

Pakistan positioned as an **innovation-led, export-ready global tech ecosystem.**

**USD 9.735 million** in business generated.

**78 leads** generated

## Site Visits & Engagements

Structured B2B networking sessions for participating companies with targeted industry groups. Policy-focused discussions with U.S. government agencies and technology policy stakeholders. Engagements with Pakistani-American tech leaders and diaspora entrepreneurs to explore collaboration pathways.

By connecting Pakistani innovators with North America's leading policy communities, the initiative laid the foundation for long-term cooperation and deeper integration into one of the world's most advanced tech ecosystems.



# Pak-China B2B Investment Conference – Beijing 2025

The **2nd Pakistan-China B2B Conference** took place in Beijing from **3-5 September 2025**, coinciding with the Prime Minister's official visit. The event brought together 48 Pakistani ICT companies and over **100 Chinese enterprises** to explore partnerships, joint ventures, and investment opportunities. Facilitated by PSEB -including visa support, travel coordination, promotional materials, and matchmaking - the conference strengthened Pakistan's visibility in China's ICT ecosystem.

- The conference resulted in **15 MoUs** signed, including a landmark government-to-government (G2G) MoU between PSEB and SHLID to boost IT exports.
- **150+ structured B2B meetings** were also held generating 85 business leads, with ~55 expected to convert into concrete opportunities.
- Agreements worth nearly **USD 9 billion** announced across ICT, agriculture, clean energy, and manufacturing were also signed.

The conference reinforced Pakistan's ICT potential, deepened China-Pakistan economic collaboration, and created a roadmap for sustained business engagement.



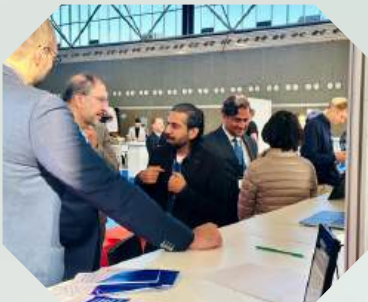
## TechEx Europe – AI & Big Data Expo

The Pakistan Software Export Board (PSEB) showcased Pakistan's growing strength in AI, Big Data, and Cloud Innovation at **TechEx Europe 2025** from **September 24-25, 2025**.

A total of **21 Pakistani IT companies** participated 10 on-ground and 11 represented through European partners - attracting strong interest from global delegates exploring outsourcing, automation, and data analytics solutions.

Over two days, the delegation held focused B2B meetings with European tech firms, including FAAC Technologies (Italy) and the International Trade and Investment Agency (Netherlands), to explore collaboration in Aldriven automation, investment, and trade facilitation. Discussions were also initiated for a dedicated Pakistan Pavilion at TechEx Europe 2026.

The generation of **\$3.56 million** in business and **38 leads** significantly strengthened Pakistan's connections within the European tech ecosystem.



# Pak-Kuwait Investment Conference

The **Pakistan-Kuwait Tech Conference 2025** from **September 29-30, 2025** served as a strategic platform to deepen bilateral cooperation in technology, trade, and investment. The event marked a significant milestone following the reopening of Kuwaiti visas for Pakistani nationals after 19 years, creating new opportunities for Pakistan’s IT and ITeS sector to expand into the Gulf region.

The two-day conference connected **17 leading Pakistani IT companies** with Kuwaiti government entities, investors, venture capitalists, and private sector leaders, aiming to explore partnerships in emerging technologies including AI, Cybersecurity, Cloud Computing, Fintech, HealthTech, and Smart Infrastructure.

With **\$6.46 million** in business generated and **76 leads** secured, the event was widely recognized for strengthening Pakistan-Kuwait technology relations, unlocking new investment avenues, and reinforcing Pakistan’s image as a trusted global digital partner.



## TechCrunch Disrupt – San Francisco 2025

Pakistan participated through a joint initiative led by PSEB, Ignite, and TDAP under the Ministry of IT & Telecom. From **Oct 27 to October 29**, Pakistan made a strong impression at the international startup arena with a dedicated team. The Pakistan pavilion featured high-visibility showcases from 18 Pakistani startups working across AI, fintech, edtech, and cybersecurity, offering global audiences a firsthand look at the country’s next generation of technology talent.

Throughout the event, Pakistani founders engaged with global innovators, venture capitalists, and industry leaders, generating **\$2.8 million** in business and **279 leads**, while gaining extensive market exposure.

Pakistan’s presence in San Francisco reinforced the nation’s growing reputation as a competitive hub for innovation and investment-ready technology startups.

## GITEX Global – Dubai 2025

Pakistan delivered a strong and assertive presence at GITEX Global 2025, one of the world's most influential technology exhibitions. Held in Dubai from October 13–17, 2025, the event reaffirmed Pakistan's advancing position in the global digital economy, bringing worldwide attention to its innovation capabilities and export potential.

26 leading IT and ITes companies represented Pakistan at GITEX, showcasing national strengths across artificial intelligence, fintech and digital payments, cloud solutions, cybersecurity, enterprise technologies, and SaaS platforms.

With robust engagement, strong visibility, and a targeted outreach strategy, Pakistan's GITEX 2025 participation reinforced the country's ambition to expand its global presence and strengthen its identity as a competitive technology partner in the international marketplace.

### Key Highlights

Pakistan Pavilion served as a focal point for global buyers, investors, and strategic partners.

Pakistan Night @ GITEX 2025 – Dubai, held on October 7

Strong international interest in Pakistan's competitive and innovation-led technology solutions.

Business generated worth  
**USD 11.66 Million**

**808 leads** generated

### Site Visits & Engagements

- High-level networking linking international delegates with Pakistani industry leaders
- Engagements with global buyers, distributors, and multinational tech firms
- Targeted B2B and investor interactions via the Pakistan Pavilion
- Ongoing outreach to international media and ecosystem stakeholders



# Web Summit Lisbon

Pakistan had a significant official presence at the **Web Summit Lisbon 2025** from **November 10-13**, with a government-backed delegation of 10 leading IT and ITeS companies exhibiting at a dedicated "Tech Destination Pakistan" pavilion.

PSEB, under the Ministry of IT & Telecom, and the Trade Development Authority of Pakistan (TDAP) collaborated with the Pakistan Embassy in Portugal to organize the national presence for the fourth consecutive year, to spotlight Pakistan's growing tech ecosystem, facilitate international collaboration, attract investment, and provide exposure for Pakistani tech leaders and startups.

The initiative was a commercial success, generating over **115 leads worth \$970,000**.



## A Record Year of Global Momentum

Across 2025, PSEB's international outreach delivered robust business outcomes, high-value leads, and unprecedented recognition for Pakistan's IT sector. The consistent engagement across the Americas, Europe, the GCC, and Asia reinforces Pakistan's position as a reliable, competitive, and rapidly scaling global technology partner.



# DOMESTIC EVENTS



# Zero Day Employability

- Dates: 10th and 24 January 2025
- Led by Mr. Zarrar Hashim Khan, Secretary (IT)
- Focus: Reducing the Employability Gap in IT Industry

In line with the Prime Minister’s Vision of Employability, the Ministry of Information Technology and Telecommunication (MoITT), in collaboration with the Higher Education Commission (HEC), initiated a series of consultations and workshops to address the employability gap between IT graduates and industry requirements. Inputs from MoITT, HEC, and the Federal Minister for IT were consolidated into a unified framework, resulting in nine final recommendations addressing challenges across academic preparation and workforce readiness.

To further refine these recommendations, the Secretary IT led design-thinking sessions at IBA Karachi and LUMS, with support from Karandaz. The recommendations are structured across academic and workforce readiness themes, with clearly defined outcomes and phased action plans. Collectively, the Zero Day Employability Plan provides a comprehensive roadmap to equip Pakistani graduates with industry-relevant skills and accelerate their transition into productive roles within the global IT ecosystem.



# Pakistan Travel Mart (PTM) 2025 | Karachi

- Dates: January 31 – February 2, 2025
- Focus: Inbound, outbound, and domestic tourism
- PSEB Pavilion: Tech Destination Pakistan Pavilion with 10 IT companies
- Special Offer: Rs. 70,000 discounted stall rate for PSEB members

PTM 2025 served as the country’s premier tourism and travel marketplace, bringing together regional and international stakeholders from aviation, hospitality, logistics, and destination management. PSEB’s dedicated pavilion introduced a unique cross-sector narrative, positioning Pakistan not only as a tourism destination but also as an emerging tech hub capable of enabling digital transformation within the travel economy.

IT companies showcased SaaS travel tools, visitor management systems, AR/VR tourism solutions, and integrated booking technologies, creating new synergies between Pakistan’s tourism operators and the domestic tech industry. The participation reinforced PSEB’s commitment to supporting innovation across non-traditional digital sectors.



### CEO Meetup Karachi 2025 (Companies)

- Hosted by: PSEB with CEO Mr. Abu Bakar
- Participants: Industry leaders, CEOs of IT/ITeS companies
- Focus: Pakistan’s digital growth trajectory and export targets

The corporate CEO Meetup in Karachi on May 22, 2025 featured leaders from IT and ITeS companies for an in-depth discussion on Pakistan’s digital growth targets. With a strategic emphasis on scaling exports toward the USD 15 billion benchmark, the session addressed operational challenges, policy bottlenecks, access to global markets, and areas requiring government–industry cohesion.

This consultative dialogue reinforced PSEB’s role as a bridge between industry leaders and federal policymakers, ensuring that exporters remain aligned in their growth strategies while contributing to national digital goals.

This consultative session strengthened alignment between PSEB and industry leaders to accelerate Pakistan’s digital economy.



### CEO Meetup Karachi 2025 (Freelancers)

- Organized by: Pakistan Software Export Board (PSEB)
- Participants: Freelance professionals, industry stakeholders, institutional representatives
- Focus: Dialogue on challenges, growth opportunities, and upcoming PSEB initiatives

As part of PSEB’s new nationwide Freelancer Meetup series, the Karachi session convened top freelance professionals, community organizers, and institutional partners for a focused dialogue on the state of Pakistan’s freelance ecosystem on May 26, 2025. Discussions revolved around payment channels, sustainability challenges, global competitiveness, and upcoming PSEB initiatives tailored for freelancers.

The session established a vital collaborative platform where freelancers could directly interact with policymakers and raise industry concerns. Given Pakistan’s position among the world’s largest freelance markets, this engagement marked a meaningful step toward structured support for independent digital workers.



## CEO Meetup Islamabad 2025 (Freelancers)

Held in the capital, this high-level session with CEO PSEB Mr. Abu Bakar convened CEOs from leading IT firms on August 12, 2025 to align on shared goals and actionable strategies. As part of PSEB's consultative outreach, the event reinforced the Board's commitment to industry collaboration and policy-driven export growth.



## CEO Meetup Islamabad 2025 (Companies)

- Hosted by: PSEB CEO Mr. Abu Bakar
- Participants: CEOs from leading IT firms
- Focus: Shared goals, actionable strategies, and policy-driven growth

Held in the country's capital, the Islamabad CEO Meetup on August 12, 2025 brought together decision-makers from leading IT firms for a constructive exchange on actionable policy reforms and export enhancement. Discussions centered on market expansion, regulatory support, and long-term competitiveness in emerging technologies.

The session underscored PSEB's consultative outreach model, signaling a stronger policy-driven approach to strengthening Pakistan's digital economy.

# Building Tomorrow (SkillTech Pakistan Launch)

- Organized by: MoITT & PSEB
- Focus: Launch of SkillTech Pakistan platform

The “Building Tomorrow” event which took place on September 22, 2025 marked a major milestone in Pakistan’s skills development journey. Designed to equip youth with globally competitive digital capabilities, SkillTech Pakistan aims to bridge industry–academia gaps, empower IT companies with trained resources, and create equitable learning opportunities nationwide.

The launch showcased PSEB’s vision to position Pakistan as a global hub for digital innovation, empowering young talent, strengthening industry academia linkages, and enabling IT/ITeS companies to compete on the world stage.

Six flagship programs, Skill Bridge, C2X, Skill lift Bootcamps, Markaz Hubs, Soft Skills Training, and GAIN, were announced. These will offer hands-on experience, international certifications, mentorship, and global networking opportunities to prepare the next generation of tech leaders.



## ITCN Asia 2025 | Karachi

- Participants: 40 IT & ITeS companies + KPITB & USF (government departments)
- PSEB Pavilion: TechDestination Pakistan Pavilion
- Leads Generated: 1,000+ qualified business leads
- Visitors Engaged: 300+ at PSEB’s own stall

The 26th ITCN Asia once again stood as Pakistan’s largest technology exhibition, convening policymakers, investors, startups, and industry leaders from across the globe from September 23-25, 2025. Under the Ministry of IT & Telecommunication, the Pakistan Software Export Board (PSEB) facilitated the participation of 40 IT & ITeS companies and two government departments (KPITB and USF) at the TechDestination Pakistan Pavilion.

To support SMEs, PSEB offered a 50% subsidy on stall costs, along with branding, facilitation, and active engagement. The pavilion, inaugurated by Federal Minister for IT & Telecom Ms. Shaza Fatima Khawaja, attracted significant media coverage and spotlighted Pakistan’s digital potential.

PSEB’s successful presence at ITCN Asia 2025 reaffirmed its commitment to advancing Pakistan’s IT exports, nurturing industry growth, and positioning the nation as a leading global digital destination.

## GO AI HUB

- Launch Date: October 2025
- Focus: Artificial intelligence, data infrastructure, and talent development
- Lead Agencies: Ministry of IT & Telecommunication (MoITT) & GO Telecom (Etihad Atheeb Telecommunication Company, Saudi Arabia)

In a landmark step toward deepening Pakistan–Saudi Arabia digital cooperation, MoITT and Saudi Arabia’s GO Telecom jointly inaugurated the GO AI Hub Pakistan in Islamabad from October 18-19, 2025. The initiative marks a significant milestone in advancing collaboration between the two nations in AI, data infrastructure, and human capital development, aligned with Saudi Vision 2030 and Pakistan’s National AI Policy 2025.

The GO AI Hub will serve as a platform for AI research, knowledge transfer, and innovation, connecting Pakistani startups, researchers, and professionals with regional and international partners.

This milestone reaffirms the growing partnership between Pakistan and Saudi Arabia in shaping a digitally empowered future and positions both nations as key collaborators in the global innovation landscape.



## Launch of INSPIRE

- Launch Date: October 21, 2025
- Focus: Semiconductor talent development, research, and ecosystem building
- Lead Agencies: Ministry of IT & Telecommunication (MoITT) & Pakistan Software Export Board (PSEB)

Pakistan took a transformative step toward technological self-reliance and global competitiveness with the launch of the National Semiconductor Initiative – INSPIRE (Initiative to Nurture Semiconductor Professionals for Industry, Research & Education) by Prime Minister Mian Muhammad Shehbaz Sharif in Islamabad. Spearheaded by MoITT and executed by PSEB, INSPIRE marks Pakistan’s formal entry into the trillion-dollar global semiconductor ecosystem.

The initiative aims to train 7,200 professionals over five years in semiconductor design, verification, and research, engaging nine public-sector universities across Pakistan and establishing six Integrated Circuit (IC) labs.



## AI Leaders Fellowship Pakistan

- A comprehensive 4-month co-building initiative
- Will help 100 local companies move from AI curiosity to tangible capability
- Masterclasses led by global AI specialists
- One-on-one technical mentorship.

In collaboration with Google Cloud, SAP, and TallyMarks Consulting (TMC), and under the aegis of the Ministry of IT and Telecommunication, PSEB supported the launch of the debut "AI Leaders Fellowship Pakistan – Cohort 1" from November 18-19. This program represents a significant step in equipping Pakistani enterprises with practical AI knowledge and hands-on technical support.

High-impact launch events were successfully held in major tech hubs, including Karachi and Lahore, bringing together visionary leaders and stakeholders ready to shape Pakistan's next chapter in AI innovation.

PSEB's support for such initiatives is crucial in positioning Pakistan at the forefront of responsible AI innovation and ensuring that local industry players are equipped to leverage emerging technologies for sustainable growth and enhanced global competitiveness.





**WEBINARS** <<<<◆>>>>

# Game Development, Collaboration, and Global Opportunities

**Date:** 16 January 2025 | **Location:** USA and GDC

This session delved into the dynamic world of game development and the vast global opportunities available for Pakistani companies. It highlighted the potential for collaboration at the Game Developers Conference (GDC) 2025 and other related global platforms, helping developers tap into the international market.

**Key Takeaways:**

- Insights into global opportunities for game developers
- Collaborations with international partners at GDC
- Exploring international growth in the gaming industry



## Digital Economy Trends 2025 Webinar

**Date:** 22 May 2025

On May 22, 2025, the Pakistan Software Export Board (PSEB), in collaboration with the Digital Cooperation Organization (DCO), held a high-level webinar examining emerging trends shaping the global digital economy. The session brought together key public and private stakeholders to explore topics including policy innovation, digital regulation, and international cooperation, highlighting the critical drivers of sustainable, inclusive digital growth in 2025 and beyond.

**Key Takeaways:**

- Emerging trends in the digital economy
- The role of policy innovation in shaping the future
- Global drivers of sustainable, inclusive growth



# Exploring Opportunities in the Oman Tech Industry

Date: 29 May 2025

This webinar focused on exploring the tech landscape in Oman, particularly in areas such as AI, Smart Cities, and Cybersecurity. Pakistani companies gained insights into trends at COMEX 2025 and learned about opportunities to expand into Oman as part of the broader Oman Vision 2040 initiative.

## Key Takeaways:

- Overview of Oman's tech trends and opportunities
- Sector-specific opportunities in AI, Cybersecurity, and more
- How Pakistani firms can collaborate with Omani businesses



# PSEB Webinar – Learn How to Build a Winning Investor Pitch

Date: 8, July 2025

This webinar focused on how Pakistani IT startups can craft compelling investor pitches. Expert speakers provided tips and strategies on how to pitch effectively to investors, raising funds for growth and innovation in the tech sector.

## Key Takeaways:

- How to craft an impactful investor pitch
- Tips for engaging with potential investors
- Building a compelling narrative for tech startups

# TechCrunch Disrupt Webinar

**Date: August 2025**

This webinar provided insights into participating in TechCrunch Disrupt, one of the biggest tech startup events globally. It discussed how Pakistani companies can benefit from attending this event, gaining exposure, meeting investors, and networking with leading industry innovators.

**Key Takeaways:**

- How to make the most of attending TechCrunch Disrupt
- Opportunities for Pakistani startups to connect with global investors
- Tips for showcasing innovation on the global stage



# Entering Japan Market for Pakistani ICT Industry

**Date: September 2025**

This webinar focused on opportunities for Pakistani ICT companies to expand into Japan’s market. The session provided insights into how Pakistani companies can tap into Japan's thriving tech industry and engage with local businesses at key events such as Japan IT Week 2025.

**Key Takeaways:**

- Business opportunities in Japan’s ICT market
- Strategies for networking and building relationships in Japan
- Insights into entering Japan’s tech ecosystem

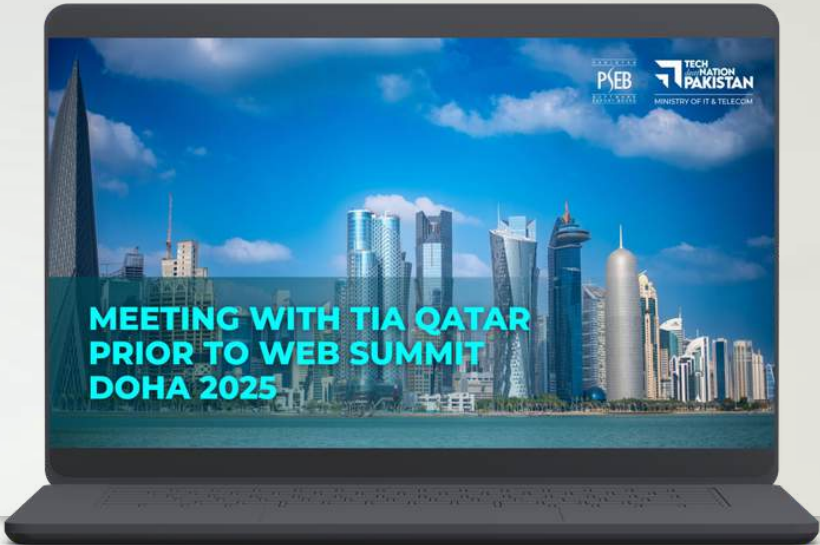
# Webinar: Meeting with TIA Qatar Prior to Web Summit Doha 2025

**Date: October 2025**

Prior to Web Summit Doha 2025, this webinar offered Pakistani businesses the chance to meet with Technology Innovation and Advancement (TIA) Qatar to discuss potential partnerships, collaborations, and business opportunities in the Qatari tech ecosystem.

**Key Takeaways:**

- Exploring collaboration opportunities in Qatar
- Preparing for Web Summit Doha 2025
- Insights into Qatar's rapidly evolving tech sector



# Introduction to Japan Market for Pakistani Companies

**Date: 25, November 2025**

This session was an in-depth guide for Pakistani companies aiming to enter the Japanese market. The webinar explored key opportunities, challenges, and strategic steps required to succeed in Japan's competitive and highly developed tech industry.

**Key Takeaways:**

- Comprehensive introduction to Japan’s market
- How to adapt your business strategies for Japan
- Building long-term relationships with Japanese tech firms

## Unlock Opportunities in the US – Exclusive Zoom Session with Bay Area Council

**Date: 9 December 2025**

This exclusive session connected Pakistani businesses with key stakeholders in the Bay Area, one of the world's most prominent tech hubs. The webinar explored partnership and investment opportunities, helping Pakistani firms unlock access to the US market.

### Key Takeaways:

- Opportunities for expansion into the US market
- Networking with key players in Silicon Valley
- Strategic advice on entering the US tech ecosystem



The background features a detailed architectural floor plan of a building, rendered in a dark, muted green color. Overlaid on this plan are several bright green geometric shapes, including cubes and hexagons, which are connected by thin green lines, suggesting a network or data flow. The overall aesthetic is technical and modern.

# PSEB'S ONGOING PROJECTS



In 2025, the Pakistan Software Export Board strengthened its role as the national enabler of IT and ITeS growth through MARKAZ, a dedicated one-window Industry Facilitation Center designed to support companies, freelancers, and service providers across the country. Operating round the clock, MARKAZ provides unified access to essential services, regulatory guidance, and business support, ensuring that Pakistan’s technology sector can operate smoothly in an increasingly competitive global landscape.

MARKAZ’s Approach:

- **24/7 one-window assistance** for startups, SMEs, and established firms
- Expert guidance on company registration, taxation, and compliance
- Streamlined access to PSEB programs and incentives
- Direct facilitation with government bodies to remove red tape
- Tax Reforms & Government Incentives and Schemes.
- **0.25% FTR** for PSEB registered IT & ITeS companies till June 2026.
- Reforms such as Ease of registration for IT and IT-enabled Services (ITeS) businesses.
- Expedited foreign currency retention from **35% to 50%.**
- Issuance of Foreign Currency Debit Card.

The initiative has already paid dividends with the new membership processing time being reduced to **9 minutes from the previous 9 days.**

More than a help desk, MARKAZ functions as the central hub for coordination, problem-solving, and sector-wide facilitation, enabling companies to focus on innovation and export growth while PSEB streamlines the processes around them.



MARKAZ REPORT

Call Center Performance (Jan – Nov 2025) 15,009		Total Email Queries Resolved (Jan-Nov 2025)	Industry Tickets (on website) (Launched in Sep 2025)
SLA	Actual		
95%	98%	17,223	441



The Global Advisory and Innovation Network (GAIN) was launched to connect Pakistan's IT sector with global diaspora experts, investors, and technology leaders. The program is designed to strengthen export linkages, build global partnerships, and advance Pakistan's digital diplomacy.

GAIN is uniquely positioned to:

- Build bridges between Pakistan's IT companies and international markets.
- Facilitate mentorship, investment, and knowledge transfer from diaspora leaders.
- Strengthen Pakistan's role in the global digital economy through export linkages, partnerships, and innovation-driven diplomacy.

The inaugural session of GAIN, titled Future of Global IT Services – Where Pakistan Can Lead, was delivered by former PSEB CEO, Mr. Abu Bakr. His address set the strategic direction for the program by outlining Pakistan's competitive strengths in IT outsourcing and emerging technologies, and by emphasizing areas where the country can establish global leadership.



GAIN, through its growing network of **100+ diaspora leaders** and international partners, is emerging as a strategic instrument for Pakistan's IT sector. With **150+ mentorship sessions** for **3,500+ companies**, GAIN is set to become a cornerstone of Pakistan's digital diplomacy, positioning the country not only as a competitive outsourcing destination but also as an active contributor to shaping the future of global IT services.



Global Advisory & Innovation Network



Building on this momentum, Mr. Zain Jeewanji, the designated ambassador for the second session, visited PSEB headquarters to meet with the organization's leadership. His visit highlighted the importance of direct engagement between diaspora ambassadors and institutional stakeholders, further reinforcing GAIN's mandate to serve as a conduit between Pakistan's IT industry and global markets.



## SKILLBRIDGE (INTERNSHIPS & PLACEMENTS)

SkillBridge continues to serve as one of Pakistan's most impactful youth enablement interventions designed to turn academic learning into real, immediate employment. The program connects talented graduates with the IT industry through structured internships and apprenticeships that offer genuine workplace exposure and skill development.

### Progress to Date:

SkillBridge has already demonstrated strong momentum, placing **1,300 apprentices** and **1,100 interns** across leading IT and ITeS companies. These placements are not just numbers, they represent young professionals gaining hands-on experience, understanding industry workflows, and beginning their journey toward sustainable careers in the digital economy.



## SKILLLIFT 1.0 (BOOTCAMPS)

SkillLift 1.0 is designed to equip Pakistan's youth with advanced, in-demand technology skills that align with global workforce requirements. Through nationwide bootcamps and certifications in AI, Cloud Computing, Cybersecurity, Blockchain, and other emerging fields, the program blends technical training with leadership and project management modules to create well-rounded professionals. Delivered through robust industry-academia partnerships, SkillLift has already trained over **12,600 learners**, with an additional **18,000** planned over the next three years. To date, the program has contributed to the creation of **14,000+ jobs**, building a talent pool that is fully prepared for global outsourcing opportunities and the rapidly evolving landscape of emerging technologies.

# SOFTSKILLS

## SOFT SKILLS DEVELOPMENT

The Soft Skills Development initiative focuses on strengthening communication, leadership, and workplace competencies to ensure Pakistan's workforce remains globally competitive. Through blended training programs delivered in collaboration with leading IT firms and top universities, the initiative cultivates high-quality cohorts selected through a competitive process. The curriculum is carefully aligned with the evolving needs of the technology industry, ensuring participants develop both technical and interpersonal capabilities. To date, **500 professionals** have completed the training, with **2,708** more scheduled in upcoming cycles. The program is already contributing to higher productivity, improved service delivery, and a talent pool better positioned for success in global markets.



## NATIONAL SEMICONDUCTOR HR DEVELOPMENT PROGRAM (INSPIRE)

INSPIRE is a flagship national program focused on developing Pakistan's semiconductor engineering talent. The program comprises three core components:

1. **Semiconductor Education & Research Clusters (SERCs)**
2. **Up-Skilling Training Programs (USTP)**
3. **Centralized Electronic Design Automation (EDA) Tools**

Targets for 2025–26 include establishing three semiconductor labs, conducting **785 specialised training**, and deploying advanced hardware and software. INSPIRE's goal is to position Pakistan as an emerging competitor in the global semiconductor value chain.

Under the USTP component of INSPIRE, PSEB has successfully completed the pilot Upskilling Training Program at the National University of Sciences & Technology (NUST).

The program commenced on 7 July 2025 and was completed on 1 December 2025, with all planned training deliverables achieved. It provided structured, certification-led, and hands-on training aimed at developing industry-ready semiconductor professionals, addressing critical skills gaps, and supporting Pakistan's entry into the high-value chip design segment of the global semiconductor value chain.



## C2X – IT COMPANY CERTIFICATIONS

CC2X aims to certify **50 IT/ITeS companies** against leading international standards including **ISO 27001, ISO 27701, ISO 22301, and ISO 42001**. The project has completed the EOI process for consultancy firms, and RFP preparation is in progress.

Hiring has been finalised; however, execution awaits the necessary NOC from the Ministry of Planning, Development & Special Initiatives. Once activated, C2X will significantly boost Pakistan's IT export competitiveness through globally compliant processes and security standards.



## TECHNICAL COOPERATION FOR STRENGTHENING ICT INDUSTRY IN PAKISTAN (JICA–PSEB)

This **three-year collaboration** with JICA (Jan 2024 – Dec 2026) aims to increase Pakistan's ICT exports to Japan. The project focuses on:

- Developing a dedicated B2B matchmaking portal
- Introducing a credit information mechanism
- Launching a Japanese-language ICT website
- Conducting training on Japanese business culture and market entry

Key deliverables—such as pilot projects, export promotion plans, and B2B events—are expected to triple Pakistan's ICT exports to Japan by 2027–28, strengthening bilateral commercial and technology partnerships.



# INTEGRATED LABOUR MANAGEMENT SYSTEM (ILMS)

ILMS is a national digital platform integrating training registrations, learner verification, certifications, and job matching. ILMS features NADRA-verified learner profiles and AI-powered job-matching capabilities.

Phase 1 was deployed in December 2025, with academic integration planned for early 2026. Full deployment, including BI dashboards, mobile apps, and training access modules, is scheduled for June 2026. ILMS will serve as the central repository for all government-funded IT upskilling programs.



## SHENZHEN-INSPIRED ICT EDUCATION & TRAINING ROADMAP

This project seeks to adopt Shenzhen's proven ICT talent development model within Pakistan. The initiative includes ecosystem assessments, gap analyses, and curriculum alignment across higher education, vocational institutes, and K-12 schools.

The roadmap aims to build a sustainable talent pipeline, ensuring Pakistan remains competitive across global technology markets.

## U.S. SLED PROCUREMENT TRAINING PROGRAM

This program prepares Pakistani IT firms to participate in the U.S. State, Local, and Education (SLED) procurement market. A pilot batch of 50 IT professionals will undergo specialised training in compliance, pre-sales, bid management, and partnerships with U.S. prime contractors.

Technical and financial evaluations are ongoing, with training commencement planned for February 2026. The program is expected to unlock significant new business avenues for Pakistani companies in the world's largest decentralised procurement ecosystem.



## NATIONAL COMMITTEE ON ICT SKILLS & CAPACITY DEVELOPMENT

The National Committee on ICT Skills and Capacity Development was established to address fragmentation in ICT training initiatives being implemented independently by federal and provincial stakeholders, which has led to duplication of efforts and limited alignment with market needs. To date, seven meetings of the Committee have been convened to strengthen coordination and establish a standardized national approach to ICT skills development.

Significant progress has been achieved, including the collection and analysis of data on ongoing skills initiatives to identify gaps in employable skills, engagement with leading global technology firms such as Huawei and Microsoft, and initiation of a national quality assurance framework led by MoITT encompassing mandatory certifications, soft skills, and third-party audits. The Higher Education Commission (HEC) has been tasked with standardizing ICT curricula nationwide, while certification targets have been aligned with the Prime Minister-approved IT export growth plan to ensure measurable economic impact and effective utilization of public funds.





**INDUSTRY  
SUCCESS**

## Pakistani Talent Shines Globally as Veeam Acquires Securiti AI for \$1.7 Billion

# SECURITI



**Securiti AI**, the data security and AI governance company founded by Pakistani entrepreneur **Rehan Jalil**, has been acquired by Veeam Software in a landmark **\$1.7 billion deal**. The acquisition strengthens Veeam's position in data resilience and AI-driven security, integrating Securiti's Data Command Center into its global offerings.

Rehan Jalil will join **Veeam** as President of Security and AI, marking a major milestone for both companies and a proud achievement for Pakistan's tech talent on the world stage

 [www.securiti.ai](http://www.securiti.ai)



**REHAN JALIL**

President & CEO, Securiti

# SUCCESS STORY

## DigiTrends Becomes First Pakistani Company to Join ICC Saudi Arabia

DigiTrends is set to become the first-ever Pakistani company recognized as a member of ICC Saudi Arabia, an unprecedented milestone, as non-Saudi companies have never been considered for membership before.

Enabled by PSEB's Digital Foreign Direct Investment (DFDI) initiative, this achievement reflects the credibility of Pakistan's digital enterprises and the growing global recognition of our IT industry.

This is not just DigiTrends' success; it is a proud moment for the entire Pakistani tech ecosystem. With the right platform, our talent and innovation can transcend borders and make history.



## Nayatel & Stormatics Launch Pakistan's First Locally Hosted PostgreSQL DBaaS

# NAYATEL X STORMATICS

Nayatel and Stormatics have partnered to launch the country's first locally hosted PostgreSQL Database-as-a-Service (DBaaS) a breakthrough for businesses seeking secure, scalable, and locally managed database solutions.

This collaboration brings the power of open-source PostgreSQL to Pakistan's digital ecosystem with the performance, compliance, and low-latency advantages of local hosting.



## SUCCESS STORY

### Pakistani Student Teams Excel at Google-Backed APAC Solution Challenge 2025

Two brilliant student teams from Pakistan earned top honours at the Asia-Pacific Solution Challenge 2025, supported by Google and the Asian Development Bank (ADB).

Out of over **750 teams** from **12 countries**, **Team GeoGemma (IST)** won the Best AI Use Award for their geospatial disaster-alert platform powered by AI, satellite imagery, and the Gemini API, a solution with real-life-saving potential.



# PayFast Launches Google Pay Across 5,000+ Merchants Nationwide



PayFast has rolled out Google Pay acceptance across **5,000+** merchants, enabling seamless, secure, tap-and-pay transactions for Pakistani shoppers.

With Google Wallet, customers can now skip manual card entry and enjoy faster checkouts, reducing friction, boosting conversions, and transforming the local eCommerce experience.

This is a major step forward in Pakistan's digital payments journey.

 [www.gopayfast.com](http://www.gopayfast.com)



**ADNAN ALI**  
CEO PayFast

## Global Spotlight on Pakistan's Tech Talent!



# DPL - INNOVATION AS A SERVICE

Thrilled to announce that DPL, a proud PSEB-registered company, has been named one of **Newsweek's Global Top 100 Most Loved Workplaces for 2025.**

At PSEB, we're proud to support visionary companies like DPL that are rewriting the global narrative around Pakistan's digital potential.

 [www.dplit.com](http://www.dplit.com)



# A Proud Moment: Asad Awan & Hamza Aftab's Jams Becomes Part of OpenAI

## JAMS

Pakistani founders Asad Awan and Hamza Aftab have taken their AI startup Jams to the global stage as it officially joins OpenAI. With both founders bringing deep experience from Meta, this acquisition marks Indus Valley Capital's first exit and a major win for Pakistan's tech ecosystem.

 [www.jamshq.com](http://www.jamshq.com)



**HAMZA AFTAB &  
ASAD AWAN**

# AutoSoft Dynamics Delivers Core Banking Solution for Halan Microfinance Bank in Record Time



## AUTOSOFT DYNAMICS

Halan Microfinance Bank, a subsidiary of Halan MNT Group Egypt, has successfully gone live with AutoSoft's newly re-architected, micro-services-based Core Banking Solution. Remarkably, this complex project was completed in just **five months**—from contract signing to launch across all branches—showcasing AutoSoft's exceptional expertise and commitment to delivering cutting-edge, timely solutions.

This achievement is a shining example of the innovation and technical excellence emerging from Pakistan's IT sector.

 [www.autosoftdynamics.com](http://www.autosoftdynamics.com)

A group of four men in business attire are standing together, with two of them shaking hands. In the background, a banner for 'halan Microfinance Bank Ltd.' is visible.

**BILAL MAHMOOD**  
CEO, AUTOSOFT DYNAMICS

# Shadiyana Secures USD 800,000 in Pre-seed Funding



Pakistani startup Shadiyana is set to digitise the future of Pakistan's 900 billion PKR wedding industry after securing USD 800,000 in pre-seed funding to expand its operations to three major Pakistani cities. Backed by the Indus Valley Capital, Shadiyana is also streamlining the wedding processes after launching Pakistan's first end-to-end wedding planner app.

 [www.shadiyana.pk](http://www.shadiyana.pk)



# BIONIKS Becomes First Pakistani Startup to Win Zero Project Award 2025

## BIONIKS

BIONIKS has won the prestigious Zero Project Award 2025, becoming the first Pakistani startup to receive this international recognition for its innovative work in assistive technology. The award highlights BIONIKS' role in leveraging advanced prosthetic solutions to empower individuals in the workforce.

Founded in 2016, BIONIKS specializes in orthotics and prosthetics, using AI tools and 3D scanning for custom designs. The startup has provided 700 prosthetics and was recognized for its contributions to the United Nations Convention on the Rights of Persons with Disabilities, ranking among the most impactful and scalable technologies globally.

 [www.bioniks.org](http://www.bioniks.org)



**ANAS NIAZ**  
CEO & FOUNDER

# Enabling Pakistan's Deep Tech Success on the Global Stage!

## ENABLING TECHNOLOGIES

Founded by: Dr. Shoab Ahmed

**Rehan Hameed** and **Wajahat Qadeer**, who began their journey at Enabling Technologies in Islamabad, turned their Stanford PhD research into a groundbreaking startup—**Kinara**. Their edge AI company, which developed ultra-low-power processors for real-time data processing, was recently acquired by NXP for **\$307 million**.

This success highlights Pakistan's immense potential in deep tech innovation and the role of visionary mentors like Dr. Shoab Ahmed in shaping world-class engineers. A true inspiration for aspiring tech entrepreneurs!



**WAJAHAT QADEER &  
REHAN HAMEED**

[www.kinara.ai](http://www.kinara.ai)

An abstract graphic featuring the silhouettes of three women's heads in profile, facing right. The silhouettes are layered, with the top one in a dark teal color and the bottom one in a slightly lighter shade. The background is black. Scattered around the silhouettes are various geometric shapes: hexagons and cubes, some of which are outlined in a light teal color and others that are solid dark teal. Thin, light teal lines connect some of these shapes, creating a network-like pattern. In the bottom left corner, the text "WOMEN IN TECH" is written in a bold, white, sans-serif font.

**WOMEN IN TECH**

Pakistan's technology landscape continues to evolve through the leadership, innovation, and resilience of women who are redefining what it means to excel in the digital age. In 2025, the Pakistan Software Export Board proudly spotlighted several trailblazers whose work embodies the country's growing strength in AI, fintech, digital rights, entrepreneurial ecosystems, Web3, and inclusive digital employment. Their journeys reflect both individual excellence and the collective progress of women shaping Pakistan's future.

## DR. AYESHA KHANNA – GLOBAL THOUGHT LEADER IN ETHICAL AI

Dr. Ayesha Khanna, Co-Founder of ADDO AI, stands at the forefront of responsible artificial intelligence. Through one of the world's leading AI consulting firms, she advises governments and Fortune 500 companies on digital transformation, data strategy, and ethical AI deployment.

Her influence extends far beyond boardrooms; she champions the responsible use of emerging technologies, ensuring that innovation aligns with societal values.

Forbes has named her one of Southeast Asia's groundbreaking female entrepreneurs, and as a published author and a sought-after keynote speaker, Dr. Khanna continues to elevate Pakistan's reputation globally as a source of forward-thinking expertise in AI governance.



## KALSOOM LAKHANI – BUILDING PAKISTAN'S ENTREPRENEURIAL BACKBONE

Kalsoom Lakhani, Founder of Invest2Innovate (i2i), has spent more than a decade strengthening Pakistan's startup ecosystem. Her organisation provides funding, mentorship, investor readiness programmes, and accelerator pathways that have supported over 120 early-stage businesses.

She has been named one of the "World's Top 50 Innovators" by the University of Cambridge and a non-resident Senior Fellow at the Atlantic Council.

A central pillar of her mission is elevating women-led ventures, ensuring that women founders receive equal access to networks, capital, and guidance. By nurturing entrepreneurship with a gender-inclusive lens, Kalsoom has helped shape a more diverse and resilient startup landscape.

## FATIMA RIZWAN – SHAPING THE FUTURE OF WEB3 TALENT

As the Founder of MetaSchool, Fatima Rizwan is unlocking the world of blockchain and Web3 for the next generation of developers. MetaSchool offers accessible, affordable learning pathways tailored to high-demand skills in decentralized technologies.

By bridging the knowledge gap in emerging tech, particularly across South Asia, Fatima is empowering thousands of learners to enter global markets with confidence, positioning Pakistan as an early contributor to the fast-growing Web3 economy.



## ALEENA NADEEM – PIONEERING DIGITAL FINANCE FOR STUDENTS

Aleena Nadeem, Founder of EduFi, is redefining educational accessibility through fintech innovation. EduFi offers flexible, digital-first financing solutions that help university students continue their academic journeys without financial barriers.

Before founding EduFi, she worked at major global financial institutions. She was an Investment Principal at Ventura Capital, where she was the lead on several major global fintech deals (including Paytm and Upgrade).

She has been recognized on Forbes' "30 Under 30" list for her contributions to finance and venture capital and has won international pitch competitions for EduFi.

Her work demonstrates the power of technology to create opportunity, enabling young Pakistanis to pursue higher education and future careers with greater financial stability.



## MAHLAQA SHAUKAT – EMPOWERING WOMEN THROUGH DIGITAL HEALTH AND FITNESS

As Co-Founder and CEO of AimFit, Mahlaqa Shaukat is championing wellness through technology. Her platform provides on-demand workout programs tailored for South Asian women, fostering healthier lifestyles through accessible digital tools.

AimFit combines fitness, community-building, and mental wellbeing, offering an inclusive approach that resonates deeply with women balancing work, home, and personal growth.

AimFit was one of the first VC-backed fitness startups out of Pakistan, raising a significant seed round to expand its online and offline presence.



## SIDRA QASIM – REDEFINING GLOBAL FOOTWEAR FROM PAKISTAN

Sidra Qasim, Co-Founder of Atoms, transformed a simple idea into a globally recognized minimalist footwear brand. Her journey from a small entrepreneurial experiment in Pakistan to success in the United States highlights the global potential of Pakistani founders.

The company has raised over \$17 million in funding and has generated significant lifetime revenue. She is also a mentor for other startups and a vocal advocate for women's rights and entrepreneurship, aiming to inspire young people in Pakistan to follow non-traditional paths.

Through design innovation and customer-centric thinking, Sidra represents the growing footprint of Pakistani creativity and craftsmanship on the world stage.

## NIGHAT DAD – CHAMPIONING DIGITAL RIGHTS AND SAFER ONLINE SPACES

As Founder of the Digital Rights Foundation (DRF), Nighat Dad has become one of the most influential voices in global digital governance. DRF established Pakistan's first Cyber Harassment Helpline, providing legal, technical, and emotional support to victims of online abuse, an initiative that has set a precedent for the region.

Her expertise is recognized internationally. She serves on the UN Secretary-General's High-Level Advisory Board on AI (HLAB) and is a founding member of Meta's Oversight Board, ensuring Pakistan's perspective is represented in global debates on privacy, safety, and digital rights.

She has been awarded:

- Human Rights Tulip Award (2016): Awarded by the Dutch government for her innovative approach to promoting human rights.
- Atlantic Council Digital Freedom Award (2016).
- TIME Magazine "Next Generation Leader" (2015).
- TED Global Fellow (2017)



## MARIA UMAR – EXPANDING DIGITAL WORK OPPORTUNITIES FOR WOMEN

Through the Women's Digital League (WDL), Maria Umar has opened doors for women seeking flexible online work options. WDL trains women in key digital skills and links them with remote employment opportunities, particularly benefiting those unable to work outside the home due to cultural or logistical constraints.

Her work has been recognized by media outlets such as Forbes, CNBC, and Mashable. She was also featured in Alec Ross's book, Industries of the Future.

Maria Umar's work has empowered thousands of women toward financial independence, proving that digital inclusion can transform households and communities.

# MEHWISH SALMAN ALI – BUILDING PAKISTAN’S FIRST WOMEN-LED DATA INFRASTRUCTURE

Mehwish Salman Ali, a member of the Forbes Technology Council, broke industry barriers by establishing Data Vault, Pakistan’s first women-led and solar-powered data center.

She is the co-founder of Zahanat AI, Pakistan's first indigenous large language model platform, designed to offer AI solutions in Urdu and regional languages, considering local context and culture.

Mehwish also holds the position of President of the USA Chapter of the CxO Global Forum and is a member of the Forbes Technology Council

Her achievement represents a major stride in sustainable infrastructure development and serves as an inspiration for future generations of women aiming to lead in high-technology and energy-efficient domains.



# SHEBA NAJMI – PIONEERING CIVIC TECH IN PAKISTAN

Sheba Najmi, Founder and Executive Director of Code for Pakistan, is a trailblazer in the field of civic tech, driving citizen-focused innovation and public service transformation in Pakistan.

A visionary in civic tech, Sheba launched Pakistan’s first civic hackathon in 2013, setting the stage for a movement that would empower citizens and government alike. Her leadership led to the creation of Pakistan’s first Government Innovation Fellowship Program in partnership with the Khyber Pakhtunkhwa government and the World Bank, further cementing her role as a champion of civic innovation.

Under Sheba’s guidance, Code for Pakistan has become a powerhouse of civic engagement, impacting over 2.1 million citizens and collaborating with 45 government departments across provincial and federal levels.

With 20 years of experience including leadership roles at Silicon Valley giants, Sheba combines her tech expertise with a deep passion for social impact. To this day, she mentors the next generation, passing on her knowledge and expertise.



## ROSHANEH ZAFAR – EMPOWERING WOMEN THROUGH MICROFINANCE AND SOCIAL ENTREPRENEURSHIP

Roshaneh Zafar is a prominent Pakistani development activist and social entrepreneur known for founding the Kashf Foundation, the country's first specialized microfinance institution dedicated to empowering low-income women.

Through the Kashf Foundation, Roshaneh Zafar has opened doors for women seeking financial independence by providing access to microfinance services, including loans and insurance, and offering essential business training. This initiative particularly benefits women entrepreneurs who face cultural or logistical constraints in traditional banking.

Her work has been recognized by media outlets and institutions globally. She received one of Pakistan's highest civilian awards, the Tamgha-e-Imtiaz, and was awarded the Skoll Award for Social Entrepreneurship. She was also featured as a Vital Voice in Alec Ross's book, Industries of the Future.

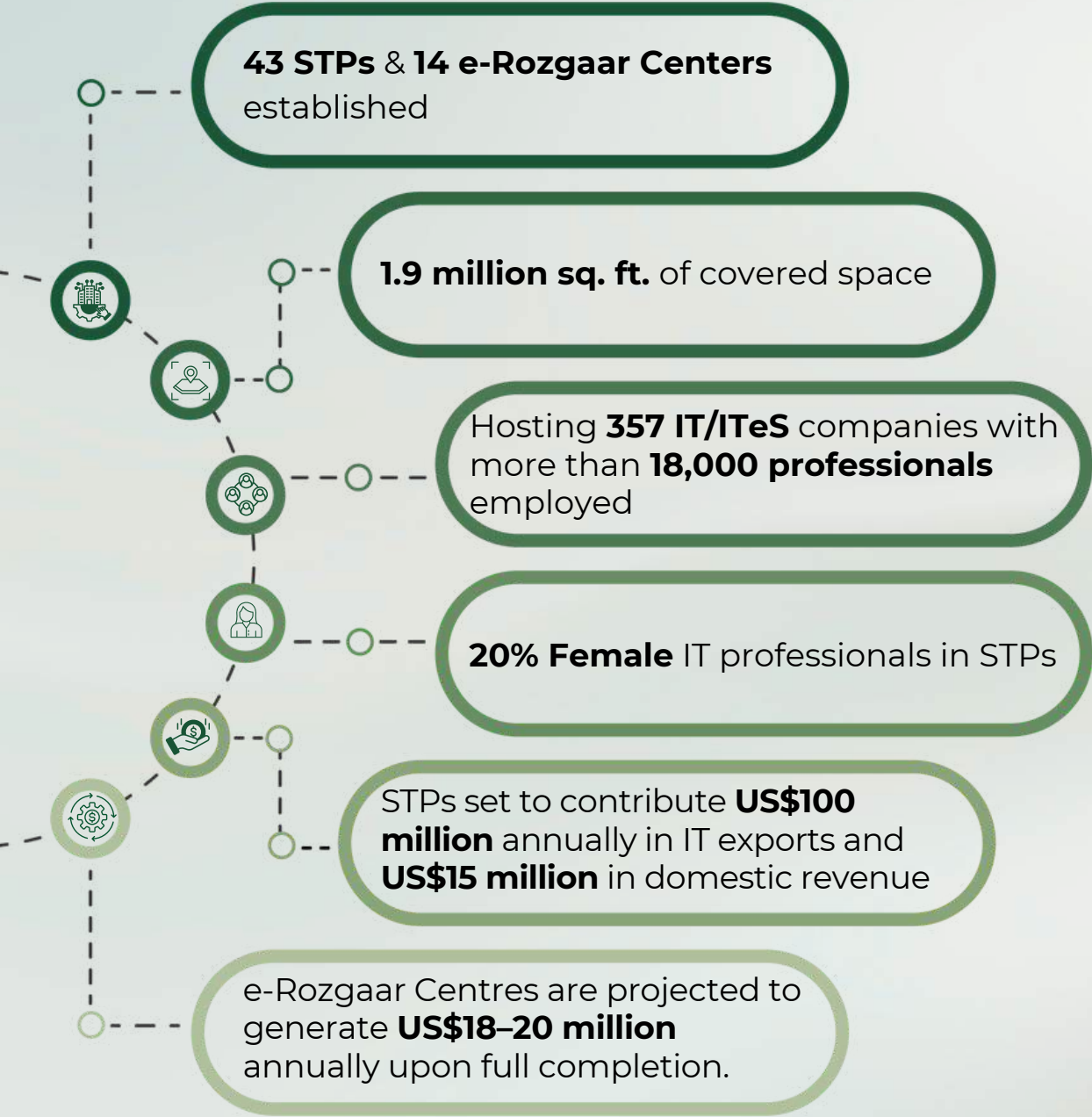
Roshaneh Zafar's work has empowered thousands of women toward financial independence, proving that financial inclusion can transform households and communities. She continues to advocate for women's rights, including through social advocacy via media initiatives like producing TV dramas on issues such as child marriage and inheritance rights.



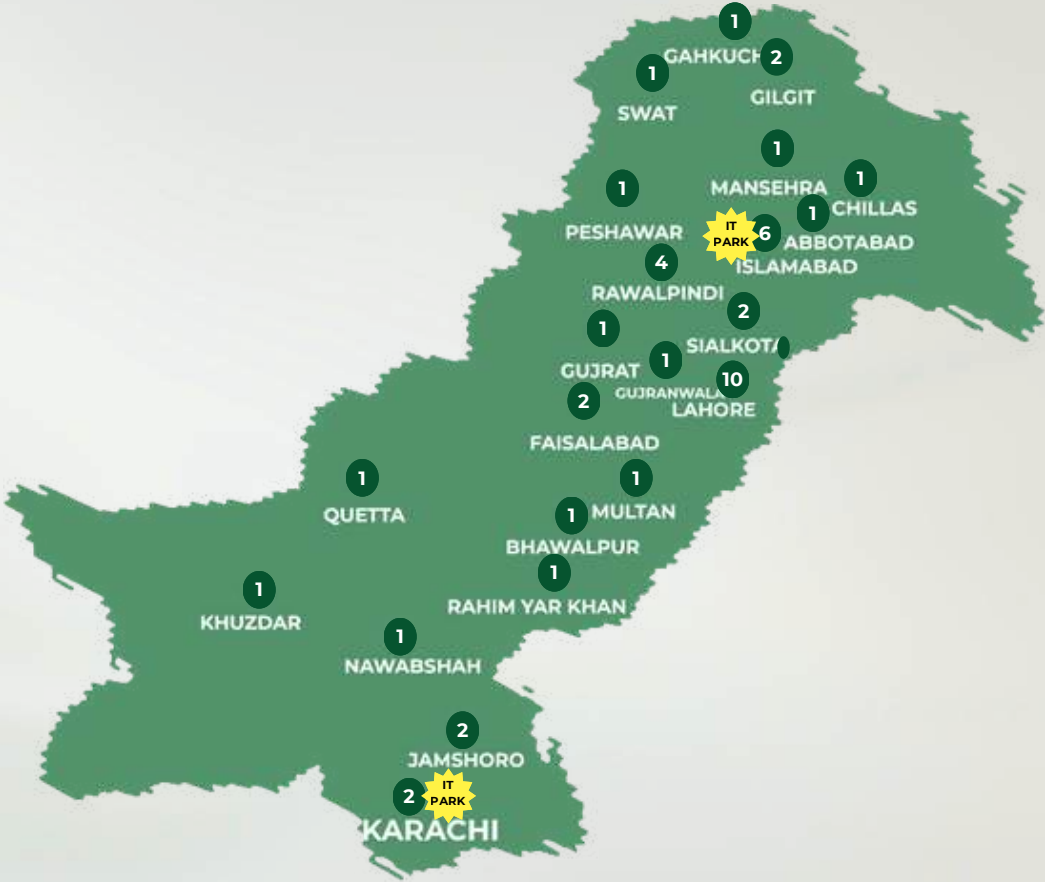
The background is a dark, monochromatic image of server racks in a data center. Overlaid on this is a glowing green network diagram. The diagram consists of several hexagonal nodes, some of which are solid green and others are hollow outlines. These nodes are connected by thin green lines that form a complex web across the upper and middle portions of the image. The overall aesthetic is high-tech and digital.

# INFRASTRUCTURE

The Pakistan Software Export Board (PSEB) has made remarkable strides in expanding the country's IT infrastructure.



These facilities provide modern office spaces, training centers, and uninterrupted connectivity, enabling startups and SMEs to thrive in a competitive digital economy.



Impact of Infrastructure Expansion

- **Employment Creation:** Over 23,000 jobs generated across STPs and IT Parks, with strong female participation.
- **Export Growth:** Combined contribution expected of US\$ 260 million annually from STPs, IT Parks, certification programs, and e-Rozgaar Centers.
- **Entrepreneurship & Innovation:** Modern facilities empower startups, SMEs, and freelancers to scale globally.
- **Regional Development:** Infrastructure projects spread across major cities ensure balanced growth of Pakistan's digital economy.

Together, these infrastructure initiatives are laying the foundation for Pakistan's transformation into a global IT powerhouse.

# IT PARK ISLAMABAD

Located in Chak Shehzad, Islamabad, the upcoming IT Park is set to become a hub of innovation and collaboration:

- **720,000 sq. ft.** covered area across 12 storeys (including two basements).
- Capacity to host **120+ startups and SMEs**, with dedicated testing labs, classrooms, and an industry-academia linkage center.
- Equipped with a state-of-the-art **Level-III data center**.
- Expected to create **7,500 jobs** and contribute **US\$ 70 million** annually to IT exports.
- Supported by Exim Bank of Korea, the project emphasizes R&D, innovation, and foreign direct investment, strengthening Pakistan's global competitiveness.



# IT PARK KARACHI – THE LARGEST IT PARK OF PAKISTAN

The Karachi IT Park, due for completion by **June 2027**, is envisioned as Pakistan's largest technology hub.

Designed to provide world-class facilities for IT companies, startups, and freelancers, this mega project will position Karachi as a regional technology hub, rivaling global centers of innovation.

IT Park Karachi will:

Host **220+ ICT companies**

Expected to create **13,400 jobs**

Projected to boost IT exports by **USD 90 million annually**

Cover an area of **1,120,000 sq. ft**



# NATIONAL CO-WORKING SPACES

The Pakistan Software Export Board (PSEB) successfully launched the National Co-working Space Program (NCSP), previously known as the e-Rozgaar Program, in 2025. This initiative will strengthen Pakistan's freelancing and startup ecosystem by providing modern, accessible co-working spaces that foster collaboration, innovation, and productivity.

The NCSP is aligned with the government's vision to enhance digital skills, promote freelancing, and support economic growth across the country. By expanding its reach nationwide, the program ensures equal access to opportunities for youth in both urban and rural regions.

## NCSP Achievements:

- 16 Centres established across Pakistan.
- 62 Open House events held nationwide to raise awareness and engage the public.
- Geographic coverage expanded to 90 districts, including Punjab, Sindh, Khyber Pakhtunkhwa, Baluchistan, and Azad Jammu & Kashmir.
- Significantly boosting the freelancing and startup ecosystem by providing inclusive spaces for collaboration.
- Empowering youth, bridging regional disparities, and enhancing Pakistan's digital workforce.



# WOMEN SOFTWARE TECHNOLOGY PARK (WSTP)

The Pakistan Software Export Board (PSEB), under the Ministry of IT & Telecom (MoITT), continued its mission of equal opportunity and inclusivity by completing Pakistan's largest Women Software Technology Park (WSTP) at the Women's University in Bagh, Azad Jammu and Kashmir in 2025.

Spanning **5,000 sq. ft.**, the facility is the country's first-ever women-only tech park, developed with an investment of **PKR 31 million** in collaboration with SCO-AJK and the Women's University of AJK.

The initiative reflects MoITT and PSEB's commitment to empowering women in technology by offering a secure, modern, ICT-enabled workspace for IT and ITeS companies. By bridging social and infrastructural gaps, this WSTP will create equal opportunities for women professionals and entrepreneurs, aligning with the UN Sustainable Development Goals while contributing to local economic growth and innovation.





# MEDIA AND COVERAGE

# LEAP

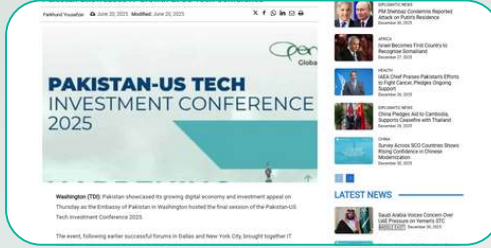
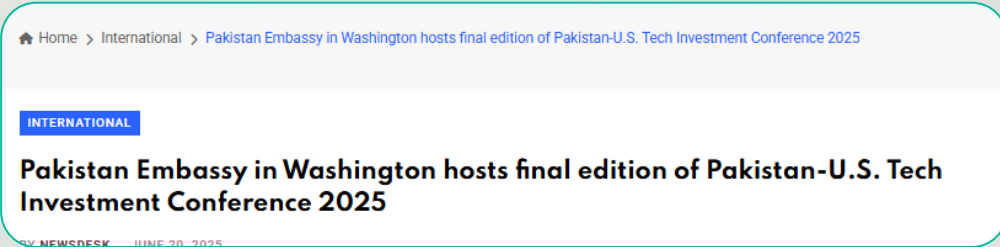
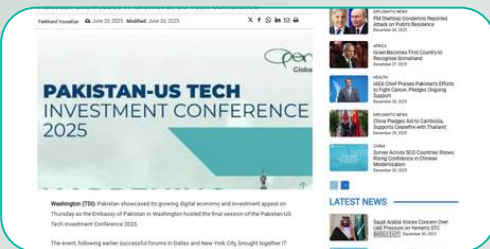


## LONDON TECH WEEK



# SECOND **PAK-US TECH** INVESTMENT CONFERENCE

# HIGHEST RECORDED **IT EXPORT** MONTH







# PHOTO GALLERY







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